

City of Cambridge

The Sister City Committee conducted a public hearing on Thursday, December 6, 1990 beginning at 2:15 p.m. in the Ackermann Room, City Hall.

Councillor Jonathan S. Myers, Chair of the above referenced Committee, convened the hearing and stated that the topic of discussion would be to review a presentation by Roy Alan Hansen, Deputy Director of the Arts Council, regarding the theme of the 1991 River Festival highlighting the various sister city relationships. Present at this hearing were Councillor Francis H. Duehay and Deputy City Clerk, John E. Flynn.

Mr. Roy Alan Hansen proceeded to outline to the Committee and representatives from the various sister city affiliations a two part presentation. The first part consisted of the announcement of a poster series commemorating the five established affiliations with Cambridge. The time frame for distribution would begin in early 1991 and conclude with the tap off of the 1991 River Festival slated for the first weekend in June. Mr. Hansen stated that the Arts Council had begun to interview a number of artists and that five would be selected and commissioned to design and reproduce the poster series. At present, this poster series would consist of for each affiliation 250-500 full color lithograph posters

involving an international flair reflective of both cities. Mr. Hansen, citing the use of posters in European cities, stated that they serve as a viable means of communication as well as many other uses.

In response to an inquiry from Ms. Ellen Mass regarding the selected artist working with representatives of each Committee, Mr. Hansen responded in the affirmative but further stated that artist would retain total artistic freedom in the poster depiction.

Mr. Hansen stated that this series is presently three-quarters funded and that the next step is to determine the order of selection by City and to finalize the distribution scheduled.

Ms. Mass expressed her support for this project characterizing it as a boom to the Sister City affiliations and that there would be no trouble in getting the cooperation of representatives.

Councillor Myers also expressed his support citing the vitality that posters exude as well as the international flavor of Cambridge. Councillor Myers also stressed the need to locate strategic points for placement of these posters throughout the City.

Before concluding this portion of the presentation Mr. Hansen stated that within a weeks time he would need to know the months

to best suit the needs of the Committees.

Regarding the 1991 River Festival, Mr. Hansen stated that this topic was a bit more problematic given fact that funds have not been secured to underwrite this event. Mr. Hansen citing general economic conditions and increased costs stated that a decision would be made by January 3, 1991. He estimated that 1991 costs would be in the \$150,000-155,000 range. Mr. Hansen stated that possible sponsors include Nissan Motors, Coca-Cola and Reebok.

Councillor Duehay inquired if the Cambridge Rindge and Latin Drama Club performed at the previous River Festivals. Mr. Hansen in response stated that certain obstacles exist in outdoor stages that hinder the performance. He did state that CRLS students do participate in dance and glee.

Councillor Myers inquired if the Boston Globe foundation was ever connected with the festival. Mr. Hansen responded some six years ago.

Mr. Hansen stated that stage design plans were not finalized at this point but stated that one model under consideration was based on Epcot at Disney World, Florida. The model would call for smaller stages depicting the global community dressed in Sister City attire.

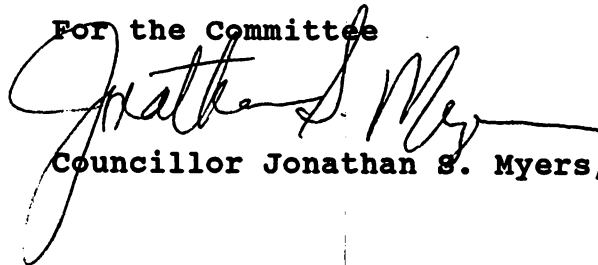
Mr. Hansen noting that the River Festival will be celebrating its 15th Anniversary in 1991 and it has become a major public celebration and all attempts will be made to retain it or an alternative will be selected.

Councillor Duehay expressed his support for the presentations and noted his concern regarding the funding of the River Festival.

Councillor Myers thanked all who attended.

The hearing adjourned at 3:20 p.m.

For the Committee

A handwritten signature in dark ink, appearing to read "Jonathan S. Myers", written over the printed name.

Councillor Jonathan S. Myers, Chair

S

1. 11
COMMITTEE REPORTS

S-1267

Sister City Committee for a hearing
held on Thursday, December 6, 1990
regarding the theme of the 1991 River
Festival highlighting the various sister
city relationships.

In City Council,

December 17, 1990

*Report accepted
and placed in
file*