



City of Cambridge

35.

IN CITY COUNCIL

April 7, 1997

COUNCILLOR TOOMEY
VICE MAYOR BORN
COUNCILLOR DAVIS
COUNCILLOR DUEHAY
COUNCILLOR GALLUCCIO
COUNCILLOR REEVES
MAYOR RUSSELL
COUNCILLOR SULLIVAN
COUNCILLOR TRIANTAFILLOU

WHEREAS: It has come to the attention of this City Council that on Friday, April 4, 1997, the **Tremont Brewery** hosted a party commemorating the inception of the company's flagship brew, Tremont Ale; and

WHEREAS: The Tremont Brewery, 50 Terminal Street, Boston, has the only beer that is brewed and bottled in Boston; now therefore be it

RESOLVED: That the City Council go on record extending its best wishes to the **Tremont Brewery** on its "Bottle Launch" on April 4, 1997; and be it further

RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to **Tremont Brewery** on behalf of the entire City Council.

In City Council April 7, 1997

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury
City Clerk

A handwritten signature in cursive script, reading "D. Margaret Drury".

Councillor Gooney

35

Whereas:

It has come to the attention of this City Council that on Friday, April 4, 1997 the Tremont ~~BE~~ Brewery will host a party commemorating the inception of the company's flagship brew, Tremont Ale, ~~now~~ ~~therefore be it~~ And

Resolved:

~~That the City Co~~

Whereas:

The Tremont Brewery, 50 Terminal Street, Boston has the only beer that ~~is~~ is brewed and Bottled in Boston; now Therefore be it

Resolved

That the City Council go on

record ~~making~~ extending its
best wishes to The Fremont
Brewery on its "Bottle Launch"
on April 4, 1997; and let
further

Resolved

Clerk copy



March 19, 1997

The Honorable Timothy Toomey
The State House
Room 39
Boston, MA 02133

Dear Representative Toomey,

On behalf of Tremont Brewery, your presence is cordially requested at the Tremont "Bottle Launch" Event on Friday, April 4, 1997 from 4 p.m. until 7 p.m. at 50 Terminal Street in Charlestown. The party will commemorate the inception of bottling for the company's flagship brew, Tremont Ale.

Atlantic Coast Brewing, Ltd.

50 Terminal Street
Boston
Massachusetts
02129
617-242-6464

Tremont Brewery was founded in 1993 by two Boston residents and Northeastern University graduates, Alex Reveliotty and Chris Lohring. With entrepreneurial vigor, the co-owners signed the lease to an old warehouse in Charlestown and began brewing. Ever since, they have been riding a wave of success, doubling revenues each year, and advancing the projected bottling date by two years.

The owners and brewers at Tremont Brewery have pledged a loyalty to the city that no other brewer can claim. **Tremont is the only beer that is brewed and bottled in Boston.** Their goal is to never contract brew (pay someone else to brew beer under their label, usually out of state), like so many other micro breweries, and Boston beverage consumers have responded positively to their dedication. With this commitment, the amount of employees at the brewery has doubled to a total of 20 people, creating jobs in Charlestown, a rejuvenated part of Boston business.

Even the name of the brew, Tremont, is indigenous to Boston. The original name of Boston was Trimountaine, coined by John Winthrop who saw three peaks as he crossed the harbor from Charlestown. Charlestown is further distinguished in the historical and brewing world as the location of the first commercial brewing license in the United States, issued to Captain Roger Sedgwick in 1637.

Your continuous dedication to new business development in Boston has made your attendance at this event essential. Tremont is certainly a success story, having doubled the square footage of their Charlestown brewery to 20,000 square feet. Planning for continued growth in Massachusetts, Tremont is here to stay!

We hope you will be able to join us at the Tremont "Bottle Launch" Event next month. You also will be receiving a formal invitation. Thank you for your time and consideration.

Sincerely,

Kristen Holgerson

Kristen Holgerson
Account Executive
McKay Fried & Partners, Inc.

*Late
pallen
Well wishes
for Tremont
All on their
Bottle Launch
event.*

RECEIVED BY
CITY CLERK
97 APR -2 AM 8:50
CAMBRIDGE MA



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Consent Order #35 *Entre*
Mem b

R-506

Councillor Toomey re: Best Wishes to
the Tremont Brewery on its "Bottle
Launch" on April 4, 1997 commemorating
the inception of the company's flagship
brew, Tremont Ale.

In City Council April 7, 1997

ORDER ADOPTED