



City of Cambridge

Calendar Item #4

IN CITY COUNCIL

December 6, 1999

ORDERED: That, in accordance with the provisions of an ordinance relative to erecting a sign, the Commissioner of Public Works be and hereby is authorized to grant a permit to Fred A. Severo, Agent, Finagle-A-Bagel at the premises numbered 14 JFK Street for a projecting 40" circular steaming sign.

Provided that, before erecting, the above named petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Three Thousand (\$3,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said projecting 40" circular steaming sign.

In City Council December 6, 1999.

Adopted by the affirmative vote of eight members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury
D. Margaret Drury
City Clerk

Cambridge, SEPT, 3 1999

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that FRAGILE-A-BAGEL be granted permit to erect a sign of the following specifications in front of premises 14 JFK ST. (HARVARD SQUARE)

Type: Projecting / Per Dwg.
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: FRAGILE A BAGEL (Logo)

Size: 40" circle (See Dwg.)

Weight: 200 lbs.

How Erected: A: 40" B: 13'
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 13' Top 16'4"

Fred A. Seneca (Signature)
(Signature of Applicant) AGENT FRAGILE A BAGEL

42 SHARON ST. MALDEN, MA
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: _____
Building Inspector

Date

PETITION

of _____

for _____

No. _____

_____ 19 _____

In City Council, _____ 19 _____

Referred to the Committee on

Attest:

City Clerk



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of ABERCROMBIE & FITCH, Cambridge, Massachusetts;
I do hereby declare my disapproval _____ approval ✓ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: AT FINROGIE A BAGEL

of said property.

Signed: [Signature] Date: 9/17/99

Address: 6 JFK St. Cambridge, MA

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of SUNGLASS HUT, Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval ✓ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: AT FINAGLE A BAGEL

of said property.

Signed: [Signature] Date: 9/17/99

Address: 18 JFK ST Cambridge

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development

ELIZABETH EPSTEIN
Deputy Director for
Community Development

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: SIGNART INC. (FINAGLE BAGEL)
42 SHARON ST.
MALDEN, MA 02148

Signature Fred A. Seneo

Telephone: 781-322-3785 FAX: 781-324-2785

Location of Premises: 14 JFK ST. HARVARD SQ

Zoning District: 3B Overlay District: HSq

Date Application Submitted: 8.16.99

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☐ City Clerk* ☒ CDD ☐ Applicant ☐

Cdd projecting sign only
*Any sign or portion of a sign extending more than SIX (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

Proposed WALL Sign

Design

Area in Square feet: 9.63 Dimensions: ~~103~~ 103" x 13.5"
(19.26 total)

Illumination: Natural ☒ Internal ☐ External ☐

Height (from ground to the top of the sign): _____

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 36'. Area of signs allowed accessory to store:
outside (1 x a) 36, behind windows (0.5 x a) 18. Area of all existing signs on
the store front to remain (including any freestanding sign): 0. Area of additional signs
permitted: 36/18.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to
the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of
all existing signs on the building facade to remain (including any freestanding sign): _____.
Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 60 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external, or internal illumination with significant limitations. **NUMBER:** No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections: _____

COMMENTS: _____

Date: 8/17/99 CDD Representative *[Signature]*

One Leg

**I. Proposed PROJECTING Sign (include sketch)
(Including Awnings)**

AREA IN SQUARE FEET: 0.65 DIMENSIONS: 40" circle x

ILLUMINATION: Natural ☒ Internal ☐ External ☐

HEIGHT FROM GROUND TO TOP OF SIGN: 56'

1. COMPLETE FOR ALL SIGNS TO BE ACCESSORY TO A FIRST FLOOR STORE

Length of store facing street: (a) 36. Area of all signs to remain: *. Total area of signs allowed accessory to the storefront: outside (1 x a) 36, inside (.5 x a) 18.

* existing signs to remain, including free standing signs

2. COMPLETE FOR ALL SIGNS NOT ACCESSORY TO A FIRST FLOOR STORE

Length of building facade facing street: (b)_____. Area of all signs to remain:_____. Total area of signs allowed accessory to the facade: outside (1 x b)_____, inside (.5 x b)_____.

* existing signs to remain, including free standing signs

SUMMARY OF LIMITATIONS ON PROJECTING SIGNS (see Article 7.000 for all applicable regulations):

Area: 13 square feet. Height above ground: 20 feet but below
sills of second floor windows. Illumination: Natural or external
only. Number: One/store + one/door to rest of building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ✓ NO

Sign requires a variance from the Board of Zoning Appeal: YES_____

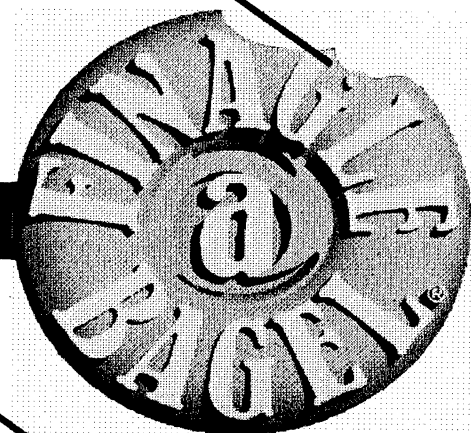
Reasons: _____

Sections: _____

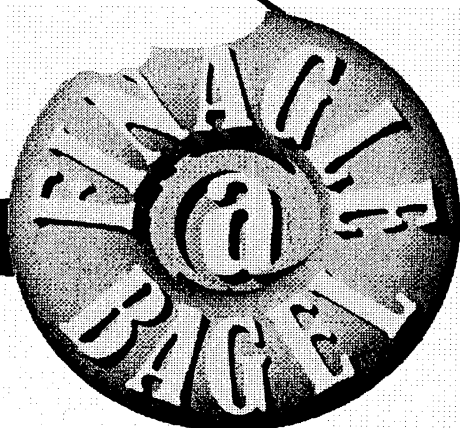
Date: 8/17/99 Signature of CDD Representative: [Signature]

Total Segs 27.91 seg/ft

FRONT



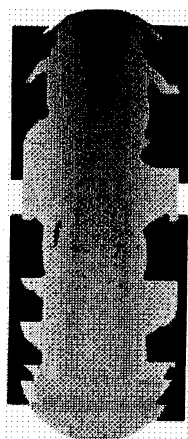
BACK



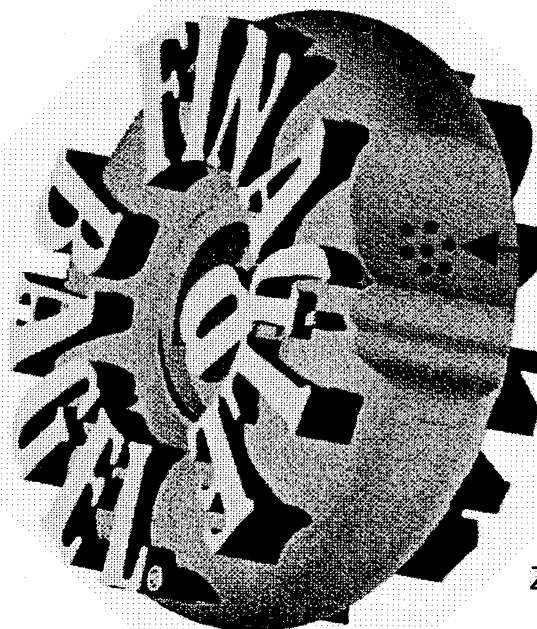
Proposed Steaming Bagel:

Two sided projecting carved bagel with raised letters, 40" Round & 15" Thick. Bagel to be air brushed to look real, letters to be 22kt. Gold Leaf

SIDE



SIDE ANGLE



STEAM VENTS

Zip/E/Corel/Finag-H/Page3

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42 SHARON ST. • MALDEN, MA 02148 • 781-322-3785

SALESMAN
ED SPINNEY

DRAWN BY
E.W.S. / 7-2-99

CUSTOMER
FINAGLE A BAGEL / HARVARD SQ. CAMBRIDGE

SCALE
AS SHOWN

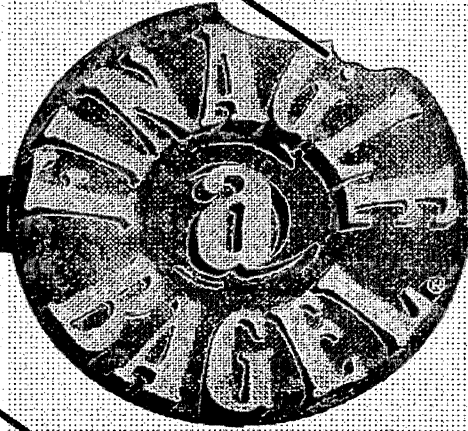
APPROVED BY

Projecting

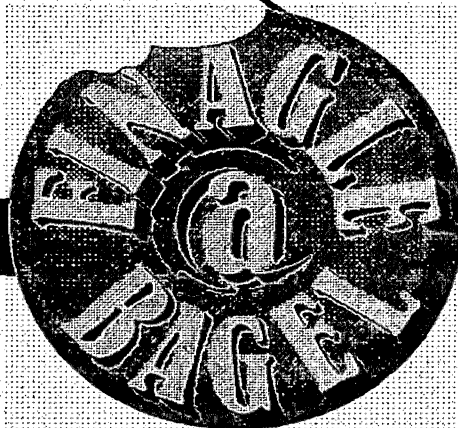
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Two sided projecting carved bagel with raised letters, 40" Round & 15" Thick. Bagel to be air brushed to look real, letters to be 22kt. Gold Leaf

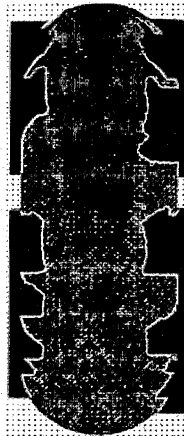
FRONT



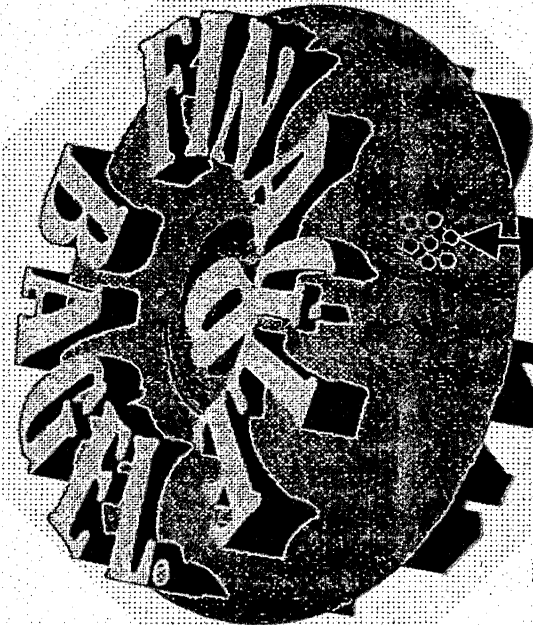
BACK



SIDE



SIDE ANGLE



STEAM VENTS

Zip/E/Corel/Finag-H/Page3

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CUSTOMER

FINAGLE A BAGEL / HARVARD SQ. CAMBRIDGE

SCALE

AS SHOWN

APPROVED BY



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CUSTOMER
FINAGLE A BAGEL / HARVARD SQ. CAMBRIDGE

SCALE
AS SHOWN

APPROVED BY

Appl. & Petition #3

H/42
Cal
An application was received
from Fred A. Severo, Agent,
Finagle-A-Bagel, requesting
permission to erect a
projecting 40" circular
steaming sign.

12/6/99

ORDER ADOPTED

In City Council October 4, 1999

*Tabled on motion of
Councillor Born.*