



City of Cambridge

Applications and Petitions #2

IN CITY COUNCIL

October 16, 2000

ORDERED: That, in accordance with the provisions of an ordinance relative to hanging a vinyl banner, the Commissioner of Public Works be and hereby is authorized to grant a permit to **Working Capital** to hang a temporary vinyl banner across Mass. Ave. advertising the Holiday Gift Fair on Saturday, December 2, 2000.

Provided that, before erecting the above named fire escape the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Two Thousand (\$2,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said banner.

In City Council September 11, 2000.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script, reading "D. Margaret Drury".

D. Margaret Drury
City Clerk

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY
MORE THAN SIX INCHES

Cambridge, 10/6/2000

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Peer Partnerships, dba Working Capital be granted permit to erect a sign of the following specifications in front of premises located at City Hall location of Mass. Ave. (to YMCA), and owned by City of Cambridge

Type of sign: Vinyl banner (temporary)
(State whether electric or otherwise and material used in construction)

Reading matter to go on sign: Holiday Gift Fair, Saturday,
December 2, 10 a.m. - 4 p.m. YWCA Central Square,
7 Temple Street. (Sponsored by Working Capital and bank)

Size: 4' x 25' (approx.) (NOV. 17 - DEC 3)
Weight: 25 lbs. (approx.)

Public Way
Obstruction:

A: Pre-approved space for hanging
(A: Give exact distance sign is to extend over sidewalk.)
B: > 75'
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom Pre-approved space for hanging Top

APPLICANT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING. UNDER PAINS AND PENALTY OF PERJURY.

David O. M. - Working Capital
(Signature)

99 Bishop Allen Dr. Cambridge, MA 02139. (617) 576-8620
(Address) (Telephone Number)

NOTICE - REGULATIONS

Section 12.08.010 Municipal Code
Section 1212.0 State Building Code

Encroachments onto Streets
Projecting Signs

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

Approved as to Building Code [Signature]
(Building Inspector)

10/6/00
(Date)

Approved as to Zoning Ordinances Temporary

(Date)



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development

ELIZABETH EPSTEIN
Deputy Director for
Community Development

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: Peer Partnerships, Inc. dba Working Capital
99 Bishop Allen Drive
Cambridge, MA 02139
Derck D. Green Signature Derck D. Green

Telephone: (617) 576-8620 FAX: (617) 576-8623

Location of Premises: Mass Ave at Ct/Hall

Zoning District: BB Overlay District: CSD

Date Application Submitted: 10/6/2000

Sketch of Sign Enclosed: ☒ Yes ☐ No

Not subject to Sign Ordinances, Article 7.000 JB
PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)! *10/6/2000*

Copies: ISD ☐ City Clerk* ☒ CDD ☐ Applicant ☐

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

City Hall Annex
57 Inman Street
Cambridge, MA 02139
617 349-4600
Fax 617 349-4609

Temporary Banner at City Hall location across Mass Ave.

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING
(See definition of sign frontage)

1. For ground floor stores: Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * *
2. For all signs on a single facade of a building: (including those in paragraph 1 above). Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * *

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

1. Wall signs: Sixty (60) square feet maximum. *
2. Projecting signs: Thirteen (13) square feet maximum. *
3. Free-standing signs: Thirty (30) square feet maximum. *

* However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

1. Wall signs: No limit.
2. Projecting signs: One per ground floor establishment plus one per door serving the remainder of the building.
3. Free-standing signs: Two per lot.

LIMITATIONS ON KINDS OF ILLUMINATION

1. Projecting (including awning signs) and free-standing signs: Natural and external only.
2. Wall signs: Natural or external without limit. Internal under the following conditions:
 - a. At least one dimension is 30" or less; and
 - b. The sign is located behind window glass or projects no more than 2" from the building face; or
The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani
Commissioner

To Whom It May Concern:

As owner or agent of YMCA, Cambridge, Massachus
I do hereby declare my disapproval _____ approval ☒ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

~~Projecting sign:~~ Temporary Banner over Mass Ave.

of said property.

Signed: Sharon G. O'Brien Date: 10/6/00

Address: 820 Mass. Ave., Camb, MA 02139

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani
Commissioner

To Whom It May Concern:

As owner or agent of 795 Massachusetts St, Cambridge, Massachus.
I do hereby declare my disapproval _____ approval ☒ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: Temporary Banner over Mass. Ave.

of said property

Signed: Rahit W. Healy Date: _____

Address: _____

Reply is requested within seven (7) days of date of this letter.

3'-4'



WORKING
CAPITAL

Bank Sponsor

Holiday Gift Fair

Saturday, December 2, 10 a.m. — 4 p.m.

YWCA
Central Square
7 Temple Street

20' - 25'

7107

Application and Peititons #2

**An application was received from
Peer Partnerships, dba Working Capital,
requesting permission to erect a vinyl
banner across Mass Ave. advertising
the Holiday Gift Fair, Saturday,
December 2, 2000.**

In City Council October 16, 2000

ORDER ADOPTED