

City of Cambridge

Applications & Petitions #4

IN CITY COUNCIL

March 31, 2003

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Newtowne Variety to erect a sign and four awnings at the premises numbered 93 Windsor Street, Cambridge, Massachusetts.

Provided that, before erecting the above named sign and awnings the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk two bonds in the sum of Two Thousand (\$2,000.00) dollars for the sign and Three Thousand (\$3,000.00) dollars for four awnings, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said sign and awnings.

In City Council March 31, 2003.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in black ink, reading "D. Margaret Drury". The signature is written in a cursive style with a large, stylized "D" and "M".

D. Margaret Drury
City Clerk



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SIGN CERTIFICATION FORM

BETH RUBENSTEIN

Assistant City Manager for
Community Development

SUSAN M. GLAZER

Deputy Director for
Community Development

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: DAVID GAUTHIER

NEWTONE VARIETY

93 WINDSOR STREET CAMBRIDGE

Signature *David Gauthier*

Telephone: 617-868-5112

FAX: _____

Location of Premises: 93 WINDSOR STREET CAMBRIDGE

Zoning District: C1

Overlay District: CENTRAL SQUARE OVERLAY

Date Application Submitted: *David Gauthier*

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD _____ City Clerk* ☒ CDD _____ Applicant _____ Historical Com. _____

*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Elizabeth Palmer Architecture
236 Prospect Street
Cambridge, Ma 02139
Tel: 617-216-0910
Email: elp@mac.com

TO:

Les Barber
Cambridge Community Development Department
238 Broadway
Cambridge, MA 02139
Tel: 617-349-4600
Fax: 617-349-4600

Re: Newtowne Variety Signage and Awnings
Of pages: 7

DATE:

March 17, 2003

FAX

Dear Les,

A sign certification form and supporting information for Newtowne Variety follows for your review.

Based on the conversation we had last week, I have revised the text on the awnings. In the new design, all of the silk-screened text will be on one awning in order to comply with the zoning requirements.

Please let me know if you have any questions or comments. I can be reached at the number above.

Thank you,

Elizabeth Palmer

Proposed PROJECTING Sign (including signs on awnings)**3-DIMENSIONAL SIGN @ ENTRY**Area in Square feet: 8.8 SF Dimensions: 10'-8" X 10"Illumination: Natural ☐ Internal ☐ External ☒Height (from ground to the top of the sign): 11'-0"**1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE**Length in feet of store front facing street: (a) 86'-5" Area of signs allowed accessory to store:outside (1 x a) 86 SF, behind windows (0.5 x a) 43 SF Area of all existing signs onthe store front to remain (including any freestanding sign): 0 Area of additional signspermitted: 86 SFSection 7.16.21(c) applicable**2. COMPLETE FOR ANY OTHER SIGN**

Length in feet of building facade facing street: (a) _____ Area of signs allowed accessory to

the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____ Area of

all existing signs on the building facade to remain (including any freestanding sign): _____

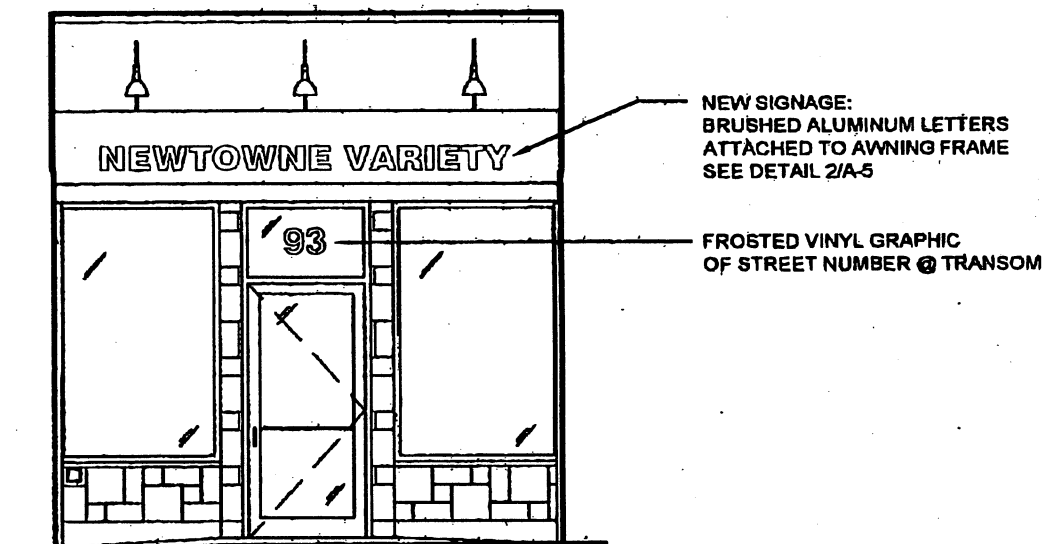
Area of additional signs permitted: _____

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)**AREA:** 13 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external only. **NUMBER:** one per store plus one per entry to the remainder of the building.**COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION**Sign conforms to requirements of Article 7.000: YES ☒ NO ☐Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections: _____

COMMENTS: _____

Date: 3/19/03 CDD Representative [Signature]



ELEVATION @ ENTRY

Proposed PROJECTING Sign (including signs on awnings)

GRAPHICS ON AWNING VALANCE:

Area in Square feet: 8 SF Dimensions: 19'-0" X 5"Illumination: Natural ☐ Internal ☐ External ☒Height (from ground to the top of the sign): 10'-0"**1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE**Length in feet of store front facing street: (a) 86'-5" Area of signs allowed accessory to store:outside (1 x a) 86 SF, behind windows (0.5 x a) 43 SF Area of all existing signs onthe store front to remain (including any freestanding sign): 0 Area of additional signspermitted: 86 SFSection 7.16.21 (c) applicable**2. COMPLETE FOR ANY OTHER SIGN**

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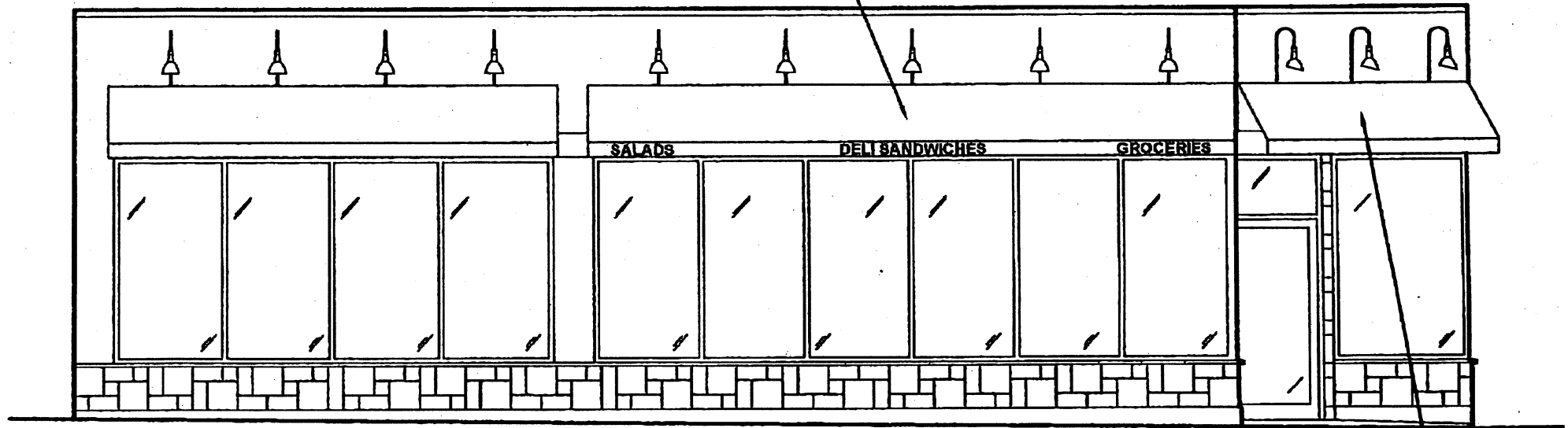
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Relevant sections: _____

COMMENTS: _____

Date: 3/19/03 CDD RepresentativeEric Barber

NEW AWNINGS WITH
WHITE TEXT ON
FRONT APRON

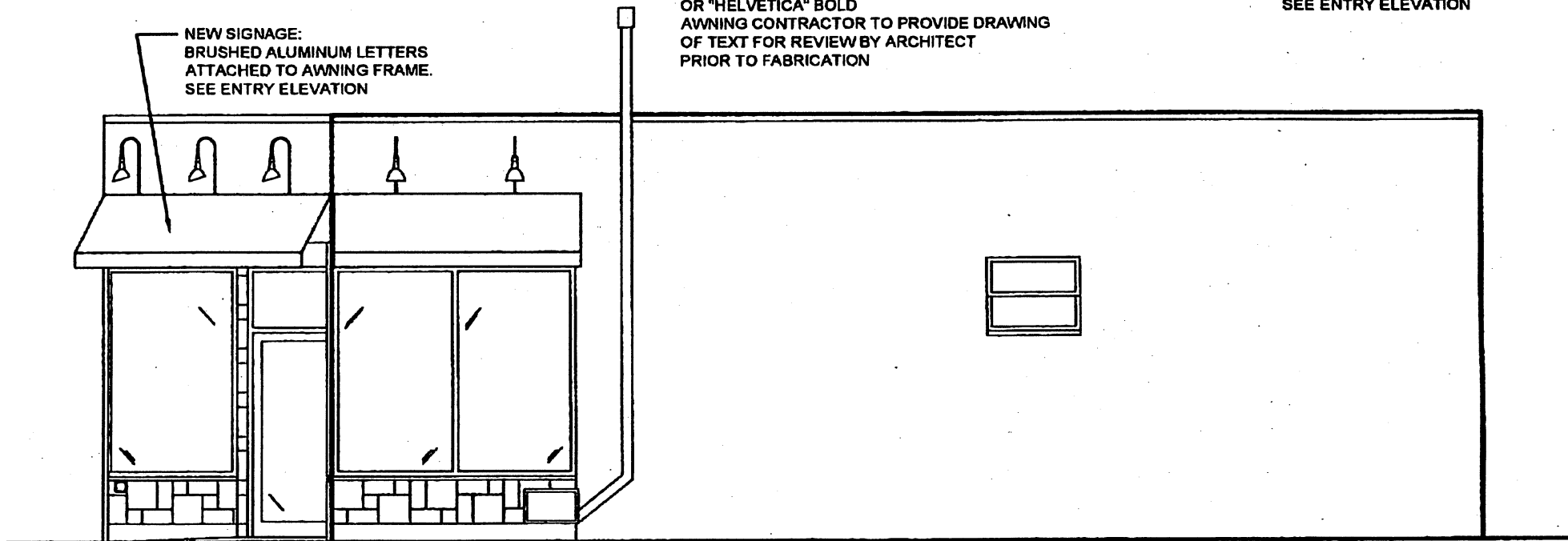


WINDSOR STREET ELEVATION

NOTE:
WHITE TEXT TO BE "GILL SANS" BOLD
OR "HELVETICA" BOLD
AWNING CONTRACTOR TO PROVIDE DRAWING
OF TEXT FOR REVIEW BY ARCHITECT
PRIOR TO FABRICATION

NEW SIGNAGE:
BRUSHED ALUMINUM LETTERS
ATTACHED TO AWNING FRAME.
SEE ENTRY ELEVATION

NEW SIGNAGE:
BRUSHED ALUMINUM LETTERS
ATTACHED TO AWNING FRAME.
SEE ENTRY ELEVATION



SCHOOL STREET ELEVATION





CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of 68 SCHOOL ST, Cambridge, Massact
do hereby declare my disapproval approval of the installment of:

Canopy over the sidewalk entrance: NEWTOWNE VAIL CO INC

Awnings over the windows: NEWTOWNE VAIL CO INC

Projecting sign: NEWTOWNE VAIL CO INC

of said property.

Signed: [Signature] Date: 3-21-03

Address: 68 School St

Reply is requested within seven (7) days of date of this letter.

2003 MAR 26 P 1:48
CLERK
CAMBRIDGE, MASSACHUSETTS



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of 85-87 WINDSON ST, Cambridge, Massach
I do hereby declare my disapproval approval of the installment of:

Canopy over the sidewalk entrance: Newtowne VAN CO INC

Awnings over the windows: Newtowne VAN CO INC

Projecting sign: Newtowne VAN CO INC

of said property. Patty Chen

Signed: Patty Chen Date: 3/24/03

Address: 85-87 WINDSON ST CAMB MA 02139

Reply is requested within seven (7) days of date of this letter.

2003 MAR 26 PM 1:48
CITY CLERK
CAMBRIDGE, MASSACHUSETTS

City of Cambridge

PROCEDURE FOR OBTAINING CITY COUNCIL PERMISSION FOR PERMANENT SIGNS AND STRUCTURES THAT OBSTRUCT THE PUBLIC WAY MORE THAN SIX INCHES.

1. Application is available at City Clerk's Office.
2. **Complete application.** You must measure and state the distance by which the sign or structure will project over the public way. This application is signed under the pains and penalties of perjury. If you have difficulty ascertaining the distance, you may wish to use a surveyor.
3. Present to Inspectional Services Department (ISD) for Zoning and Building Code sign off:
 - ♦ Application for sign
 - ♦ Sketch or drawing
 - ♦ Approval of abutters (forms are provided by City Clerk's Office) Abutter approval is not needed if the applicant seeks only to change the wording on a pre-existing sign structure.
4. Present application to Community Development Department (CDD) for design review approval or certification that design review is not required.
5. After approval by ISD and CDD, file the application with the City Clerk. The Clerk will place the application on the agenda of a City Council meeting for its consideration.
 - ♦ During the months of September through June, the City Council meets every Monday at 5:30 p.m. except for Monday holidays. During July and August, the City Council holds one summer meeting. Applications must be received at the City Clerk's office on the Thursday prior to the Monday meeting.
 - ♦ After the City Council has approved the petition, the City Clerk will send notice of its approval to the petitioner together with an unexecuted bond form.
6. Petitioner must have the bond form executed by a Surety Company and then return it to this office.
7. When the executed bond is returned to the City Clerk's Office, the City Clerk will send the petitioner a copy of the City Council approval and will notify ISD. When City Council approval is not required, the City Clerk will notify ISD that an executed bond is on file and the ordinance requirements for permission to obstruct the public way have been met. ISD will issue a building permit to the petitioner, so long as all building permit requirements have been met.

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PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY
MORE THAN SIX INCHES

Cambridge, MARCH 24 197003

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that NEWTOWN VARIETY be granted permit to erect

a sign of the following specifications in front of premises located at 93 WINDSOR ST

CAMBRIDGE MA, and owned by David Gauthier

David Gauthier

Type of sign: ALUMINUM LETTERS AT ENTRY / NON ELECTRIC
SILK SCREEN TEXT AT AWNING
(State whether electric or otherwise and material used in construction)

Reading matter to go on sign: "NEWTOWN VARIETY"

SALAD DELI SANDWICHES GROCERIES

Size: ENTRY SIGN 10" X 10' - 8" silk screened TEXT 5" HT

Weight: ALUMINUM LETTERS = 14 LBS, AWNING = 25 LBS / LINEAL FT
TOTAL FOR AWNING 143 LBS

Public Way
Obstruction:

A: AWNING 30' - DEEP
(A: Give exact distance sign
is to extend over sidewalk.)

B: 9' - 1" TO BOTTOM OF AWNING
(B: Also exact distance from bottom
of sign to sidewalk.)

Height Above Grade: Bottom 9' - 11" Top 11' - 9"

APPLICANT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING. UNDER PAINS AND PENALTY OF PERJURY.

David Gauthier
(Signature)

93 WINDSOR ST CAMB MA 02139
(Address) (Telephone Number)

NOTICE - REGULATIONS

Section 12.08.010 Municipal Code
Section 1212.0 State Building Code

Encroachments onto Streets
Projecting Signs

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

Approved as to Building Code [Signature]
(Building Inspector)

3/26/03
(Date)

Approved as to Zoning Ordinances

N-39

Applications and Petitions #4

An application was received from Newtowne Variety, requesting permission for a sign and four awnings at the premises numbered 93 Windsor Street. Approval has been received from Inspectional Services, Community Development Department and abutters.

In City Council March 31, 2003

ORDER ADOPTED.