

LUCY C. EDMONDSON
15 Kirkland Road
Cambridge, MA 02138
(617) 868-6492

PROFESSIONAL SKILLS

- * Extensive Knowledge of Transportation Policy
- * Experienced Manager
- * Strong Research and Writing Skills

EPA

PROFESSIONAL EXPERIENCE

Transportation Planner February 1993 - present
NORTHEAST STATES FOR COORDINATED AIR USE MANAGEMENT (NESCAUM), Boston, MA.

Develop regional policy approach to several aspects of transportation and air quality planning, including trip reduction strategies, transportation conformity, and the long term coordination of air quality and transportation planning. Provide policy guidance to NESCAUM's eight member states in the development and implementation of strategies to reduce motor vehicle emissions to meet federal air quality standards, including the implementation of the transportation and general conformity provisions of the Clean Air Act. Provide technical assistance in the implementation of the federally mandated employer trip reduction program, ECO.

Research Analyst May 1992 - January 1993
CENTER FOR ENVIRONMENTAL MANAGEMENT, Tufts University

Responsible for special project developing a strategy to expand the use of renewable energy in the Northeast. Project focused on niche applications, including photovoltaics for electric vehicles, air conditioning and other applications. Institutional, financial and economic barriers to the expansion of renewable energy in the Northeast were addressed.

Intern, Transportation Systems Analysis Group March - June 1992
CENTRAL TRANSPORTATION PLANNING STAFF, Boston

Assisted in the development of a new mode choice model for the FTA and the Commonwealth of Massachusetts. Analyzed Home Interview Survey data to assess trip behavior - transit trips, transit alternatives to automobiles, regional parking costs.

Project Director May - August 1991
LINCOLN FILENE CENTER, Tufts University, Medford, Mass.

Coordinated first stage of a three year study assessing the role of the non-profit organization in New England's economy. Conducted an organizational analysis, managed research team, developed distribution network.

Public Education Coordinator September 1986 - August 1990
UNION OF CONCERNED SCIENTISTS, Cambridge, Mass.

Managed national "Week of Education," a program that takes place in communities across the country. Program examines issues of national security and energy policy. Recruited volunteers nationwide, supervised regional coordinators, developed national speakers bureau of experts on national security and energy policy issues.

Citizen Outreach Director

May - August 1986

OREGON STATE PUBLIC INTEREST RESEARCH GROUP (OSPIRG), Eugene, OR

Coordinated annual grassroots membership and fundraising canvass. Managed budget and office personnel. Hired, trained, and directed staff of fifty canvassers, and field managers. Raised \$150,000 in thirteen weeks.

Campus Coordinator

September 1985 - May 1986

MASSACHUSETTS PUBLIC INTEREST RESEARCH GROUP (MASSPIRG), Amherst and Boston, MA

Organized students for referendum, successfully reaffirming support for the MassPIRG chapter at Amherst College. Supervised students working to establish campus chapters in the Boston area.

Administrative Director

May - September 1985

Office maintenance, including materials, record keeping and biweekly payroll. Supervised three office assistants.

EDUCATION

Tufts University, Medford, Mass. M.A., Environmental Policy, November 1992. Thesis: "Roadblocks to Reform: The Political, Institutional and Technical Obstacles to Parking Policy Reform."

Bowdoin College, Brunswick, Maine. AB, Magna Cum Laude, 1984. Comparative Religion. James Bowdoin Scholar.

Edinburgh University, Edinburgh, Scotland. Junior Year Abroad.

RESEARCH AND TEACHING EXPERIENCE

Teaching Assistant, TUFTS UNIVERSITY

September - December 1991

"Perspectives in Urban and Environmental Policy"

Assisted in course development, teaching and supervision of student projects for core course in the Department of Urban and Environmental Policy.

Research Analyst

Spring 1991

GETTING THERE: Strategies for Inter-city Air and Rail Travel in the Northeast. Co-author of report prepared for the Conservation Law Foundation of New England, Inc.

Conducted research to assess the potential for rail to offset the need for a second major airport in the Boston area. Prepared report examining proposed improvements for air and rail infrastructure, comparing capacity benefits, costs, energy use and environmental impact of each mode.

Research Analyst

September 1991 - May 1992

CENTER FOR ENVIRONMENTAL MANAGEMENT, Tufts University

Analyzed commuter trends at Tufts. Devised strategy to reduce single-occupancy commuting. Address institutional policy change, coordination with regional transit authority, and parking policy.

PROFESSIONAL AFFILIATIONS

Women's Transportation Seminar, Transportation Research Board, Bicycle Coalition of Massachusetts.

LOUISA KASDON-SIDELL

617-868-8837

Fax 617-661-7055

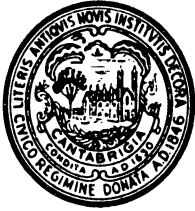
Louisa Kasdon has been in the marketing and public relations field for over 15 years with clients in banking, entertainment, restaurants, real estate, tourism, and retailing.

Her clients have included the Shawmut Bank, USTrust, Winthrop Financial Associates, as well as Swissair, the Great Woods Center for the Performing Arts, the New England Patriots, Suffolk Downs, and Community Servings. Prior to establishing her own practice, she was the Managing Partner at Rasky and Company, a full-service public relations company located in Boston. Current clients include Pomme Frite, the Museum of Fine Arts, Shawmut Design and Construction, Sametz Blackstone Associates, and Bank Julius Baer.

Other professional experience includes :

- **Research Economist at the RAND Corporation in Santa Monica, California;**
- **Management Consultant, Booz, Allen, & Hamilton;**
- **Senior Vice President, Marketing, at the Philadelphia National Bank, Philadelphia, Pennsylvania;**
- **President, PUMP, the Program to Upgrade Mortgage Portfolios, a subsidiary of the Philadelphia National Bank;**
- **Director of Marketing at USTrust;**
- **Executive Director, Great Woods Center for the Performing Arts;**
- **Executive Director and Founder of the Boston Festival; an annual citywide winter celebration to foster tourism during the winter months by creating indoor and outdoor art, entertainment, food, and children's events.**
- **Volunteer activities include: Community Servings, Cambridge Youth Soccer, the American Jewish Committee, the North Charles Foundation, the Boston Children's Theater, and the Improvisational Theater League, the Cambridge Chamber of Commerce, and the Harvard Square Business Association.**

She is a graduate of Wellesley College, has a M.S. in Economics from M.I.T., and an MBA in Marketing from the Wharton School of Management at the University of Pennsylvania.



CITY OF CAMBRIDGE

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EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

April 24, 1995

To The Honorable, The City Council:

I am hereby transmitting notification of the appointment of the following persons as members of the Interim Parking Control Committee (IPCC), effective April 10, 1995:

Lucy Edmondson
15 Kirkland Road
Cambridge, MA 02138

Louisa Kasdon-Sidell
4 Walnut Avenue
Cambridge, MA 02140

Very truly yours,

Robert W. Healy
City Manager

RWH/mev

A-32

Consent Agenda #2

Transmitting communication from Robert W. Healy, City Manager, relative to the appointment of the following persons as members of the Interim Parking Control Committee:

Lucy Edmondson

Louisa Kasdon-Sidell

In City Council April 24, 1995

Placed on file