

Discussion then turned to the parade. There was a suggestion that the parade start in three different locations, the locations of the three urban centers that were incorporated into Cambridge: Old Cambridge, Cambridgeport and East Cambridge.

Councillor Sullivan said there would be logistical difficulties in having a parade start in those different areas. He suggested setting up reviewing stands at each of the areas. Rick Jarvis suggested dividing Danehy Park into areas to represent the three original settlements incorporated at the proposed celebration at Danehy Park.

Bill Jones, Norfolk Street, suggested using the 1946 parade route, except start at Lechmere rather than at Vassar Street. He said that bands are getting scarce. He urged getting band contracts right away.

It was agreed that Lindsay Field would be in charge of getting a list of bands. Lindsay Field suggested also having a variety of bands, such as a samba band and a steel drum band.

It was agreed that Councillor Sullivan, Vice Mayor Born, Lindsey Field and Mary Ellen Carvello would be the parade subcommittee.

There was further discussion of the combination of the parade with the River Festival. Vice Mayor Born said that she had envisioned the parade ending at City Hall. Councillor Sullivan said Central Square is a difficult place to end, in some ways it would be better to end at the River Festival, where there is entertainment for the participants. It was agreed that the parade would be combined with the River Festival, to take place in the late morning of Saturday September 7, 1996 and end at the river.

Discussion then turned to a coordinator. Maura Smith suggested paying an events coordinator firm that would then do fundraising. Lindsay Field said that the Arts Council could be the coordinator, if they could have additional staff.

Vice Mayor Born listed the three tasks that must be done immediately: a logo, finalizing the coordinator function, and early parade planning.

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Bill Jones said Saturday is a hard day to schedule bands. Vice Mayor Born asked Ms. Carvello to call some bands to ascertain whether bands are available on Saturday.

It was agreed that the date is set as Saturday September 7, 1996 unless the feedback about the bands indicates that more will be available.

There was discussion about the event at Danehy Park. It was pointed out that Necco wafers and junior mints are both made in Cambridge. The possibility of events such as a tug of war and sack races was raised. Vice Mayor Born appointed Rick Jarvis and Helena Rees as the business subcommittee.

The meeting was adjourned at 11:25 a.m.

For the Committee


Vice Mayor Kathleen L. Born, Co-Chair


Councillor Michael A. Sullivan, Co-Chair

City of Cambridge

The Committee on Celebration of the Sesquicentennial Anniversary of the Incorporation of Cambridge held a public meeting on March 7, 1996, beginning at 10:00am in the Ackermann Room for the purpose of planning the City's celebration of its 150th anniversary.

Present at the hearing were Councillor Michael A. Sullivan, Vice Mayor Kathleen L. Born Co-Chairs of the Committee, Councillors and City Clerk D. Margaret Drury. Also present were Sandra Albano, Assistant to the City Council, Mary Ellen Carvello, City Manager's office; Lindsay Field, Arts Council; Susan Flannery, Director, Cambridge Public Library; George Hanford, Cambridge Historical Society; Rick Jarvis, Com/Energy Services; Helena G. Rees, Chamber of Commerce; Howard Jay Rosenthal, Cambridge Current; Maura Smith, Cambridge Office for Tourism; Charles Sullivan, Cambridge Historical Commission; Don York, Cambridge Public Library.

Vice Mayor Born convened the meeting and asked for a progress report from two preliminary meetings. MaryEllen Carvello distributed a possible schedule of events. (Attachment A). Vice Mayor Born stated that she liked the idea of using the 150th theme for existing events.

It was suggested that the golfers in the golf tournament dress in the golf garb of 1846.

Discussion began with the need for a logo and press release.

Mary Ellen Carvello distributed a draft letterhead using two versions of the City seal, one from 1846 and the present seal. Maura Smith suggested having a graphic designer. It was agreed that Lindsey Field, Mary Ellen Carvello and Maura Smith will be the graphics committee and will work with the graphics designer.

Vice Mayor Born asked how an official list of committee members will be assembled. Vice Mayor Born proposed a subset of those in attendance to write in the list. It was agreed that Vice Mayor Born, Councillor Sullivan and Mary Ellen Carvello will create a suggested list of committee members for review at the next meeting.

George Hanford stated that an old New England tradition is Old Home Week, when people come back to visit. Perhaps that tradition could be incorporated into the celebration.

Committee Report #2

5-133

For the purpose of planning the
City's celebration of its 150th
anniversary.

In City Council March 18, 1996

3/25/96

Report accepted. Placed on File.