



City of Cambridge

11.

IN CITY COUNCIL
December 9, 1991

MAYOR WOLF
COUNCILLOR CYR

- WHEREAS:** The changing nature of economic activity and the economic recession require that the city develop new, innovative strategies for creating a positive climate for commercial activity in the city for the nineties and into the next century; and
- WHEREAS:** Genzyme's recent decision to locate manufacturing in Boston, although it will maintain research and development in Cambridge, and the effort of other companies to assess their best moves for the future, especially in light of the economy, indicate the urgent nature of this matter; and
- WHEREAS:** Cambridge has many outstanding resources that can be utilized to support many different kinds of economic activity; and
- WHEREAS:** At the same time, being one of the densest cities in the country, Cambridge has the challenge of making the quality of life of its residents one of its resources, since a strong employee base is a major resource for economic development; and
- WHEREAS:** The Mayor and the City Council have a deep responsibility to its residents also to develop opportunities for jobs of all kinds, again, particularly at this time of recession; and
- WHEREAS:** The capacity of the city to be attractive to appropriate commercial interests requires an in depth understanding of what kinds of commercial activities these will be in the future, an aggressive plan to attract those activities, and an appropriate development team within city government to implement such a plan; now therefore be it
- ORDERED:** That the City Manager, in conjunction with the Mayor and the City Council, convene a committee of people with expertise in economics and business development, in conjunction with an economic development specialist, to develop information about and a vision of what kinds of commercial activities, including manufacturing, could thrive in the city in the future; how the city's employee base and the city financial structure and regulations could best be developed to enhance the city's position with respect to developing these activities; how the city's development effort could be restructured to enhance success in developing these entrepreneurial activities; and how all of these efforts could be best meshed with the clear policies of the city to maintain and improve the environmental quality of life for all its citizens; and be it further
- ORDERED:** That this committee be convened as quickly as is feasible, to develop recommendations hopefully within the first quarter of 1992; and be it further
- ORDERED:** That the City Manager create appropriate forums for the committee to work with the Mayor, the City Council, and the city administration, as well as with residents in developing ways to implement the insights and recommendations that are forthcoming from the committee.

In City Council December 9, 1991.

Adopted by the affirmative vote of nine members.

Attest:- Joseph E. Connarton, City Clerk.

A true copy;

ATTEST:-

Joseph E. Connarton, City Clerk.

REFERRED TO THE ECONOMIC DEVELOPMENT, TRAINING & EMPLOYMENT
COMMITTEE ON MOTION OF COUNCILLOR MYERS.



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December 9, 1991

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City Council DEC. 9 1991

Adopted by the affirmative vote
of 9 members

Joseph E. Conorton City Clerk

Non Consent Order # 11

F 1659

Mayor wolf and Councillor Cyr re:
committee to develop ways to create
a positive climate for commercial
activity in the city.

In City Council,

December 9, 1991

Order adapted.

Referred to the

*Economic Development,
Training & Employment*

Committee on motion of

Councillor Myers.

*Copy sent to Econ. Dev. Training &
Employment Comm. 12/11/91*