

VISUAL AREA
44 1/2"

CASING WIDTH(TYP) 3 1/4"

Häagen-Dazs
Häagen-Dazs
Häagen-Dazs
Häagen-Dazs

27 1/2"
VISUAL
AREA

4'-0"

SCALE: 2" = 1'-0"

PLASTIC SIGN FACE W/
SPRAYED GRAPHICS
WHITE BKG RED LETTERS
BRONZE ALUMINUM CASING

PROPOSED INTERNALLY ILLUMINATED
PROJECTING WALL SIGNAGE

CUSTOMER APPROVAL _____

DATE _____

NOTE THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY
BACK BAY SIGN CO. INC IT IS SUBMITTED FOR YOUR PERSONAL USE
IN CONNECTION WITH A PROJECT BEING PLANNED FOR YOU BY
BACK BAY SIGN CO. INC IT IS NOT TO BE SHOWN TO ANYONE
OUTSIDE YOUR ORGANIZATION, NOR IS IT TO BE USED, REPRODUCED,
COPIED OR EXHIBITED IN ANY FASHION

REVISED

DATE

11/24/82

SCALE

NOTED

DRAWN BY

GDP

SHEET NO

1

OF

1

GRAPHIC COMMUNICATIONS

CREATIVE
ELECTRICAL
ADVERTISING

666-5550

BBS GRAPHIC COMMUNICATIONS
BACK BAY SIGN COMPANY INC.
236 PEARL STREET (SOMERVILLE) BOSTON

SKETCH NO 82-331

JOB NO

SALESMAN HC

JOB DESCRIPTION HAAGEN-DASZ
PROJECTING WALL SIGNAGE

LOCATION BOYLSTON STREET

CITY CAMBRIDGE

STATE MA



City of Cambridge

Communication No. 8

IN CITY COUNCIL

June 20, 1983

ORDERED:

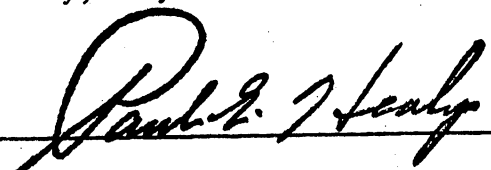
That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Haagen-Dazs for the erection of a sign at 57 John F. Kennedy Street.

Provided that, before erecting the above named sign, the petitioner shall obtain a permit from the Building Department and file with the City Clerk a satisfactory bond in the sum of Three Thousand (\$3,000.) Dollars conditioned to save harmless the City of Cambridge from all claims for damages arising from the construction, maintenance and use of said sign.

In City Council June 20, 1983.
Adopted by the affirmative vote of 8 members.
Attest:- Paul E. Healy, City Clerk.

A true copy;

ATTEST:-


Paul E. Healy, City Clerk.



City of Cambridge

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ATTEST:-

A handwritten signature of Paul E. Healy in cursive script, written over a horizontal line.
Paul E. Healy, City Clerk.



City of Cambridge

Communication No. 8

IN CITY COUNCIL

June 20, 1983

ORDERED:

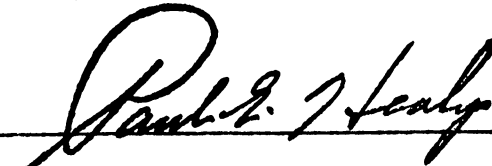
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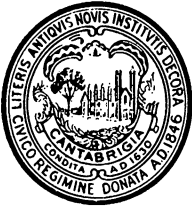
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CITY OF CAMBRIDGE

CITY HALL, CAMBRIDGE, MASSACHUSETTS 02139 • (617) 498-9013

BUILDING DEPARTMENT

JOSEPH J. CELLUCCI
SUPT. OF BUILDINGS AND
INSPECTOR OF BUILDINGS

To Whom It May Concern:

As owner or agent of GRENDL'S Den, Inc
Cambridge, Massachusetts, I do hereby declare disapproval
approval of the installment of:

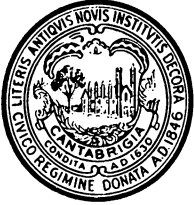
Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

✓ Projecting sign: _____
of said property.

Signed: Joe E. Kelly, clerk Grendel's Den Inc Date: 6/2/83
Address: 89 Winthrop St. Camb. 02138

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

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BUILDING DEPARTMENT

JOSEPH J. CELLUCCI
SUPT. OF BUILDINGS AND
INSPECTOR OF BUILDINGS

To Whom It May Concern:

As owner or agent of Crimson Travel Service
Cambridge, Massachusetts, I do hereby declare my ~~disapproval~~
approval of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

~~Projecting~~ sign: _____

of said property.

Signed: Crimson Travel Service Date: 6/02/83

Address: 39 J.F.K. ST. Cambridge 02138

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

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BUILDING DEPARTMENT

JOSEPH J. CELLUCCI
SUPT. OF BUILDINGS AND
INSPECTOR OF BUILDINGS

To Whom It May Concern:

As owner or agent of Gulf Service Station
Cambridge, Massachusetts, I do hereby declare my disapproval
approval of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

☒ Projecting sign: _____

of said property.

Signed: George H. - Gulf Station Date: 6-2-83

Address: 65 Q F Kennedy St

Reply is requested within seven (7) days of date of this letter.

Cambridge, 20 MAY 1983

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that HAAGEN - DAZS be granted permit to erect a sign of the following specifications in front of premises 57 John F. Kennedy St.
~~THE CRIMSON GALLERY~~

Type: INTERNALLY ILLUMINATED PLASTIC SIGN FACE, ALUMINUM CASING
(State whether Electric or otherwise and material used in construction)

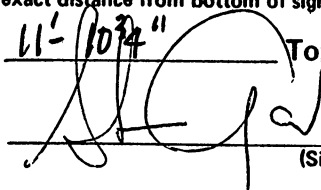
Reading matter to go on sign: HAAGEN - DAZS (see attached drawing)

Size: 31" X 4'-0" X 9" THICK

Weight: 125 lbs

How Erected: A: 4'-0" B: 11'-10 3/4"
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 11'-10 3/4" Top 14'-5 3/4"



(Signature of Applicant)

57 J.F.K. St. Cambridge, Mass. 02138
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: R. J. Horgan
Building Inspector

6/20/83
Date

PETITION

of Haagen-Dazs
for a sign
No. 57 John F. Kennedy Street
June 20, 19 83

In City Council, June 20, 19 83

Referred to the Committee on

Attest:

City Clerk

6/24/83
CWTS
A Adopted