



# City of Cambridge

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IN CITY COUNCIL

September 9, 1957.

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application of John Donnelly & Sons, No. 40527 for the erection of an outdoor advertising sign at the following location:-

No. 40527, on roof, 89 Commercial Avenue at First Street.

and it is further

ORDERED:-

That the aforesaid application No. 40527 for the erection of an outdoor advertising sign at the aforesaid location be approved.

SEP 9 1957

City Council  
Adopted by the affirmative vote  
of 5 members

*Frederick H. Burke*  
City Clerk

Permit No. ....

DUPLICATE

Application No. 40527



# The Commonwealth of Massachusetts

## APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Division:

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$ 3.00 is enclosed herewith.

Trade Name JOHN DONNELLY & SONS *M. Moran*

Address 3134 WASHINGTON STREET, BOSTON, MASSACHUSETTS

Signed by ..... JUNE 19, 1957

### ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit ..... On Wall? ..... Roof? YES ..... Ground? .....

Street and number 89 COMMERCIAL AVENUE AT FIRST STREET

Nearest Station Marker ..... Rear? ..... Opposite? ..... Feet Away? .....

Nearest Pole Number ..... Rear? ..... Opposite? ..... Feet Away? .....

Route number ..... Town or City CAMBRIDGE

2. Dimension of sign 50 feet long and 12 feet high

3. Distance from boundary line of public way .....

4. Height from ground to top of sign .....

5. To be constructed of STEEL

6. Has consent of owner or agent been obtained YES

7. Name and address of Lessor .....

8. Remarks TO BACK UP EXISTING PERMIT SIGN NO. 15763.

RECEIVED AT THE OFFICE OF THE  
OUTDOOR ADVERTISING AUTHORITY

JUN 28 1957



THE COMMONWEALTH OF MASSACHUSETTS

OUTDOOR ADVERTISING DIVISION

Room 546, 80 Boylston Street, Boston 16, Mass.

Mayor's Office  
City Hall  
Cambridge

Gentlemen:

Enclosed find ~~one~~ application(s) for the erection of billboard or sign in  
the City of ~~Cambridge~~.....  
Town of .....

The application(s) <sup>is</sup> <sub>are</sub> listed under the following number(s):

.....#40527.....

..John Donnelly & Sons, 3134 Washington St., Boston.....

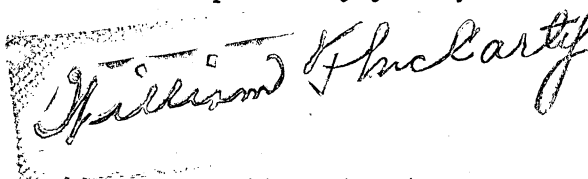
and dated ...6/28/57.....

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Division of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Division before final action is taken upon such applications, if requested."

Please, therefore notify the Division on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,



Executive Director



**CITY OF CAMBRIDGE**

MASSACHUSETTS  
EXECUTIVE DEPARTMENT

JOHN J. CURRY  
CITY MANAGER

August 19, 1957

To the Honorable, the City Council:

I transmit herewith communication from  
Outdoor Advertising Authority relative to application  
of John Donnelly & Sons for the erection of a sign  
fifty (50) feet long and twelve (12) feet high on the  
roof of 89 Commercial Avenue at First Street, Cambridge.

Very truly yours,

  
John J. Curry  
City Manager

JJC:JJ

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COMMUNICATION  
from the City Manager trans-  
mitting one from Outdoor Advertising 49  
Authority, State of Mass enclosing affidavits  
No. 40527 of John Donnelly & Sons  
for permit to erect an Outdoor Advertising  
Sign on Roof 89 Commercial Ave  
at First Street.

AUG 19 1957

In City Council

Referred to the Committee on

Public Service

Frederick H. Burkhardt City Clerk

# City of Cambridge

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In City Council September 9, 1957.

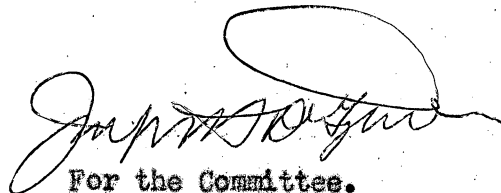
The

Committee on Public Service

to which was referred request of John Donnelly & Sons for outdoor advertising sign on roof,  
89 Commercial Avenue at First Street.

**Reports,**

Recommending the adoption of the accompanying order  
for outdoor advertising sign, No. 40527, on roof, 89 Commercial Avenue at First Street.



For the Committee.

**REPORT**

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Committee on *Public Service*  
*Approval of a new operating*  
*reg. - NQ40527-89 Commercial Co.*

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Sept. 9, 1957.

*Stalham*  
*M.*  
*C. C.*  
*W. D.*  
*Pet*  
*F. W.*  
*Polas*