

CITY COUNCIL
CITY OF CAMBRIDGE

November 1, 1993

INTRODUCED BY CITY MANAGER ROBERT W. HEALY

AN ORDER CONCERNING APPROPRIATION FOR THE FISCAL YEAR BEGINNING JULY 1, 1993

ORDERED: That in addition to sums previously appropriated by the City Council for the fiscal period 1993-94 the following sum is hereby accepted in the Grant Fund of the City of Cambridge:

FUNCTION	DEPARTMENT OF PROGRAM	SALARIES & WAGES	OTHER ORDINARY MAINTENANCE	TRAVEL & TRAINING	EXTRAORDINARY EXPENDITURES	APPROPRIATION
General Government	Human Services	\$64,262	\$26,039	\$1,500		\$91,801.00

BE IT FURTHER ORDERED: That the above acceptance and appropriation in the Grant Fund to be financed by estimated revenues drawn from the following sources:

FINANCING PLAN	REVENUE
Mass Dept. of Public Health	\$91,801.00

In City Council November 1, 1993.
Adopted by a ye and nay vote:-
Yeas 9; Nays 0; Absent 0.
Attest:- D. Margaret Drury, City Clerk.

A true copy; *D. Margaret Drury*

ATTEST:-
D. Margaret Drury
City Clerk

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ORDERED: That in addition to sums previously appropriated by the City Council for the fiscal period 1993-94 the following sum is hereby accepted in the Grant Fund of the City of Cambridge:

FUNCTION	DEPARTMENT OF PROGRAM	SALARIES & WAGES	OTHER ORDINARY MAINTENANCE	TRAVEL & TRAINING	EXTRAORDINARY EXPENDITURES	APPROPRIATION
General Government	Public Celebrations	\$64,262	\$26,039	\$1,500		\$91,801.00

BE IT FURTHER ORDERED: That the above acceptance and appropriation in the Grant Fund to be financed by estimated revenues drawn from the following sources:

FINANCING PLAN	REVENUE
Mass Dept. of Public Health	\$91,801.00



CITY OF CAMBRIDGE
CAMBRIDGE, MASSACHUSETTS 02139

TEL 349-4300
FAX 349-4307

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

November 1, 1993

To the Honorable, the City Council:

Attached is an order requesting the appropriation of \$91,801 from the Massachusetts Department of Public Health to the Department of Human Services Salary and Wages Account (\$64,262), Other Ordinary Maintenance Account (\$26,039), and Travel and Training Account (\$1,500) to provide funds for programs to address Populations at Risk for Tobacco Use.

Under this program, the Department of Human Services will implement culturally/linguistically, and gender appropriate tobacco prevention and education services. DHSP will undertake a health education campaign designed to empower low income residents of Cambridge and in particular, women, person's from communities of color and linguistic minority communities to make healthy and informed choices regarding smoking, thereby reducing the prevalence and volume of tobacco use.

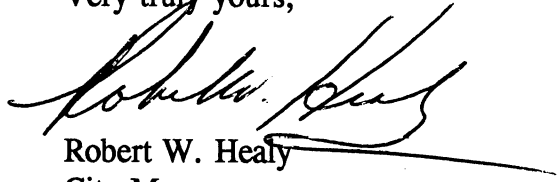
This initiative is a collaboration among public and private sector agencies serving Cambridge. At the outset this will include DHSP and its Community Learning Center; the Neighborhood Health Centers of the Cambridge Hospital; CEOC; Head Start; the CASPAR's Women's Program; and "Cambridge Women in Cable," a videographer collective which operates under the Women's Commission. The following is an outline the program's approach:

- * The integration of information about tobacco use into some Adult Basic Education, GED and ESL curricula taught at the Community Learning Center;
- * The deployment of health educators at neighborhood health centers, food pantries and other sites who will meet with clients on a one-to-one basis and promote smoking avoidance in the context of family health;
- * Workshops on tobacco use for parents and staff of child care programs operated by CEOC, and possibly other providers;
- * Workshops on tobacco use for Head Start parents taught by Head Start health education staff trained under the grant;

* The sponsorship of smoking cessation groups which address the needs of residents unable to access existing resources in the community; and

* The production of videos by Cambridge Women in Cable exploring tobacco use in terms of empowerment and awareness issues (e.g., peer pressure, self-image and glamour, smoking as a symbol of adulthood, equality with men, etc., media awareness and responding to exploitive advertising by the tobacco industry), and addressing beliefs, concerns, attitudes and behaviors. Videos will be screened on local cable stations and at events to promote discussion of the video's treatment of smoking.

Very truly yours,

A handwritten signature in black ink, appearing to read "Robert W. Healy", with a long horizontal flourish extending to the right.

Robert W. Healy
City Manager

Consent Agenda #23

F-203

Comm. from R.W. Healy requesting appropriation
of \$91,801 to address Populations at Risk
for Tobacco Use.

In City Council November 1, 1993

Placed on file.
9-0-0