

City of Cambridge

MASSACHUSETTS

In City Council Sept 15, 2003

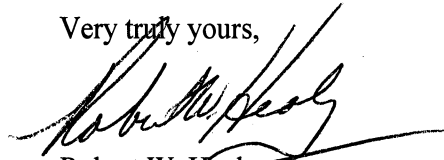
City Manager's Consent Agenda

YEA	NAY	ABSENT	PRESENT	
✓				Vice Mayor Henrietta Davis
✓				Ms. Marjorie C. Decker
✓				Mr. Anthony D. Galluccio
✓				Mr. David P. Maher
✓				Mr. Brian Murphy
✓				Mr. Kenneth E. Reeves
✓				Ms. Denise Simmons
✓				Mr. Timothy J. Toomey, Jr.
✓				Mayor Michael A. Sullivan

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In addition to embedding more links within the *Construction Information* update, the DPW will work to improve the descriptions of planned construction activity. The Department's goal is to use descriptions of construction that are easy to understand, and that effectively communicate the project goals as well as actual impacts that residents and business owners will experience during construction.

Very truly yours,



Robert W. Healy
City Manager

RWH/mec



CITY OF CAMBRIDGE • EXECUTIVE DEPARTMENT

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September 15, 2003

To the Honorable, the City Council:

In response to Awaiting Report Item Number 03-86 regarding the feasibility of using the type of signs used in Newton to warn of temporary road obstructions to direct inquiries about road work and city construction to a web site, please be advised of the following:

Cambridge's Construction Signage and Web-Based Information:

The Cambridge Department of Public Works utilizes many types of signs that are similar to those used in Newton including variable message boards and general construction advisories. There is currently no sign in use directing interested persons to the City of Cambridge website.

However, should someone visit the City's homepage, there is *Construction Updates* link. This links to the weekly *Construction Information* update produced by the DPW. Major construction projects are listed by location, and include a brief description of planned work. The Department's entire website has gone through major changes recently in order to improve the amount of information available and ease of navigation.

Planned Improvements to Cambridge Signage and Web-based Information:

The DPW plans to make several improvements to the information on its construction signage and webpage in the upcoming months. These improvements will include:

Referencing the City's website on signage:

This can be done through the production of discreet signs, enhancing existing signs, or programming variable message boards. The majority of this work will be completed by the DPW sign shop.

Enhancing the weekly construction update:

The Department of Public Works has made significant improvements to its Website recently, and more changes are planned. These changes are focused on creating more links under each project listed on the weekly *Construction Information* update.

New links will include:

Project descriptions (including history, process, schedule)

Descriptions of larger programs the project falls under (such as Stormwater Management or Traffic Calming)

Copies of public notices that have been distributed (which are currently listed under the *News and Updates* section of the website).

Information on planned construction projects.

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Consent Agenda #2

Transmitting communication from Robert W. Healy, City Manager, relative to **Awaiting Report Item Number 03-86**, regarding the feasibility of using the type of signs used in Newton to warn of temporary road obstructions to direct inquiries about road work and city construction to a web site.

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