



City of Cambridge

IN CITY COUNCIL

September 21, 1964.

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing applications of The New Boston Advertising Co. Inc. for the erection of outdoor advertising signs at the following locations:-

No. 45016, on ground, No. 797 Main Street to Windsor Street.

No. 45017, on ground, No. 805 Main Street to Cherry Street.

it is further

ORDERED:-

That the aforesaid applications No. 45016 and 45017 for the erection of outdoor advertising signs at the aforesaid locations be approved.

City Council: Nov 2, 1964

Adopted by the affirmative vote

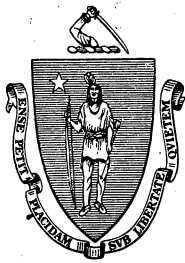
of 9 members

Thomas M. McParlana
City Clerk

Permit No.

DUPLICATE

Application No. 45616



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Division:

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$..... is enclosed herewith.

Trade Name

Address 2.00

Signed by 19

THE NEW BOSTON ADVERTISING CO, INC.

1303 DORCHESTER AVE. DORCH.

ANSWER THE FOLLOWING QUESTIONS IN FULL

WALTER WILSON, MGR.

1. State exact location desired under this permit..... On Wall?..... Roof?..... Ground?.....

Street and number

Nearest Station Marker Rear? ☒ Opposite? ☐ Feet Away? ☐
797 MAIN STREET TO WINDSOR ST.

Nearest Pole Number Rear? ☐ Opposite? ☐ Feet Away? ☐

Route number Town or City

2. Dimension of sign..... feet long and feet high

3. Distance from boundary line of public way.....

4. Height from ground to top of sign..... CAMBRIDGE

5. To be constructed of 26' 6 1/2' ☐ NO

6. Has consent of owner or agent been obtained 10'

7. Name and address of Lessor 15' ALUMINUM

8. Remarks YES.

CHARLES C. PAPAS

799 MAIN STREET

CAMBRIDGE, MASS.

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING AUTHORITY
JUL 28 1954

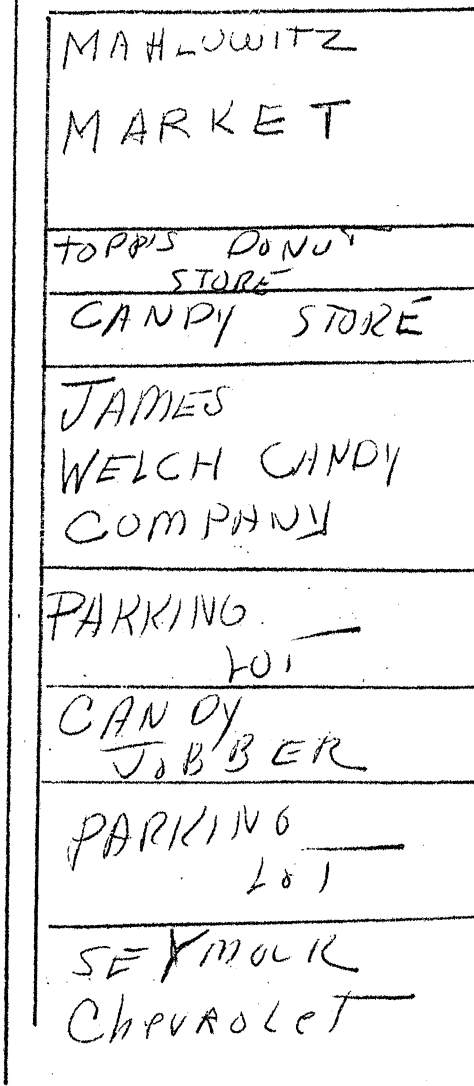
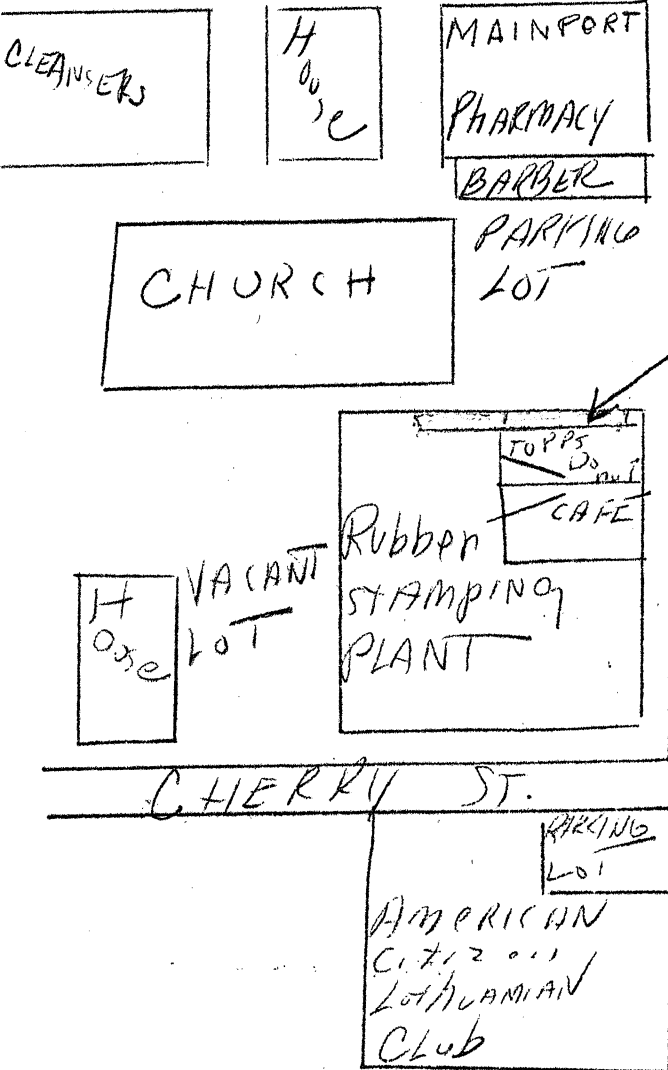
MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN. REAL HARDWARE

PROJECT HOUSES

TOBBER

WINDSOR ST

WINDSOR ST



Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

Executive Director

Approved 19

OUTDOOR
ADVERTISING
DIVISION

Commissioners

THE COMMONWEALTH OF MASSACHUSETTS

Department of Public Works--Outdoor Advertising Division

INSPECTOR'S REPORT

Given Inspector By Date
(Above to be filled in by office staff only)

1. Applicant Appl. No. 45016
2. City or Town Date Inspected
3. Type of District Size Spectacular
4. Wall Ground Roof Height from ground
5. General Remarks

6. Application approved? Application Disapproved?

If disapproved, give section or sections

7. Give exact location of proposed sign--street and number if congested
area; route number, nearest station and pole number in open country.

Signed

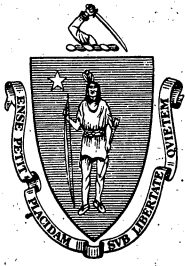
Date

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING AUTHORITY
JUL 28 1954

Inspector, Outdoor Adv. Div.

Permit No.

DUPLICATE

Application No. 45017

The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

427-5500

To the Outdoor Advertising Division:

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$..... is enclosed herewith.

THE NEW BOSTON ADVERTISING CO. INC.

Trade Name

1303 DORCHESTER AVE. DORCH.

Address

WALTER WILSON, MGR.

33 Brighton St. Boston

Signed by

M. L. Whiting

19

ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit 805 MAIN STREET TO CHERRY ST.

Street and number

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City

2. Dimension of sign 26' 65' feet long and 10' feet high

3. Distance from boundary line of public way 15'

4. Height from ground to top of sign

5. To be constructed of ALUMINUM

6. Has consent of owner or agent been obtained YES

7. Name and address of Lessor

8. Remarks

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING AUTHORITY
JUL 28 1954

CHARLES C. PAPPAS
799 MAIN STREET
CAMBRIDGE, MASS.

PROJECT Houses

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.

HARDWARE

WINDSOR ST

CLANES

IT

MAINPORT.
PHARMACY
BARBERSHOP

CHURCH

PARKING
LOT

Houses

VALLEY

RUBBER
STAMP
PLANT

CERRY ST.

PARKING
LOT
AMERICAN
CITIZEN
LITHUANIAN
CLUB
BLDG.
BLDG.
CAFE
CASH
DOY
P

805
MAIN

WINDSOR ST

NAHLWITZ
MARKET

TAP'S DONUT
STORE

CANDY STORE

JAMES
WELCH CANDY
COMPANY

PARKING LOT

CANDY
JOBBER

PARKING
LOT

Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

Executive Director

Approved 19

OUTDOOR
ADVERTISING
DIVISION

Commissioners

THE COMMONWEALTH OF MASSACHUSETTS

Department of Public Works--Outdoor Advertising Division

INSPECTOR'S REPORT

Given Inspector By Date
(Above to be filled in by office staff only)

1. Applicant Appl. No. 45017
2. City or Town Date Inspected
3. Type of District Size Spectacular
4. Wall Ground Roof Height from ground
5. General Remarks

6. Application approved? Application Disapproved?

If disapproved, give section or sections

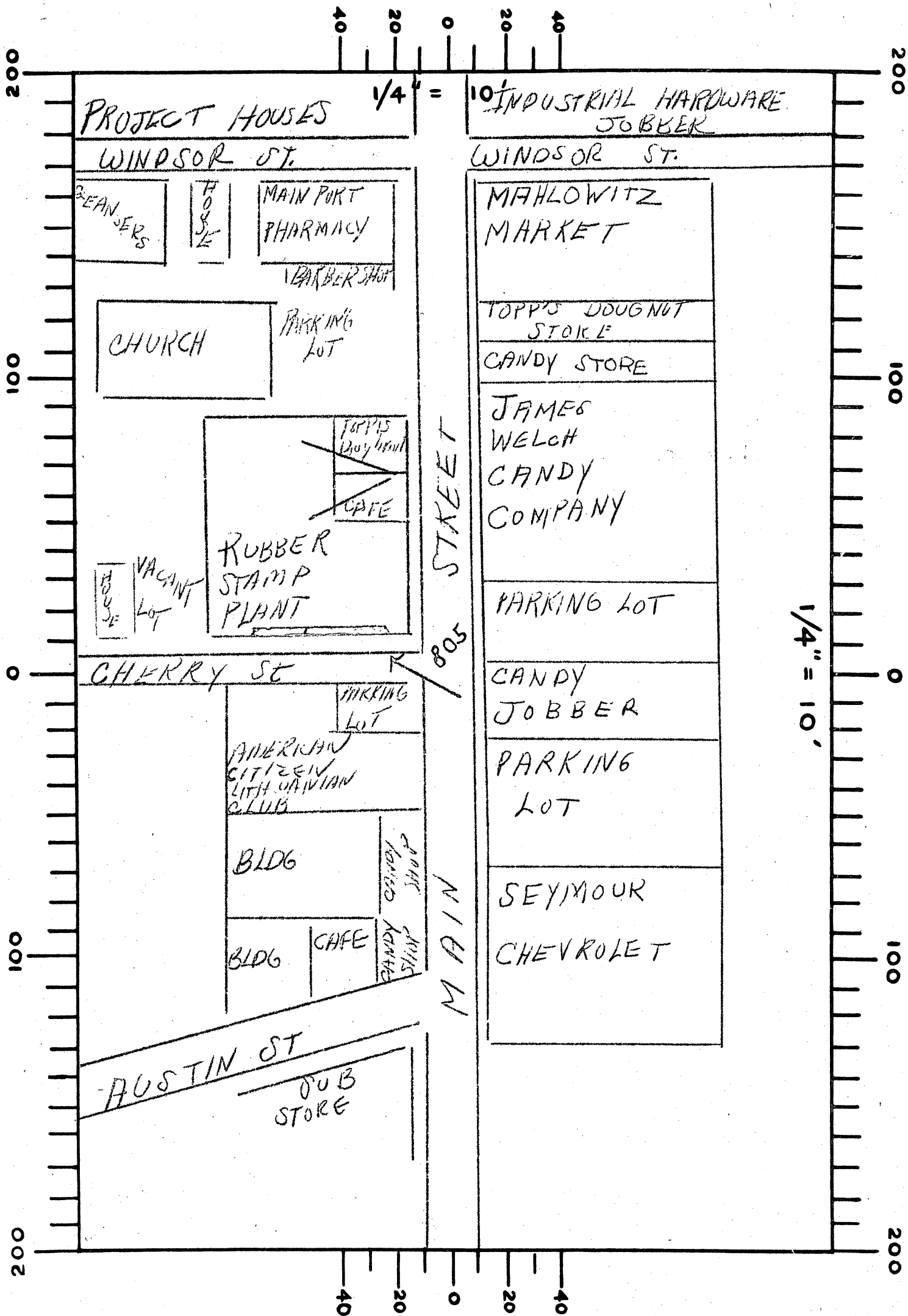
7. Give exact location of proposed sign--street and number if congested
area; route number, nearest station and pole number in open country

Signed

Inspector, Outdoor Adv. Div.

Date

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING AUTHORITY
JUL 28 1964



THE COMMONWEALTH OF MASSACHUSETTS

OUTDOOR ADVERTISING DIVISION

Room 546, 80 Boylston Street, Boston 16, Mass.

July 29, 1964

Mayor's Office
City Hall
Cambridge, Mass.

Gentlemen:

Enclosed find ..2.. application(s) for the erection of billboard or sign in

.....CAMBRIDGE.....

The application(s) ^{is}
are listed under the following number(s):

#45016-45017--Boston Advertising Co.--1303 Dorchester Ave.--Dorchester

.....
and dated. 7/29/64.....

RULES AND REGULATIONS

"Sec. 6-C. Upon receipt by the Division of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Division before final action is taken upon such applications, if requested."

Stating the application number or numbers, please notify the Division whether you approve, disapprove, or request a hearing.

Respectfully yours,

William F. Flaherty
Executive Director

Communication from William F.
McCarty, Executive Director, Out-
door Advertising Division, Comm.
of Massachusetts transmitting two
applications of The New Boston
Advertising Co. Inc. for outdoor
advertising signs as follows:-
805 Main Street to Cherry Street
797 Main Street to Windsor St.

~~City Clerk~~ Sept. 14, 1964

Referred to the Committee on

Public Safety + Security

Thomas J. McNamee

~~City Clerk~~

✓

City of Cambridge

In City Council September 21, 1964.....

The

Committee on Public Safety & Service

to which was referred two applications from the Outdoor Advertising Authority Nos. 45016 and 45017 for the erection of outdoor advertising signs;-New Boston Advertising Co. Inc.

Reports,

Recommending the adoption of the accompanying order approving the aforesaid locations.

Arfred Villini

For the Committee.

REPORT

427-5500

Committee on

Public Safety & Police
affairs
signs
sandy outdoor advertising

~~Sept 8, 1964~~

~~Oct 8, 1964~~

Nov 2, 1964

Adopted