

Copies _____
Inspectional Services _____
Clerk ✓
CDD _____
Applicant _____

SIGN DESIGN REVIEW APPLICATION
COMMUNITY DEVELOPMENT DEPARTMENT

APPLICANT: Mary Millis McLaughlin, Inc 628-1345
(name) (phone)

18 Day Street
Somerville MA 02144
(address)

Mary Millis McLaughlin
(signature, authorized representative)

PROPERTY OWNER: Robert Banker

LOCATION PREMISES: 106 Winthrop Street, Cambridge, MA

ZONING DISTRICT: _____

AREA OF SPECIAL
PLANNING CONCERN:

✓
Harvard Sq.
Overlay

Parkway
Overlay

Bus. B-1 or B-2

DATE APPLICATION SUBMITTED: July 25, 1990

PLEASE NOTE:

ALL SIGNS MUST RECEIVE A BUILDING PERMIT FROM THE DEPARTMENT OF INSPECTIONAL SERVICES BEFORE INSTALLATION. COMMUNITY DEVELOPMENT DEPARTMENT ACTION DOES NOT CONSTITUTE ISSUANCE OF A BUILDING PERMIT OR CERTIFICATION THAT ALL OTHER BUILDING CODE OR OTHER REQUIREMENTS HAVE BEEN MET.

FOR YOUR OWN PROTECTION DO NOT CONTRACT FOR THE FABRICATION OF A SIGN UNTIL A BUILDING PERMIT HAS BEEN ISSUED BY THE DEPARTMENT OF INSPECTIONAL SERVICES

SUBMISSION MATERIAL

GRAPHIC MATERIAL

1. Architectural facade elevations of the affected buildings showing location of all existing signs (a photograph may substitute if it can present an undistorted picture of existing conditions). (suggested scale $1/8" = 1'$)
2. Architectural elevations of the proposed sign(s) and the building area surrounding it to clearly indicate the proposed sign's relationship to the building, its architectural details, and adjacent signs. (suggested scale $1/8" = 1'$)
3. Detailed plans, elevations and other material indicating the design of the proposed sign(s), its material, construction, colors, method of lighting, etc.

SUBMITTED PLANS, PHOTOS

<u>Title</u>	<u>Date</u>	<u>Scale</u>
Photographs of Street Frontage	7/25/90	approx $1/8" = 1'$
drawing of proposed banner		approx $1/8" = 1"$

Please submit three copies of all submitted material.



location of
Sign



B. PROPOSED SIGNS

1. Proposed Sign(s)	<u>Height</u> (to top of sign) as erected	<u>Area</u>	<u>Dimensions</u>	<u>Illumination</u>
Wall Sign				
Free Standing				
Projecting	14'	12 1/2 sq. ft	2 1/2' w x 5' h	N/A
Other				

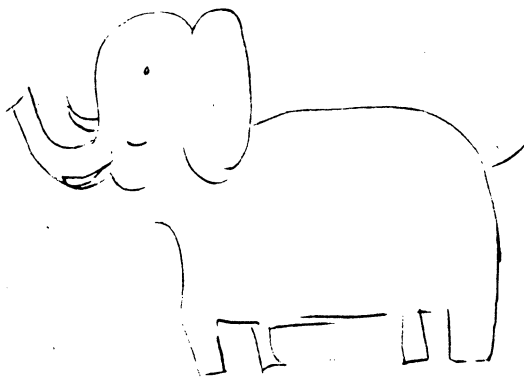
2. Detailed description of proposed sign(s) including materials, illumination, colors, etc.

2 1/2' (w) x 5' (h) Nylon reinforced vinyl secured with 2 brackets.
background will be beige with peach tones, pink + gray
for lettering and elephant. No illumination

3. Is proposed sign a copy replacement ____ or total replacement ____ of a legally erected non-confirming sign? ____
What are the dimensions of the existing non-confirming sign? ____

N/A

GOOD
GOOD
THE
ELEPHANT



← drawing
of an
elephant
in center
(my logo
is not
ready
yet)

RUBBER STAMPS
&
CREATIVE GIFTS

A. EXISTING CONDITIONS

1. Length of lot frontage abutting a street(s) 30'

2. Length of frontage of ground floor establishment (where applicable) _____

3. Total area of signage permitted on a lot (2 x #1) 60 sq. ft

4. Total area of signage currently located on subject lot _____

5. Existing Signs Name Type Area Date of Bldg. Permit

N/A

6. Lot area (for lots in the Parkway Overlay District only) _____

C. COMMUNITY DEVELOPMENT DEPARTMENT DESIGN REVIEW DECISION - FOR USE BY
INSPECTIONAL SERVICES DEPARTMENT

1. Decision

Approved as submitted

2. Findings

- a. The proposed sign does not conform to the Decision of the CDD.
Sign requires action from the Board of Zoning Appeal:
Variance _____
Special Permit _____
- b. The proposed sign conforms to the Decision of the CDD: ✓
- c. Sign does not require CDD design approval. _____
- d. Sign requires City Council Approval (awnings and projecting signs) _____.

7/25/90
(date)

Lester Barb
Authorized signature for the
Community Development Department



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

JOSEPH J. CELLUCCI
COMMISSIONER OF BUILDINGS
AND HOUSING

To Whom It May Concern:

As owner or agent of 106 Winthrop St and 8 Eliot Street, Cambridge, Massachusetts,
I do hereby declare my ~~disapproval~~ approval of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: 2 1/2' x 5' Banner hung below Roof and above 1st floor windows
of said property.

Signed: [Signature] Date: July 25, 1990

Address: 106 Eliot St. Cambridge, MA.

Reply is requested within seven (7) days of date of this letter.

abutton = both sides



City of Cambridge

Communication #25

IN CITY COUNCIL

July 30, 1990

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Mary Milis McLaughlin, Inc. doing business as "Good Good - The Elephant" for the erection of a banner at the premises numbered 106 Winthrop Street, Cambridge, MA.

Provided that, before erecting the above named banner the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a satisfactory bond in the sum of Two Thousand (\$2,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said banner.

In City Council July 30, 1990

Adopted by the affirmative vote of nine members.

Attest:- Joseph E. Connarton, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in dark ink, reading "Joseph E. Connarton". The signature is written in a cursive style with a large, stylized "J" and "C".

Joseph E. Connarton, City Clerk.

Cambridge, July 25 19 90

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Mary Millis McLaughlin, Inc. be granted ^{doing business as} permit to erect a ^{banner} ~~sign~~ of the following specifications in front of premises 106 Winthrop Street, Cambridge, MA ^{Good the Elephant}

Type: Nylon reinforced vinyl banner bolted to building with wood screw bracket
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: "GOOD GOOD the ELEPHANT
Rubber Stamps and Creative Gifts."

Size: 2 1/2' x 5'

Weight: 5 pounds plus brackets.

How Erected: A: ^{bracketed to building} extending 2 1/2 feet out B: ^{bracketed to building at bottom} of banner, 9' above street
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 9' Top 14'

Mary Millis McLaughlin
(Signature of Applicant)

18 Day St Amherst, Mass 02144
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: [Signature]
Building Inspector

7/25/90
Date

W-78

PETITION

Mary Millis McLaughlin, Inc.
of d/b/a Good Good--The Elephant
for banner

No. 106 Winthrop St.

 19

In City Council, July 30 1990

Referred to the Committee on

Attest:

Adapt and City Clerk