



City of Cambridge

Applications & Petitions #5

IN CITY COUNCIL

December 17, 2001

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to First Choice Realty, to erect a sign at the premises numbered 1648 Massachusetts Avenue, Cambridge, Massachusetts.

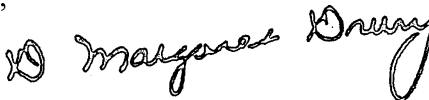
Provided that, before erecting the above named sign the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Two Thousand (\$2,000.00) dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said sign.

In City Council December 17, 2001.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:- 

D. Margaret Drury
City Clerk



City of Cambridge

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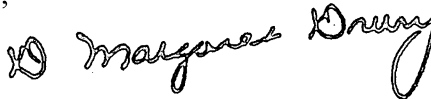
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A true copy;

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D. Margaret Drury
City Clerk

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY
MORE THAN SIX INCHES

Cambridge, Oct. 1 19 2001

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING
DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

200 OCT 19 P 2:49
The undersigned respectfully prays that First Choice Realty, Inc. be granted permit to erect
a sign of the following specifications in front of premises located at 1648 Massachusetts Ave.
Suite 4, and owned by Clifford V. Miller, Inc.

Type of sign: wood
(State whether electric or otherwise and material used in construction)

Reading matter to go on sign: First Choice Realty, Inc.
Rentals, Sales, Management

Size: 36 inches by 52 inchesWeight: 60 poundsPublic Way
Obstruction:A: _____
(A: Give exact distance sign
is to extend over sidewalk.)B: 8' >
(B: Also exact distance from bottom
of sign to sidewalk.)

Height Above Grade: Bottom _____ Top _____

APPLICANT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER
KNOWLEDGE AND UNDERSTANDING. UNDER PAINS AND PENALTY OF PERJURY.

* Greg Dorsey Greg Dorsey
(Signature)

1310A Commonwealth Ave. (617) 548-2411
(Address) Boston, MA 02134 (Telephone Number)

NOTICE - REGULATIONS

Section 12.08.010 Municipal Code
Section 1212.0 State Building CodeEncroachments onto Streets
Projecting Signs

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

Approved as to Building Code

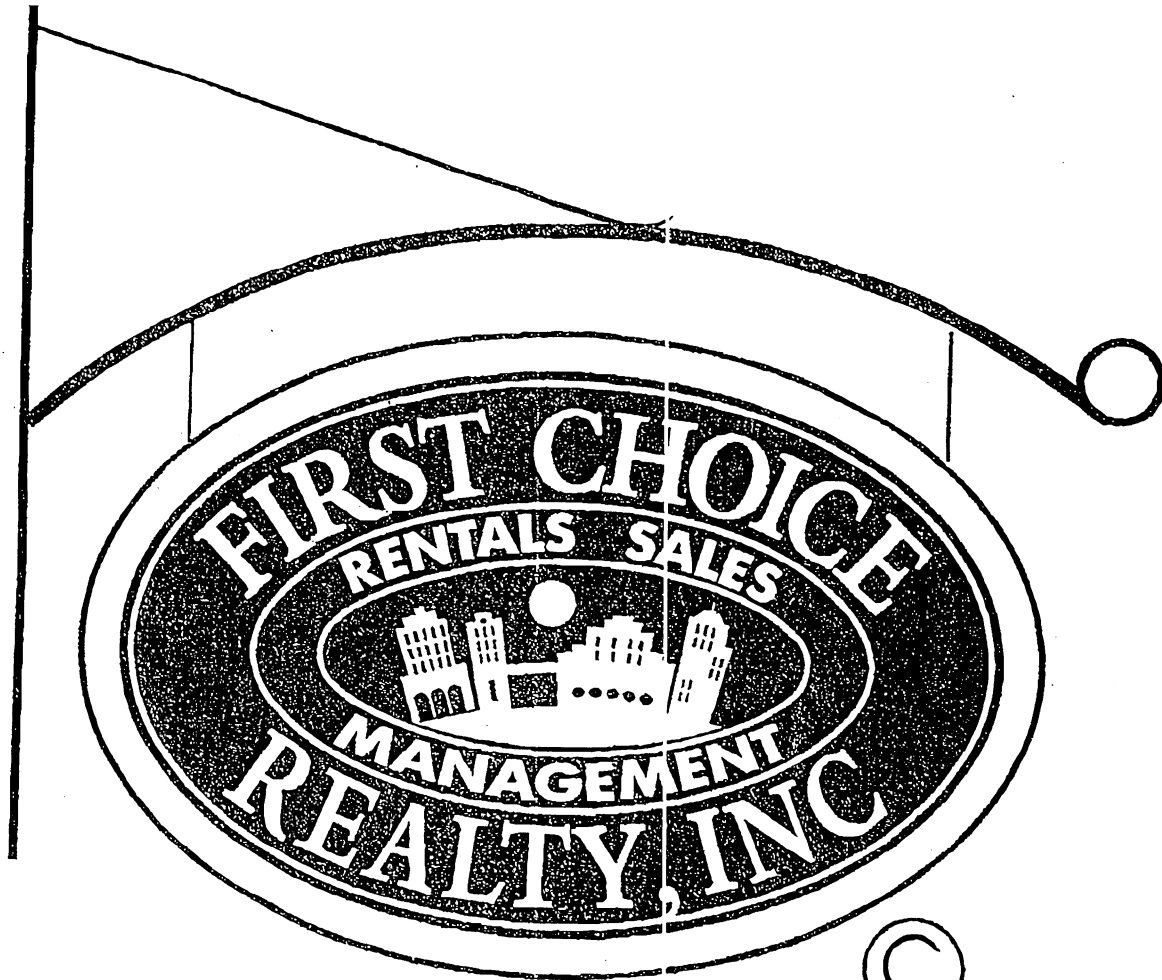
[Signature]
(Building Inspector)

(Date)

10/19/01

Approved as to Zoning Ordinances

[Signature]
represent



DESIGN FOR NEW SIGN (PROPERTY OF REEDY'S SIGNS)

2 SIDED CARVED (SANDBLASTED)

23K GOLD LETTERING

COLOR: BACK GROUND SUNSET BEHIND LOGO

BOARDER ETC TO FOLLOW

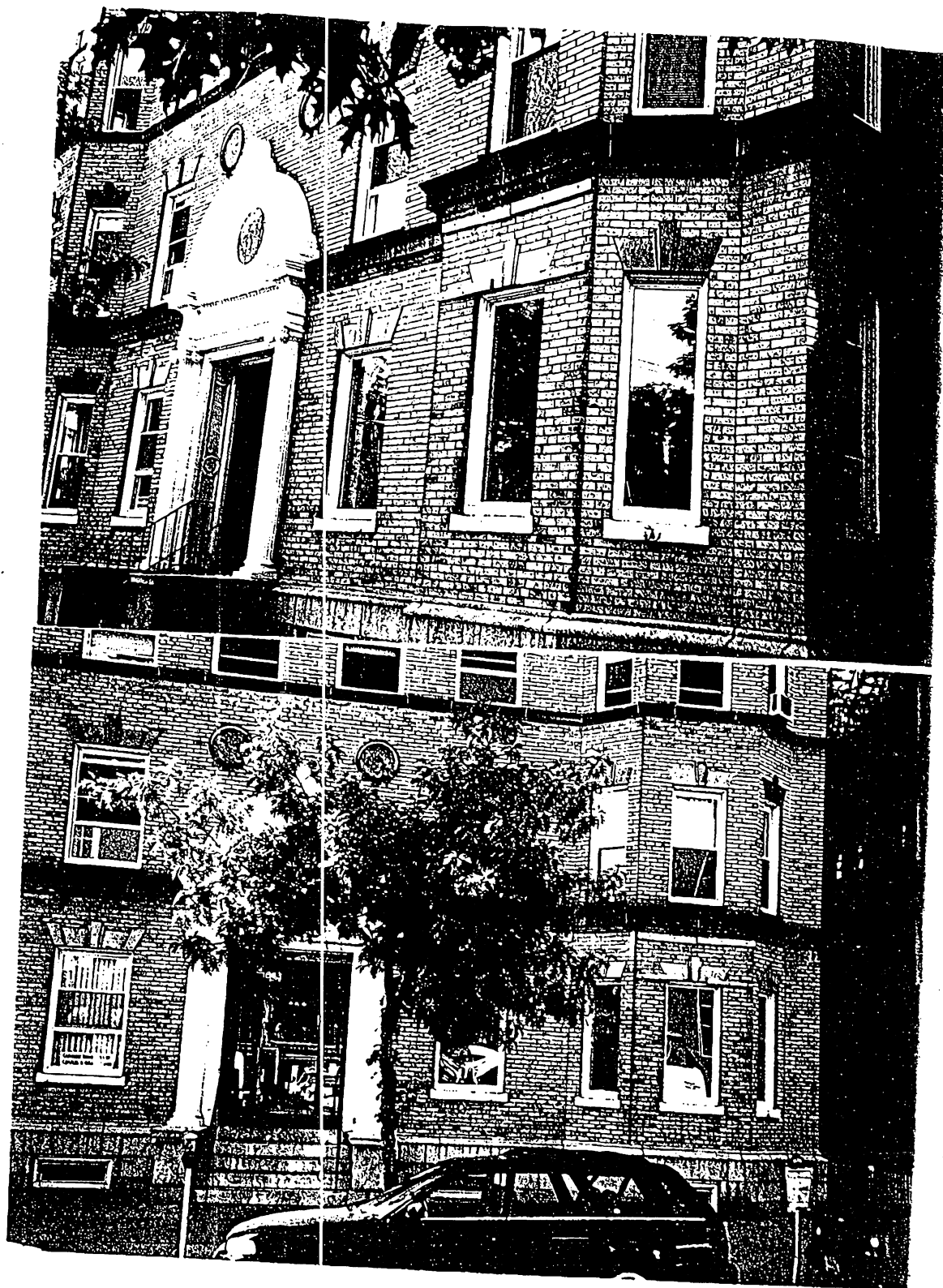
CUSTOM BRACKET (HOW HIGH UP)

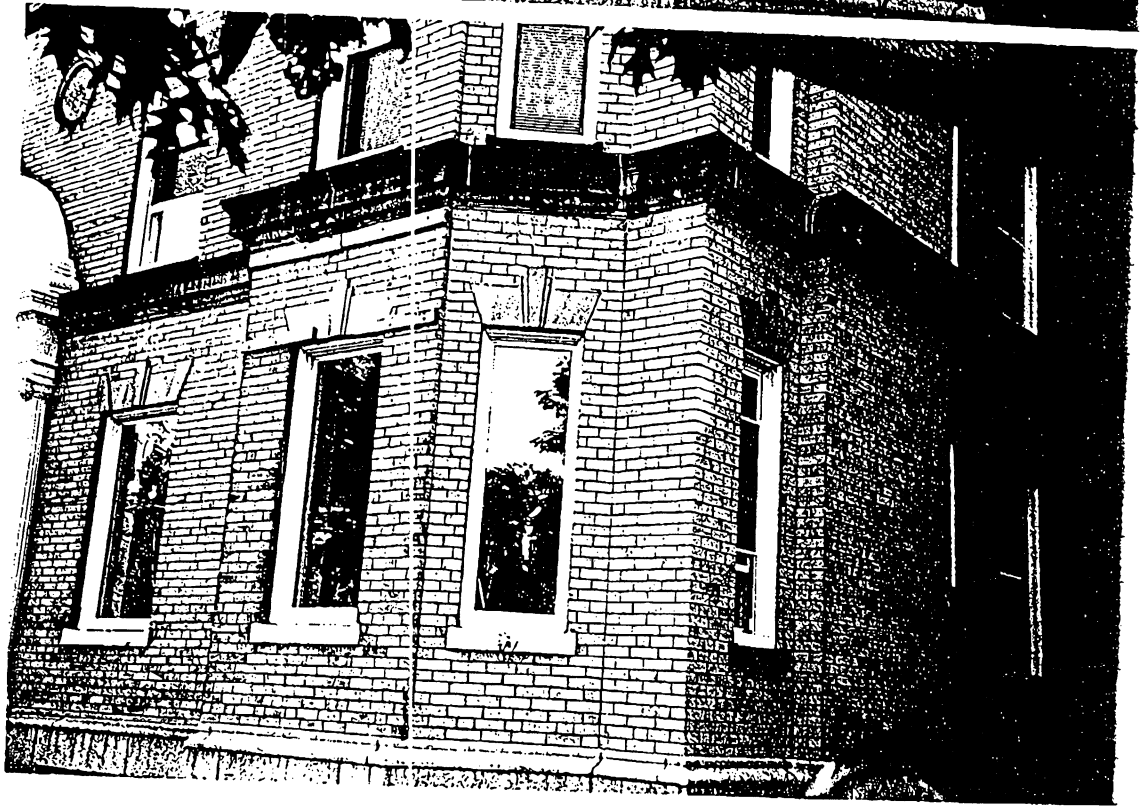
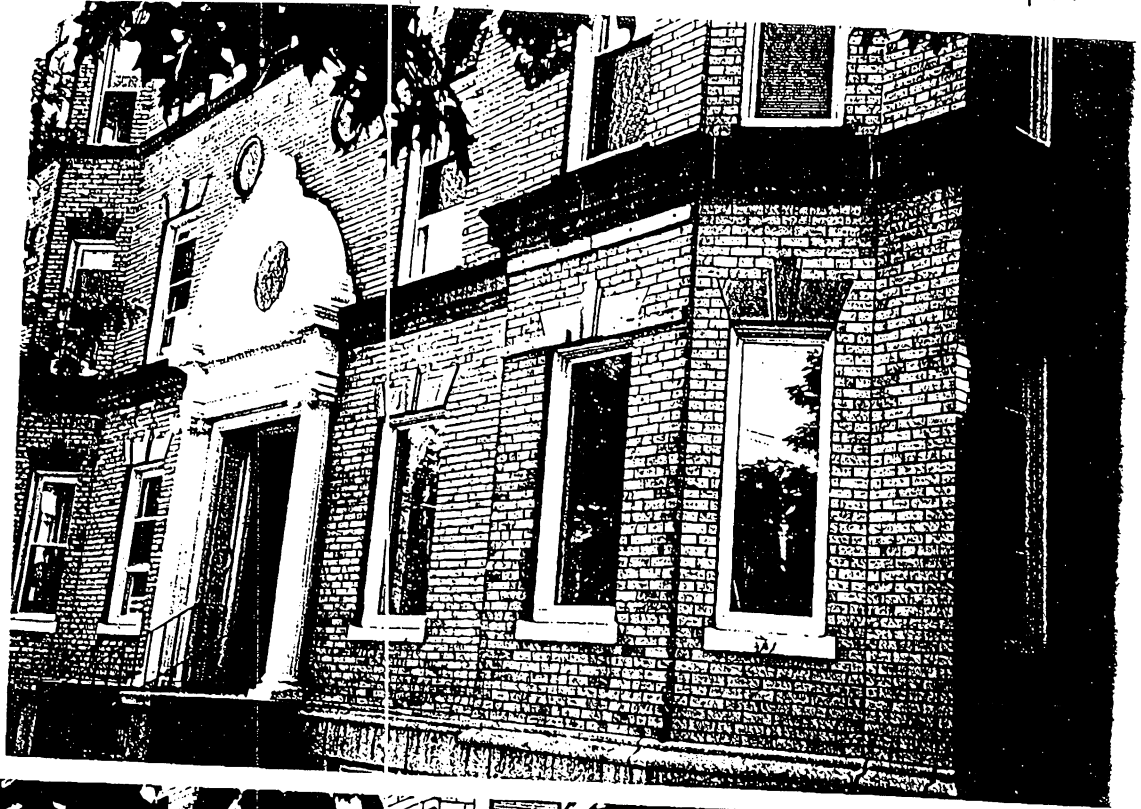
\$4750.00 INSTALLED

COLOR DRAWING \$200.00

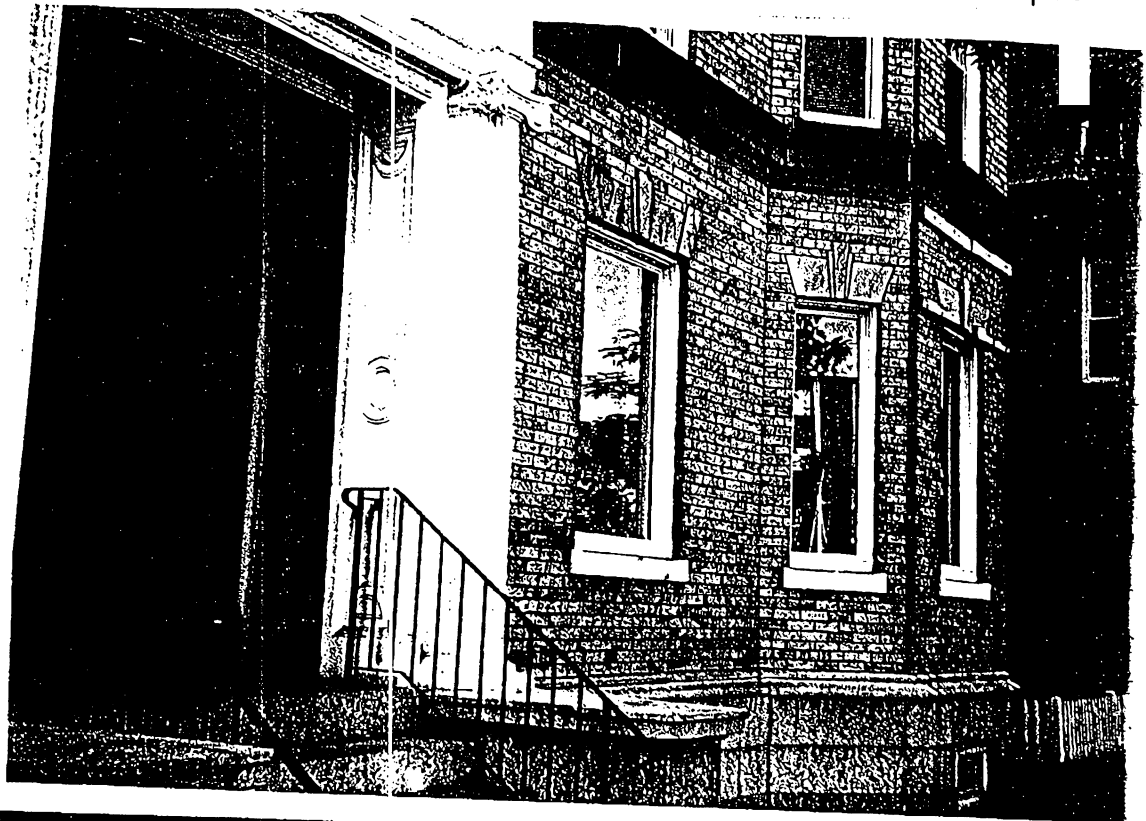


Reedy's signs
& designs











Sep 28 01 05:28p

FIRST CHOICE RE

(617) 734-4499

p.3



Robert R. Bersani
Commissioner

CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

To Whom It May Concern:

1654 MASS. AVE.As owner or agent of 1654 MASS AVEdo hereby declare my disapproval _____ approval approved of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: YesProjecting sign: Yes

of said property.

Signed: [Signature]Date: 9/30/01Address: 1396 Beacon StBrookline MA 02446

Reply is requested within seven (7) days of date of this letter.

FORM 15-24

BEFORE YOU BUY, OR RENT - CHECK ZONING. BE SURE THE BUILDING CAN BE USED FOR THE PURPOSE INTENDED



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani
Commissioner

To Whom It May Concern:

As owner or agent of 1646 Massachusetts Avenue, Cambridge, Massach
do hereby declare my disapproval _____ approval X of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: ✓ _____

of said property.

Signed: F. Eddy Tatt Date: 11/11/01

Address: 15 TOSCA DRIVE, BROCKTON, MA. 02301

Reply is requested within seven (7) days of date of this letter.

2001 DEC 13 P 4:40
CITY OF CAMBRIDGE
MASSACHUSETTS

GREG DORSEY

THE NORTH CAROLINA

THE NORTH CAROLINA

ingis



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SIGN CERTIFICATION FORM

BETH RUBENSTEIN

Assistant City Manager for
Community Development

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: Greg Dorsey
First Choice Realty
1310A Commonwealth Avenue
Boston, Ma 02134
Signature _____

Telephone: 617 734-8200 FAX: 617 734-4499

Location of Premises: 1648 Mass Ave.

Zoning District: C-2 Overlay District: Mass Ave

Date Application Submitted: 11/16/2001

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD _____ City Clerk* ☒ CDD _____ Applicant _____

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

2001 DEC 13 P 4:40



FIRST CHOICE REALTY

Rentals Sales Management

1310A COMMONWEALTH AVENUE • BOSTON, MA 02134
www.firstchoicerealtyboston.com

PHONE: 617.734.8200 FAX: 617.734.4499
www.firstchoiceapts.com

A FULL SERVICE REAL ESTATE COMPANY

November 2, 2001

To: Les Barber
From: Greg Dorsey

Re: Approval of New Sign at 1648 Massachusetts Avenue

Dear Mr. Barber,

I hope you enjoyed your vacation. My name is Greg Dorsey and I own First Choice Realty, Inc. I am writing to ask your permission to allow my sign to be installed. Enclosed please find a picture of my proposed sign, pictures of my abutters sign, and my application for a new sign. I am writing you instead of appearing in person because I will be out of town next week. If you have any questions regarding my sign please contact my assistant Alison. She can be reached at (617) 734-8200 extension 11.

Best Regards

Greg Dorsey
President

Proposed PROJECTING Sign (including signs on awnings) *

Area in Square feet: 105f Dimensions: 36" X 52" (*extreme dimension of Oval*)
Illumination: Natural ✓ Internal External ✓
Height (from ground to the top of the sign): Ca 15'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 210 feet. Area of signs allowed accessory to store:
outside (1 x a) NA, behind windows (0.5 x a) NA. Area of all existing signs on
the store front to remain (including any freestanding sign): 0. Area of additional signs
permitted: 10 square feet.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) . Area of signs allowed accessory to
the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of
all existing signs on the building facade to remain (including any freestanding sign): .
Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

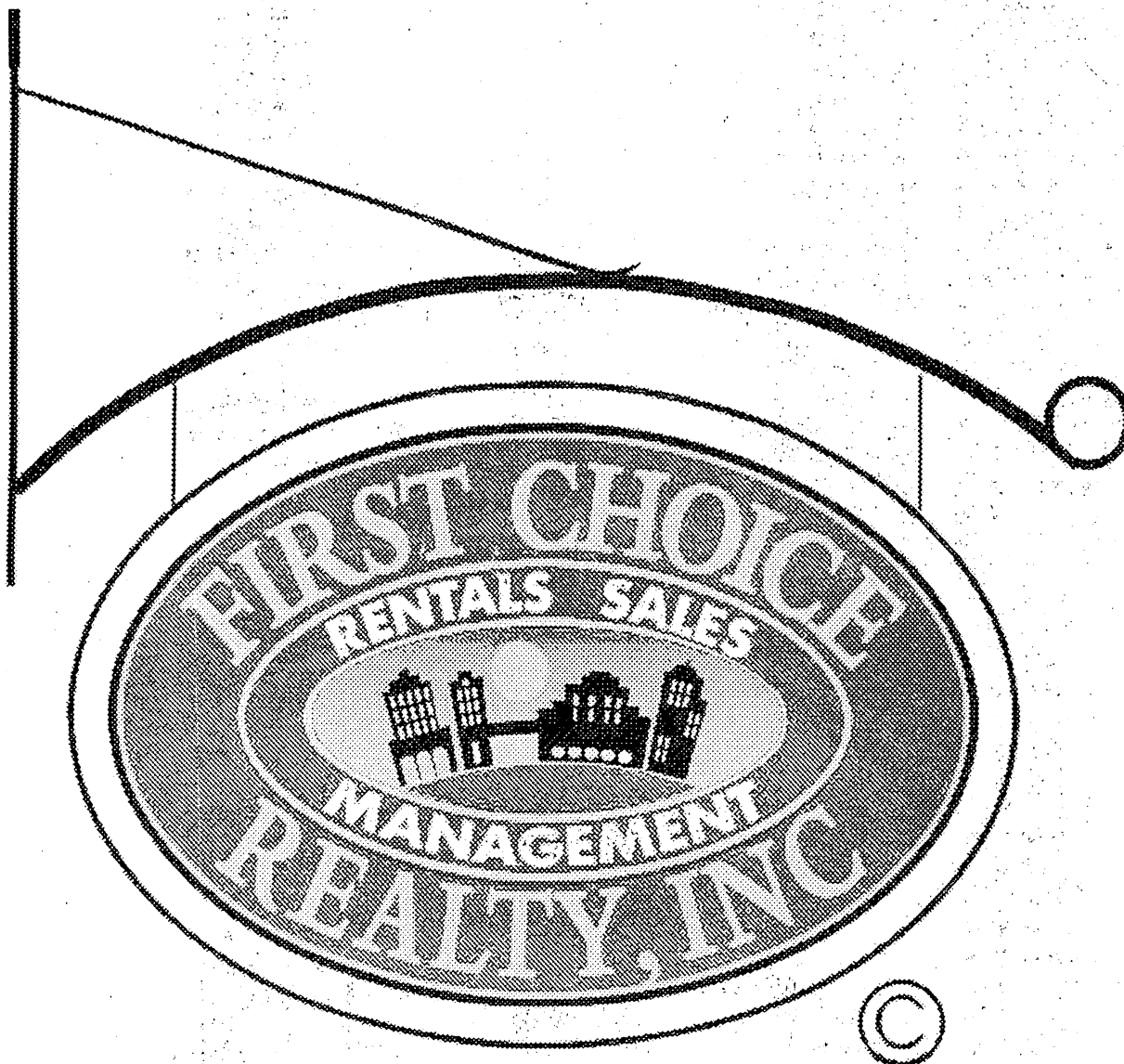
Sign conforms to requirements of Article 7.000: YES ✓ NO *

Sign requires a variance from the Board of Zoning Appeal: YES

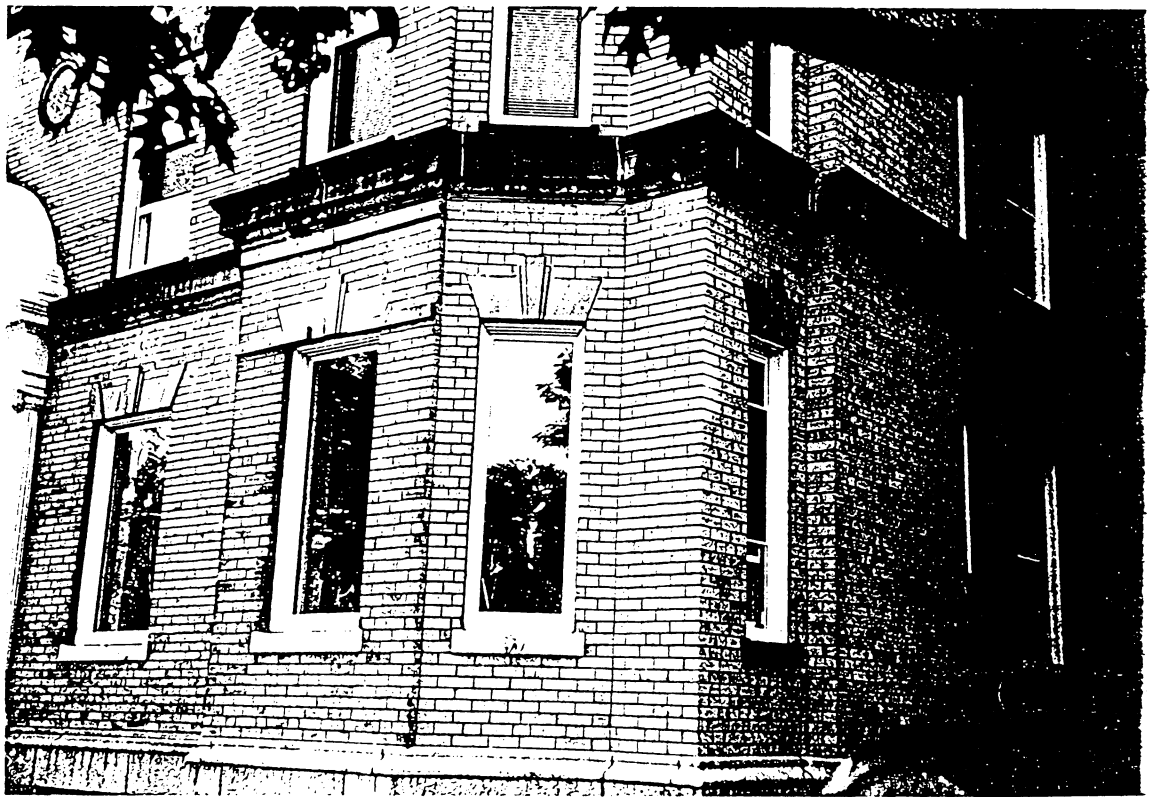
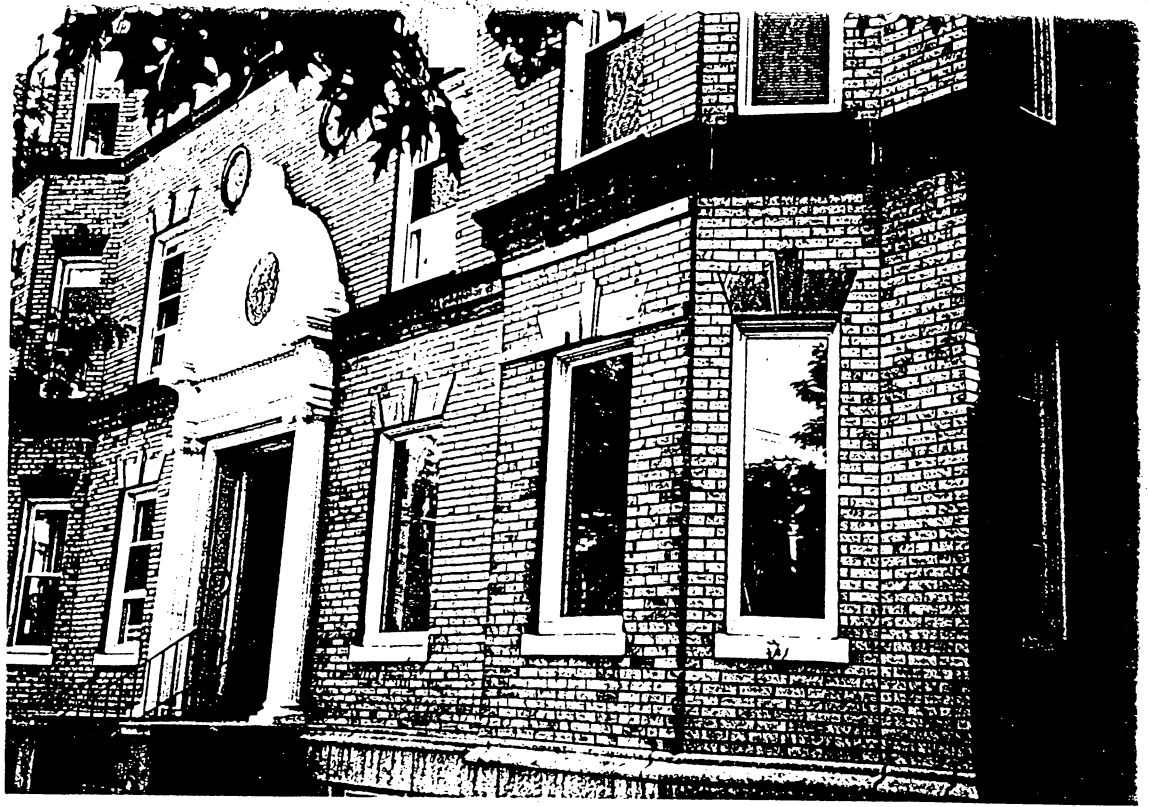
Relevant sections:

COMMENTS: * Sign Permitted provided the actual dimension of the oval is 10 square feet or less

Date: 11/16/2011 CDD Representative Barber



FCR II OFFICE SIGN



158 HT

Applications & Petitions #5

An application was received
from First Choice Realty,
requesting permission for a
sign at the premises numbered
1648 Massachusetts Avenue.

In City Council December 17, 2001

ORDER ADOPTED