

December 30, 1985

Mr. Paul Healy
City Clerk
Cambridge City Hall
795 Massachusetts Avenue
Cambridge, MA 02139

Dear Mr. Healy:

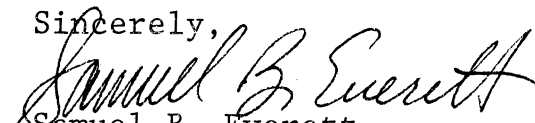
Per my discussion earlier today with your office, Boston Safe Deposit and Trust Company has been given permission to hang and display a banner for the Beanpot Masters Hockey Tournament between The Garage and Crimson Travel on the corner of Mt. Auburn and J. F. Kennedy Streets in Cambridge.

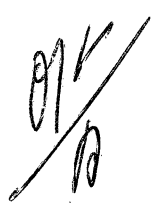
The banner will be on display for about 10 to 15 days (i.e. January 5 to January 19, 1986). In addition, the Harvard Square Business Association has given us permission to display our banner.

I'll have confirmation of permission from the building owners in writing for you in the next few days. In the meantime, please don't hesitate to call me at 536-3003 should you need any additional information.

Thanks for your time and consideration.

Sincerely,


Samuel B. Everett
Account Executive





City of Cambridge

Calendar Item No. 11

IN CITY COUNCIL

December 30, 1985

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Samuel B. Everett, Acct. Exec., Clarke & Company on behalf of the Boston Safe Deposit & Trust Company for the erection of a banner for the Beanpot Masters Hockey Tournament between The Garage and Crimson Travel on the corner of Mount Auburn and John F. Kennedy Streets in Cambridge.

Provided that, before erecting the above named banner, the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a satisfactory bond in the sum of Two Thousand (\$2,000.) Dollars conditioned to save harmless the City of Cambridge from all claims for damages arising from the construction, maintenance and use of said banner.

In City Council December 30, 1985.
Adopted by the affirmative vote of 6 members.
Attest:- Paul E. Healy, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script, reading "Paul E. Healy", written over a horizontal line.

Paul E. Healy, City Clerk.



City of Cambridge

Calendar Item No. 11

IN CITY COUNCIL

December 30, 1985

ORDERED:

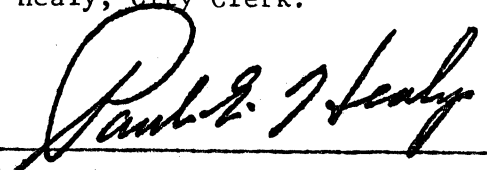
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Paul E. Healy, City Clerk.



City of Cambridge

Calendar Item No. 11

IN CITY COUNCIL

December 30, 1985

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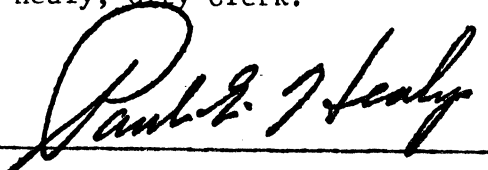
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Paul E. Healy, City Clerk.



December 30, 1985

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City Clerk
Cambridge City Hall
795 Massachusetts Avenue
Cambridge, MA 02139

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I'll have confirmation of permission from the building owners in writing for you in the next few days. In the meantime, please don't hesitate to call me at 536-3003 should you need any additional information.

Thanks for your time and consideration.

Sincerely,


Samuel B. Everett
Account Executive

CLARKE

Clarke & Company, Public Relations

November 18, 1985

Mr. Paul Healy
City Clerk
Cambridge City Hall
795 Mass. Avenue
Cambridge, MA 02139

Dear Mr. Healy:

I am writing to ask permission from the City of Cambridge to display a banner in Harvard Square during the first few weeks of January.

Our client, Boston Safe Deposit and Trust Company, is sponsoring the second annual Beanpot Masters Hockey Tournament for the Jimmy Fund, January 17-18, at Harvard's Bright Arena. We would like to display a banner to help promote the tournament and help raise money for the Jimmy Fund.

The banner has not yet been produced, however, I suspect that it would read something along the following lines:

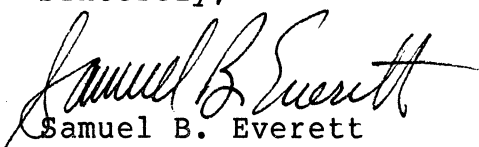
Boston Safe Deposit and Trust Company
Second Annual Beanpot Masters Hockey Tournament
To Benefit the Jimmy Fund.
January 17-18, Bright Areana, Harvard University

Please note that we are also seeking permission from the Harvard Square Business Association to hang the banner. In addition, the banner is a promotion for an event to raise money for the Jimmy Fund rather than the bank. Last year the tournament grossed about \$10,000 for the Jimmy Fund; this year we would like to substantially increase that amount. With the City's help, I'm sure we'll be able to do so. Please note that in return for your assistance we will be happy to credit the city in the tournament program.

Please don't hesitate to call me, at 536-3003 if you have any questions.

Thanks for the time and consideration.

Sincerely,



Samuel B. Everett
Account Executive

19.

W. C. Gordon #11
125 12/30/85

Petition of Samuel B. Everett, Acct. Exec.,
Clarke & Co. on behalf of the Boston Safe
Deposit & Trust Co. for a banner to be placed
at an as yet undetermined location in Harvard
Square during the first few weeks of January,
1986.

12/30/85

Order Adopted

See letter with

owner approval

Noted - 12/30/85

In City Council,

December 16, 1985

12/16/85

*Notify petitioned
to give location of
the banner with approval
of property owners
concerned prior to
Council action*

RECEIVED BY
OFFICE OF CITY CLERK
1985 NOV 25 AM 11:17
CAMBRIDGE MA.