

City of Cambridge

In City Council

July 24, 1974

Ordered:-

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Franklin TV, Inc. for the erection of a sign at 2304 Mass. Avenue, Cambridge, Mass.

Provided that, before erecting the above named sign, the petitioner shall obtain a permit from the Building Department and file with the City Clerk a satisfactory bond in the sum of Three Thousand Dollars (\$3,000.00) conditioned to save harmless the City of Cambridge from all claims for damages arising from the construction, maintenance and use of said sign.

A true copy,

Attest:-

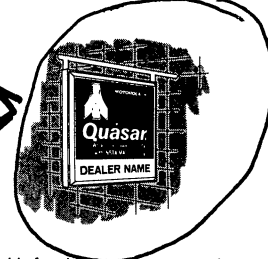
Paul E. Leahy.

CITY CLERK

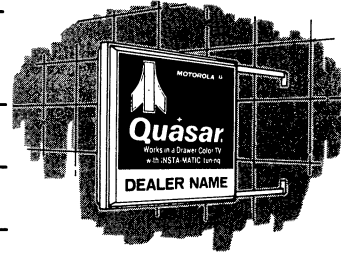
City Council July 24, 1974
Adopted by the affirmative vote
of 9 members

Paul E. Leahy
CITY CLERK

1972 MOTOROLA QUASAR DEALER IDENTIFICATION SIGN PROGRAM ORDER FORM



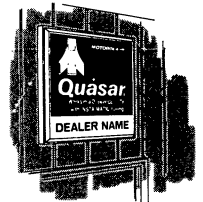
Double-faced mast-arm mount from your building front. (Mounting hooks only included with sign.)



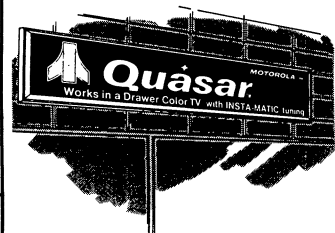
Double-faced end-iron mount from your building. (End-irons included with sign.)



Double-faced center-pole mount. (Mounting stub only included with sign.) Sign drops onto any regular pole.



Single-faced flush-wall mount on building front or side. (Full metal back, mounting studs included with sign.)



Mount a 2' x 10' sign flush on your building front or side, over an entranceway or display window. (Full metal back, mounting studs included with sign.)

DISTRIBUTOR _____ ORDER NO. _____

ADDRESS _____ DATE _____

CITY _____ STATE _____ ZIP CODE _____

SHIP TO _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

SHIP VIA _____ FREIGHT: COLLECT () PREPAID ()

Quantity	Form No.	Description	Unit Price
5' x 6' ILLUMINATED SIGNS			
	57206	Double-faced Sign – Mast Arm Construction	\$175.00
	57207	Double-faced Sign – End Iron Construction	182.50
	57208	Double-faced Sign – Center Pole Construction	210.00
	57209	Single-faced Flush Wall Sign	175.00
4' x 5' ILLUMINATED SIGNS			
	57210	Double-faced Sign – Mast Arm Construction	130.00
	57211	Double-faced Sign – End Iron Construction	137.50
	57212	Double-faced Sign – Center Pole Construction	153.00
	57213	Single-faced Flush Wall Sign	130.00
2' x 10' ILLUMINATED SIGN			
	57214	Single-faced Flush Wall Sign NO DEALER IMPRINT ON THIS SIGN	145.00
REPLACEMENT PANELS			
	57215	5' x 6' Replacement Panel – for use on existing 5' x 6' signs	76.00 per panel
	57216	5' x 4' VERTICAL Replacement Panel – for use on existing 5' x 4' signs	52.00 per panel
	57217	4' x 5' HORIZONTAL Replacement Panel – for use on NEW 4' x 5' Horizontal Signs	52.00 per panel
	57218	2' x 10' Replacement Panel – for use on existing 2' x 10' signs	62.00

DEALER IMPRINT IN THIS SPACE

1. One line of copy only is recommended.
2. Abbreviate if necessary.
3. Keep it simple.
4. Check your spelling.

Cambridge, JULY 5th 19 74

To the Honorable, the City Council
of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY
A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION
ON PREMISES.

The undersigned respectfully prays

that FRANKLIN T.V. INC. be granted permit to erect a sign of the

following specifications in front of premises 2304 MASS AVE

Type: NEON PLASTIC DOUBLE FACED
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: QUASAR COLOR TV

WORKS IN A DRAW.

Size: 4 X 5

Weight: 120 LBS

How Erected: A: 5 FT B: 15 FT
(A: Give exact distance sign is to extend from building over sidewalk.
B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom _____ Top _____

Parque A Ventolieri
(Signature of Applicant)

2304 Mass. ave Camb.
(Address)

NOTICE . REGULATIONS

SEC. 3608. BUILDING CODE. . PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials, with a metal frame and supports;

2. All signs must meet requirements of Zoning Ordinances and Building Code.

Bus. A. zone
OK

PETITION

of _____

for _____

No. _____

_____ 19:

In City Council,

19:

Referred to the Committee on

Attest:

City Clerk.

Cambridge, June 20 Th 19 74

To the Honorable, the City Council
of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY
A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION
ON PREMISES.

The undersigned respectfully prays

that FRANKLIN TV INC. be granted permit to erect a sign of the

following specifications in front of premises 2304 MASS AVE

Type: NEON 4X5 DOUBLE FACE PLASTIC SIGN
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: QUASAR INSTANTANEOUS COLOR TV

THE WORKS IN A DRAW BY MOTOROLA

Size: 4 X 5

Weight: 120 LBS

How Erected: A: 5 FEET B: 15 FEET

(A: Give exact distance sign is to extend from building over sidewalk.
B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom

Top

Raymond A. Ventolieri
(Signature of Applicant)

2304 Mass. Ave. Cambridge, Mass.
(Address)

NOTICE . REGULATIONS

SEC. 3608. BUILDING CODE. . PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials, with a metal frame and supports;

2. All signs must meet requirements of Zoning Ordinances and Building Code.

approved by JF Lowrey 7-15-74

9. 110

PETITION

of Franklin TV, Inc.
for sign
No. 2304 Mass. Avenue

July 22, 1974 19:

In City Council,

19:

Referred to the Committee on

Attest:

866
53085
2505

110
City Clerk.