

City of Cambridge

74.

IN CITY COUNCIL

October 27, 1997

COUNCILLOR DAVIS
VICE MAYOR BORN
COUNCILLOR DUEHAY
COUNCILLOR GALLUCCIO
COUNCILLOR REEVES
MAYOR RUSSELL
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY
COUNCILLOR TRIANTAFILLOU

WHEREAS: Central Square greets thousands of people unfamiliar with the square; and

WHEREAS: Central Square is a marvelous potpourri of businesses and services; and

WHEREAS: Central Square is steeped in diversity of ethnicity and economic variety; and

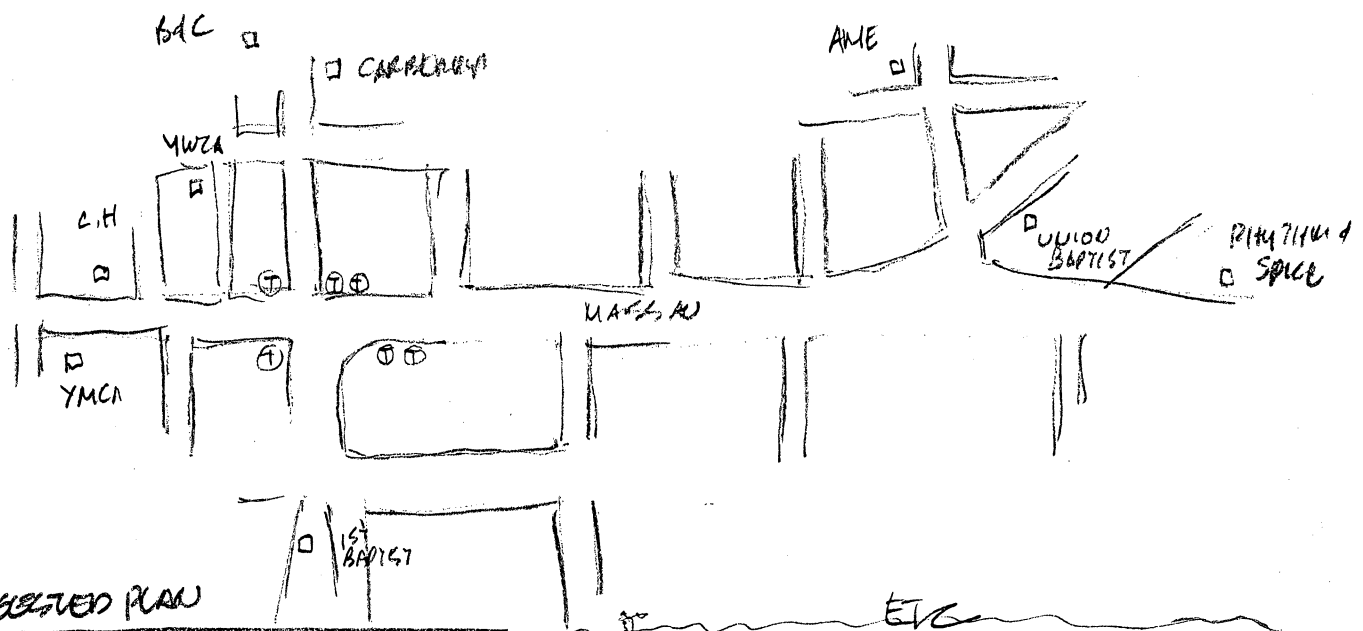
WHEREAS: Our square is in the midst of a beautification and clarification process; now therefore be it

ORDERED: That the City arrange for the provision of a clear, complete, simple directory of businesses and services for users of and visitors to the square, similar to the attached; and be it further

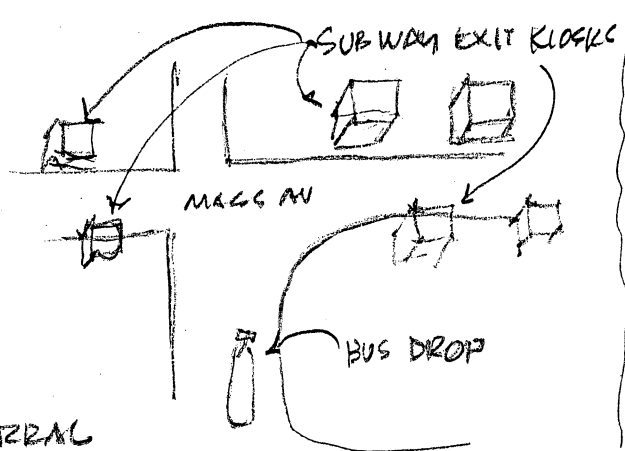
ORDERED: That this directory be placed in a prominent place, presumably in Carl Barron Plaza; and be it further

ORDERED: That the City Manager be and hereby is requested to coordinate with the residents and the businesses in the Central Square area to develop this directory to Central Square.

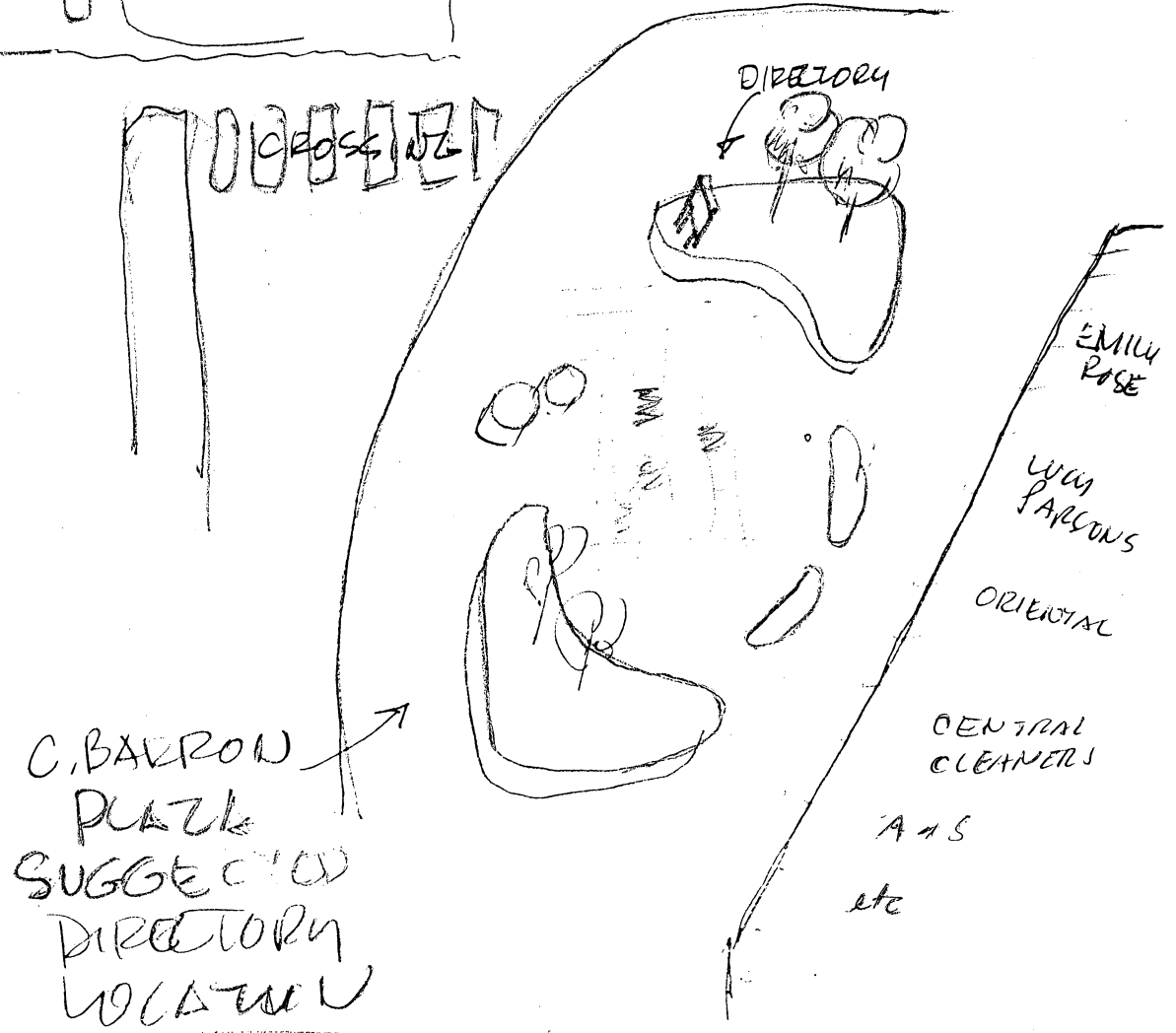
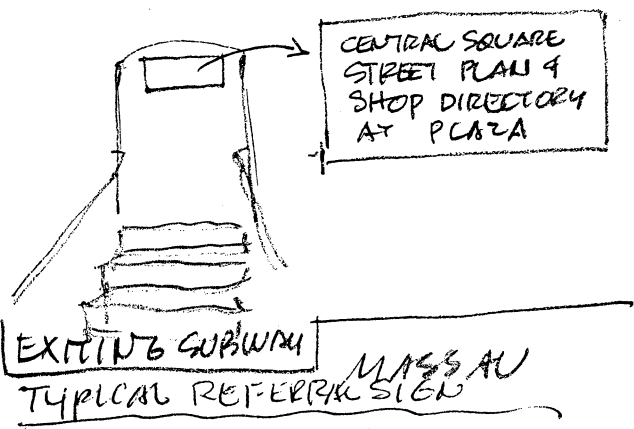
CHARTER RIGHT EXERCISED BY COUNCILLOR DAVIS.



SUGGESTED PLAN



REFERRAL SIGNS



Washington Taylor Architect

3 Oct. 1997

DEAR HENRIETTA,

I AM VERY HAPPY YOU WILL SPONSOR AN ORDER FOR A CENTRAL SQ. DIRECTORY.

HERE ARE MY THOUGHTS:

Whereas Central Square greets thousands of people unfamiliar with the Square;
 Whereas Central Square is a marvelous potpourri of businesses and services;
 Whereas Central Square is steeped in diversity of ethnicity and economic variety;
 Whereas our Square is in the midst of a beautification and clarification process;
 be it ordered that the city ~~provide~~ ^{arrange for} the provision of a clear, complete, simple directory of businesses and services for users of and visitors to the Square similar to the attached;
 Ordered: That this directory be placed in a prominent place, presumably in ^{and} ~~at~~ Carl Barron Plaza.

H Davis order

KIN

Ordered:

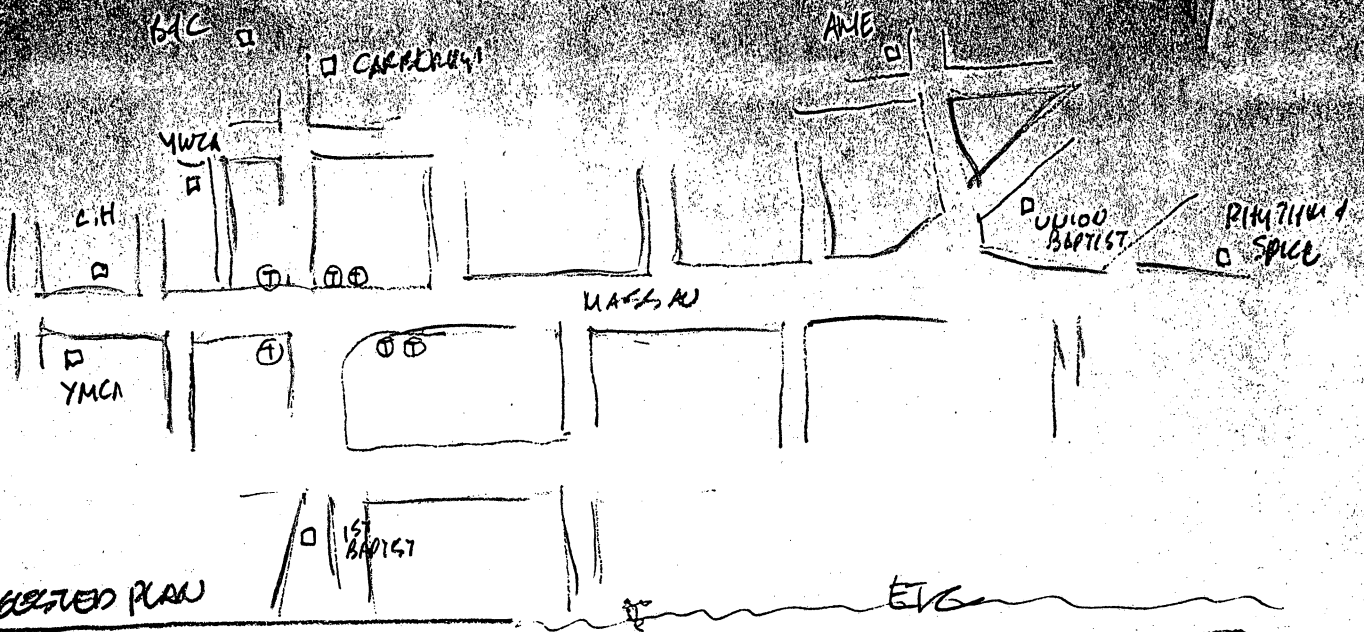
~~That this directory show by map all businesses and services on map ^{from} Sellers St to Windsor St. by location and coded number. This layout would further indicate categories, as coffee, restaurant, convenience, etc. That a simple ^{repeated} sign be placed at each of the six [Ⓢ] exits and major bus drops.~~

Further that the CM coordinate with residents + businesses in developing this sign

P.S. 2 - am happy to discuss this - incl. thoughts on the mechanics, design, & talk to other councilors

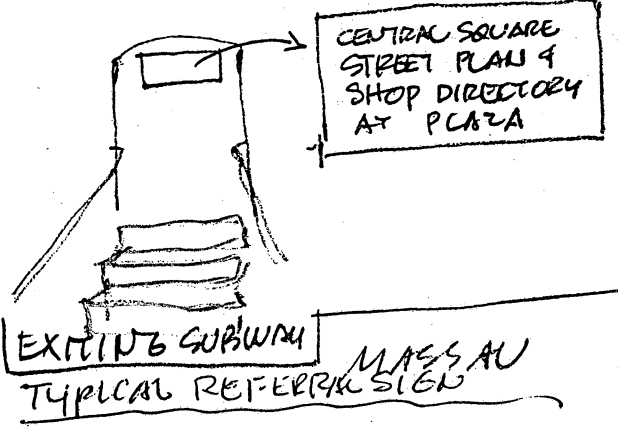
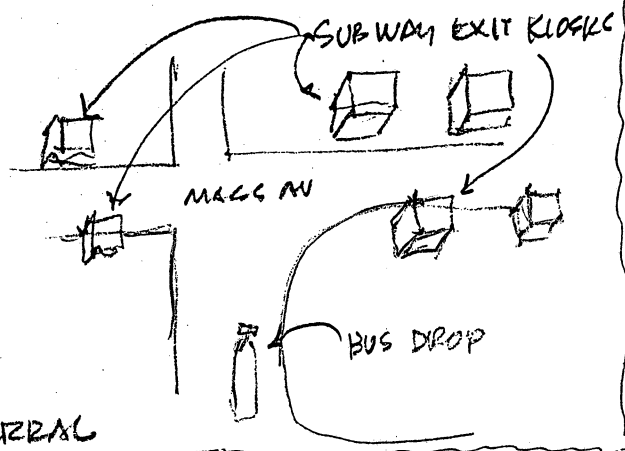
Wattie Taylor

P.S. My Computer is down! ugh!

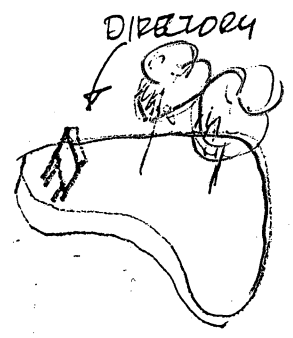
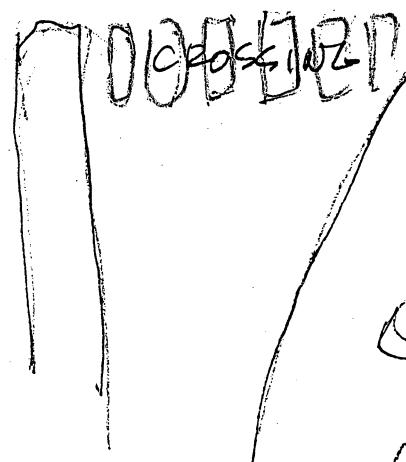


SUGGESTED PLAN

ETC



REFERRAL SIGNS



C. BARROW
PLELL
SUGGESTED
DIRECTORY
LOCATION

EMILY ROSE
LUM PARSONS
ORIENTAL
CENTRAL CLEANERS
A.S.
etc



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Consent Order #74

Calz
CM-783

Councillor Davis re: A simple directory
of businesses and services for users of
and visitors to the Central Square area.

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November 3, 1997
Order adopted
Affirmative vote
of eight members
Councillor Reeves
voted in the negative

In City Council October 27, 1997

CHARTER RIGHT
BY Councillor *Davis*