



City of Cambridge

Applications & Petitions #2

IN CITY COUNCIL

December 9, 2002

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to STA Travel/The Banker Real Estate Company Inc. to erect a sign at the premises numbered 12 Eliot Street, Cambridge, Massachusetts.

Provided that, before erecting the above named permanent banner the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Two Thousand (\$2,000.00) dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said sign.

In City Council December 9, 2002.

Adopted by the affirmative vote of eight members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script that reads "D. Margaret Drury".

D. Margaret Drury
City Clerk



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of 14 and 14A Eliot St, Cambridge, Massachusetts
I do hereby declare my disapproval approval of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: _____

of said property.

Signed: Robert Bersani Date: Nov. 27, 2002

Address: 14A Eliot St - Cambridge

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of EYE Q OPTICS, Cambridge, Massachusetts
I do hereby declare my disapproval _____ approval _____ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: _____
of said property.

Signed: _____ Date: 11/26/02

Address: 1221st St. CAMB MA

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SIGN CERTIFICATION FORM

BETH RUBENSTEIN

Assistant City Manager for
Community Development

SUSAN M. GLAZER

Deputy Director for
Community Development

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: BACK BAY SIGN

Signature

Telephone: 617-666-5550 FAX: 617-666-9742

Location of Premises: 12 ELLIOT

Zoning District: BB Overlay District: H-Sg

Date Application Submitted: 10-29-02

Sketch of Sign Enclosed: X Yes _____ No _____

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☒ City Clerk* _____ CDD _____ Applicant _____ Historical Com. _____

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING

(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) feet for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

1. Wall signs: Sixty (60) square feet maximum. *
 2. Projecting signs: Thirteen (13) square feet maximum. *
 3. Free-standing signs: Thirty (30) square feet maximum. *
- * However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

1. Wall signs: No limit.
2. Projecting signs: One per ground floor establishment plus one per door serving the remainder of the building.
3. Free-standing signs: Two per lot.

LIMITATIONS ON KINDS OF ILLUMINATION

1. Projecting (including awning signs) and free-standing signs: Natural and external only.
2. Wall signs: Natural or external without limit. Internal under the following conditions:
 - a. At least one dimension is 30" or less; and
 - b. The sign is located behind window glass or projects no more than 2" from the building face; or
The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 4 ☒ Dimensions: 12" x 48"

Illumination: Natural ☒ Internal ☐ External ☐

Height (from ground to the top of the sign): 15'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) . Area of signs allowed accessory to store:
outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on
the store front to remain (including any freestanding sign): . Area of additional signs
permitted: .

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) . Area of signs allowed accessory to
the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of
all existing signs on the building facade to remain (including any freestanding sign): .
Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES NO ☒

Sign requires a variance from the Board of Zoning Appeal: YES NO ☒

Relevant sections: Section 20.50

COMMENTS: Cambridge Historical Commission
can waive the height limit of signs,
up to 20 feet

Date: 10/29/02 CDD Representative Debra Baker

12 Elliott



NON-LIT BLADE SIGN

SCALE 3/8" = 1'

As Noted

SCALE

STA

CLIENT

STA

PROJECT

Harvard Square
ADDRESS

Boston, MA
CITY, STATE

9/18/02
DATE

18094
DESIGN Number

Ronald McEwan
DRAWN BY

PAGE 1 OF 2

APPROVED

DATE

REVISIONS



CHUCK CORBIN
480 West Hybrid Street
Carmel, CA 94008
408/827-8800
Fax: 408/388-4402

CHUCK CORBIN
5000 Elgin Road, Suite 200
Dallas, TX 75244
409/388-4400
Fax: 409/388-4402

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CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, Cambridge, Massachusetts 02139

Voice: 617 349 4683 Fax: 617 349 3116 TTY: 617 349 6112

E-mail: histcomm@ci.cambridge.ma.us Web: www.ci.cambridge.ma.us/~Historic

William B. King, *Chair*, Allison M. Crump, *Vice Chair*, Charles M. Sullivan, *Executive Director*
M. Wyllis Bibbins, Robert C. Crocker, Suzanne R. Green, Frank Shirley, Jo M. Solet, *Members*
Jacob D. Albert, Bruce A. Irving, Jennifer Jones, *Alternates*

CERTIFICATE OF APPROPRIATENESS

Property: 12 Eliot Street
Applicant: David Wallace Realty Trust
Attention: Robert Banker, Trustee
David Wallace Realty Trust
14A Eliot Street
Cambridge, MA 02138

Jason Parillo
Back Bay Sign Co.
236 Pearl Street
Somerville, MA 02145

The Cambridge Historical Commission hereby certifies, pursuant to the Massachusetts Historic Districts Act (MGL Ch. 40C) and the Cambridge Historical Buildings and Landmarks Ordinance (Cambridge City Code, Ch. 2.78), that the work described below is not incongruous to the historic aspects or architectural character of the building or district:

Remove the existing projecting sign and install a new double faced 1' x 4' projecting sign at the height of the meeting rail of the second floor windows and centered between the two center windows. The sign is to be constructed of 1/4" aluminum and will be installed with brackets to the face of the building. Except as otherwise specified above, the sign is to be carried out as indicated on the photo rendering titled, "STA," submitted by Back Bay Sign Co. and dated September 18, 2002.

All improvements shall be carried out as shown on the plans and specifications submitted by the applicant, except as modified above. Approved plans and specifications are incorporated by reference into this certificate.

This certificate is granted upon the condition that the work authorized herein is commenced within six months after the date of issue. If the work authorized by this certificate is not commenced within six months after the date of issue, or if such work is suspended in significant part for a period of one year after the time

the work is commenced, then this certificate shall expire and be of no further effect; provided that, for cause, one or more extensions of time, for periods not exceeding six months each, may be allowed in writing by the Chairman.

Case Number: 1356

Date of Certificate: November 18, 2002

Attest: A true and correct copy of decision filed with the offices of the City Clerk and the Cambridge Historical Commission on 11/21/02.

By William B. Kemp, Chair.

Twenty days have elapsed since the filing of this decision.

No appeal has been filed _____. Appeal has been filed _____.

Date _____, City Clerk



NON-LIT BLADE SIGN

SCALE 3/8" = 1'

As Noted
SCALE

STA
CLIENT

STA
PROJECT

Harvard Square
ADDRESS

Boston, MA
CITY, STATE

9/18/02
DATE

19094
DESIGN Number

Ronald McEwan
DRAWN BY

PAGE 1 OF 2

APPROVED

DATE

REVISIONS



elro signs

CALIF. CORP.
480 West Highland Street
Covina, CA 91724
TEL: 913-25-4225
FAX: 913-25-4225

TEL: 913
FAX: 913
Covina, CA 91724
TEL: 913-25-4225
FAX: 913-25-4225

CHICAGO
2500 N. Halsted Street
Chicago, IL 60642
TEL: 312-321-1111
FAX: 312-321-1111

MIAMI, FL
4800 NW 12th Avenue
Miami, FL 33142
TEL: 305-555-1111
FAX: 305-555-1111

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NON-LIT SIGN

SCALE 3/4" = 1'

As Noted
SCALE

STA
CLIENT

STA
PROJECT

Harvard Square
ADDRESS

Boston, MA
CITY, STATE

9/18/02
DATE

18094
DESIGN Number

Ronald McEwan
DRAWN BY

PAGE 2 OF 2

APPROVED DATE

REVISIONS



CHUCK CRAM
300 West Walnut Street
Columbus, OH 43201
614/291-4444
Fax: 614/291-4444

CHUCK CRAM
2500 E. 12th Ave., Suite 200
Columbus, OH 43201
614/291-4444
Fax: 614/291-4444

DAVE AND
4000 West 12th Ave.
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**THE
BANKER
REAL ESTATE CO., INC.**

14A ELIOT STREET
CAMBRIDGE, MASS. 02138
(617) 491-3212
FAX (617) 491-3962

Send bond
to The
Banker

October 18, 2002

Dan Materman
400 West Walnut
Gardena, CA 90248

Re: STA Travel Signage - Harvard Square

Dear Mr. Materman:

Brandon Washington asked me to send you these original signed approvals.

Yours truly,



Robert Banker

/dt10181

Enclosure

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that STA TRAVEL be granted permit to erect a sign of the following specifications in front of premises 12 ELLIOT ST

Type: PROJECTING SIGN
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: "STA TRAVEL"

Size: 1' HIGH X 4' LENGTH

Weight: 10lbs.

How Erected: A: 4' B: 12'
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 12' Top 13'

[Signature] BBS
(Signature of Applicant)
236 Pearl st, Somerville, Ma
(Address)

CITY OF CAMBRIDGE
2002 NOV 27 PM 1:32
RECEIVED

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE PROJECTING SIGNS

- 1. A projecting sign shall be constructed wholly of incombustible materials.
- 2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: [Signature] Building Inspector 11/25/02 Date

N-142

Applications and Petitions #2

An application was received from STA Travel, requesting permission for a sign at the premises numbered 12 Elliot Street. Approval has been received from Inspectional Services, Community Development Departments and abutters.

In City Council December 9, 2002

ORDER ADOPTED.