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CAMBRIDGE, MA

CAMBRIDGE CHAMBER OF COMMERCE

October 21, 1992

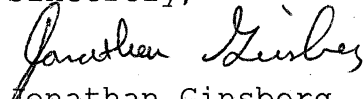
To the Honorable Members of the City Council:

The recently ordained Vehicle Trip Reduction Ordinance was the product of successful negotiations between city officials, residents, and the business community. First, the ordinance dictated a regional approach be taken in future mandated requirements regarding the Cambridge SIP. In addition, the ordinance provided for a Selected Employer Steering Committee, thereby guaranteeing input, and pro-active participation from the business community in future plans to reduce vehicle trips. The Cambridge Chamber of Commerce also seeks to continue its ongoing participation in various efforts to improve environmental conditions in Cambridge.

The Chamber of Commerce has reviewed the recently ordained Cambridge Environmental Program. It is our understanding that amongst other responsibilities, the Environmental Program will coordinate the implementation of the Vehicle Trip Reduction Ordinance. The Chamber urges members of the City Council and the City Manager to consider the involvement of the business community in this new program. Specifically, the business community seeks representation of some form on, or associated with, the Environmental Coordinating Council. Such representation would be consistent with the previously referenced Selected Employer Steering Committee.

The Chamber is committed to playing a pro-active positive role in all deliberations regarding the improvement of our environment, and the proposed establishment of the Environmental Program. We look forward to working with Council members and the City Manager in the spirit of nurturing the public/private partnership.

Sincerely,



Jonathan Ginsberg

Director of Community Relations and Public Affairs

Consent Comm. # 5 *S. Stole*

Communication from Jonathan Ginsberg,
Director of Community Relations and
Public Affairs, Chamber of Commerce,
requesting the business community
involvement in the implementation of the
Environmental Program.

In City Council,

October 26, 1992

*Referred to the
City Manager.
Copy sent to City mgr.
10/28/92 *EW*.*