

23

Counselor Walter Sullivan

Nov. 21, 1988



whereas:

Long time safety advocate and director of public
and government affairs for the American Automobile Association
(AAA)
Dick Hoover, has retired completely, 33 years service, and

whereas:

Dick went to work for AAA soon,
been a newspaper reporter in Lexington and
Medford and utilized that training and experience
to spread the AAA name and service throughout
the Commonwealth, and

whereas:

While publicity was a major part of Dick's
career at AAA, he also developed a well deserved

reputation as a public safety advocate,
frequently testifying^{sp} before numerous legislative
committees in an effort to enhance safer
automobile and driver, conditions for motorists, and
whereas:

Dick has attempted to articulate his concerns
and those of AAA on this issue by working
with the automobile industry as well as legislators
urging better and safer construction in automobiles
succeeding in such areas as four-way flashers,
tire specifications, seatbelts and dual braking systems
to name only a few

Now therefore be it

Resolved:

That this City Council go on record
 extending its deep appreciation to Orib Hoover
 for his dedication to the safety of the motorist
 throughout the Commonwealth and further to
 extend to him every good wish for continued
 good health and happiness in the years ahead, and
 be it further

Resolved:

That the City Clerk be and he is requested
 to forward a suitably engrossed copy of the
 resolution to Mr. Hoover on behalf of the entire
 City Council

AAA known as a Good Force in the community

Dick Hoover, safety advocate and director of public and government affairs for AAA of Massachusetts, has retired after over 33 years of distinguished service.

Hoover came to AAA after working for newspapers in Medford and Lexington because "I wanted to make things happen rather than report on things that had already occurred. And AAA fit the bill perfectly."

"Thirty years ago, few people knew what an auto club was, much less who AAA was or what it could do for them," he said. "Our goal was to get AAA known and accepted as a good force in the community. I believe we've done that and I think it's my proudest achievement as I look back over my career."

Hoover said that he used the entire spectrum of public relations including radio, television, newspapers, stunts and contests to get the AAA name out to the community. While he notes that he was

careful not to sacrifice the organization's credibility for the sake of exposure, he does remember a couple of unusual events that resulted in positive publicity.

"We once helped a U.S. Navy destroyer in Boston Harbor with a stuck anchor winch. The commander, who was a AAA member, called us. It was one of the few times we've provided seaside, rather than roadside, assistance," he said. "Another time we came to the aid of an armored car, which was loaded with cash, with a flat in the middle of downtown Boston. The guards were relieved to see us arrive!"

While publicity was a major part of Hoover's career at AAA, he also developed a well-deserved reputation as a safety advocate. He testified many times before legislative committees on behalf of safer automobiles and driving conditions for the motorist.

What AAA Offers . . .

AAA is the world's largest federation of motor clubs, servicing more than 28 million members throughout the United States and Canada. There are nearly 800,000 AAA members in Massachusetts and more than 135,000 in New Hampshire. Total membership in New England is 1.0 million.

Here's a look at some of the many benefits and services AAA provides to all those members.

Emergency road service. One of the best known emblems is the AAA oval, and the best known of all AAA services is emergency road service. Road service is provided 24 hours a day, seven days a week.

Approved auto repair. AAA service stations, car dealerships and repair shops are selected because they provide high-quality workmanship and guarantee their work to AAA members.

Auto diagnostic center. Highly-trained, certified mechanics analyze members' cars, performing a 50-check computerized engine diagnosis and more than 80 other maintenance and safety checks. The member receives a computer printout evaluation of the car and a consultation with one of the mech-

anics.

Auto touring. This is personalized auto trip planning. AAA TripTiks are handy booklets of strip maps that give details of the route to be traveled, indicate detours and construction and mark places where there is strict police enforcement. AAA TourBooks contain descriptions of points of interest and rate hotels, motels and restaurants. City maps, regional maps and country maps are also available. For campers, AAA publishes guidebooks covering the USA and Canada.

Travel Agency. AAA operates fully-accredited travel agencies at its offices which issue airline tickets and arrange trips, tours and cruises worldwide.

Insurance Agency. AAA membership includes a personal accident insurance policy. Members are protected while traveling and for certain pedestrian, sports and recreation accidents. A variety of other insurance coverages at group rates are available to members at additional cost.

More information on these and other services AAA offers is available by calling the club at (617) 723-0800.

"As an organization, AAA has been working for more safety features and safer construction in cars for many years," Hoover noted. "Four-way flashers, tire specifications, dual braking systems, seatbelts and energy-absorbing front ends are several of the features AAA has fought for at



Dwight Conant (right), general manager of AAA, presents Dick Hoover, AAA's director of public and government affairs, with a special print commemorating his work as a safety advocate on behalf of Massachusetts motorists. Hoover recently retired after over 33 years of service with AAA.

both the state and national levels. And we've been quite vocal about these issues in Massachusetts."

While much has been accomplished on behalf of the motorist, there is still much to be done, according to Hoover. "Public transportation facilities and service must be improved to the point where they are a viable alternative to taking a car into the city every day," he said. "Drunk driving is a real crisis, and while several positive steps have been taken, there's still much to be done before we wipe out the problem. Then there's the issue of auto insurance where I believe a complete reform of the system is needed."

Joe: Put something in on Dick Hoover for me. Thank you a lot. Date in sometime in Nov.

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**Jack
Conway,**
REALTOR®



What is 'CONWAY COUNTRY'?

It is a way of doing business where our
Buyers are treated fairly & the interest
of our Sellers are handled with TRUST!!

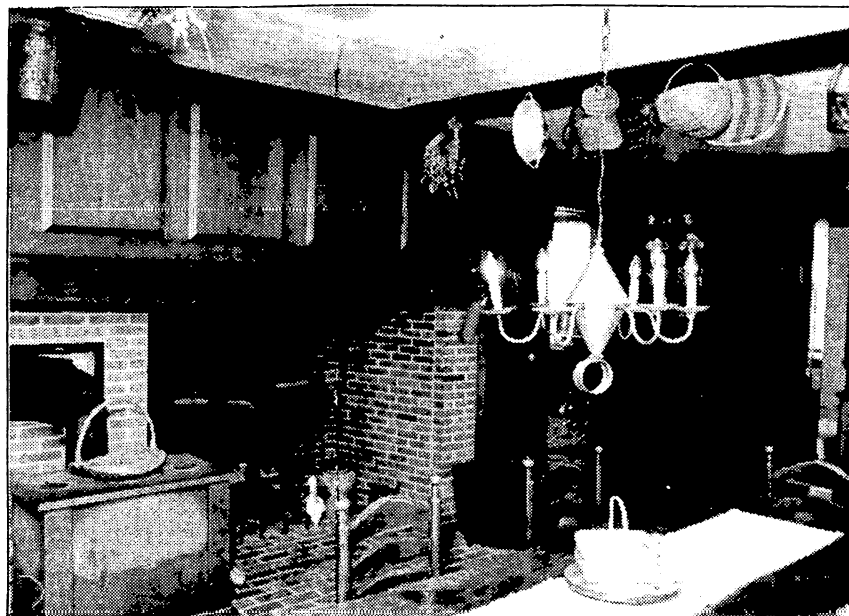
CDS DEVELOPMENT SALES

Condo sales strong

At the Cranberry Ridge condominium complex in Raynham, the first four phases (48 units) were sold in 90 days and reservations are now being taken for units that will be completed in February.

"If a condo is priced right, it will sell quickly. A condo is a great investment for those who want to eliminate rent payments or reduce home maintenance problems," said Larry Figura, vice president of CDS, a marketing agency for new homes and condominiums.

New financing plans also assist homebuyers. Homes at Cranberry Ridge



INSIDE are descriptions of homes and businesses from Boston to Cape Cod including Southeastern Massachusetts and Boston's western suburbs. **HOMES WITH FIREPLACES.** It's easy to warm up to the homes with cozy fireplaces which are featured in the special section of this issue. The massive fireplace in the above photograph is located in a Bridgewater home built in the 1700s. It has an iron fireback and crane, ancient ballast bricks and woodstove hookup.

HOMES WITH ACREAGE. For people who like elbow room, we've described a sampling of homes surrounded by ample acreage.

CAPE COD HOMES. Early homes with shingles weathered in the salt air until they reflect a soft grey with pinks and blues are part of the peaceful winter landscape on Cape Cod. It's off season on Cape Cod which means accommodation costs are low. Spend a weekend with someone special at a bed and breakfast with a cozy antique fireplace or at a motel with a pool. See our Cape Cod pull out section for some of the highlights of the Centerville area in winter.





City of Cambridge

COUNCILLOR WALTER J. SULLIVAN

23.

IN CITY COUNCIL

November 21, 1988

- WHEREAS: Long time safety advocate and director of public and government affairs for the American Automobile Association (AAA) Dick Hoover, has retired, completing 33 years of service; and
- WHEREAS: Dick went to work for AAA, having been a newspaper reporter in Lexington and Medford and utilized that training and experience to spread the AAA name and services throughout the Commonwealth; and
- WHEREAS: While publicity was a major part of Dick's career at AAA, he also developed a well deserved reputation as a public safety advocate, frequently testifying before numerous legislative committees, in an effort to enhance safer automobile and driving conditions for motorists; and
- WHEREAS: Dick has attempted to articulate his concerns and those of AAA on the issues by working with the automobile industry, as well as with legislators, urging better and safer construction in automobiles, succeeding in such areas as four-way flashers, tire specifications, seatbelts and dual braking systems, to name a few; now therefore be it
- RESOLVED: That this City Council go on record extending its deep appreciation to Dick Hoover for his dedication to the safety of the motorist throughout the Commonwealth and further, to extend to him every good wish for continued good health and happiness in the years ahead; and be it further
- RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to Mr. Hoover on behalf of the entire City Council.

In City Council November 21, 1988.
 Adopted by the affirmative vote of 9 members.
 Attest:- Joseph E. Connarton, City Clerk.

A true copy;

ATTEST:

Joseph E. Connarton, City Clerk

Order #23

S-1715A

C.W.J. Sullivan re: resolutions on the retirement of Dick Hoover, safety advocate & director of public & government affairs of the American Automobile Association (AAA).

In City Council,

November 21, 1988