



City of Cambridge

Consent Comm. #15

IN CITY COUNCIL

March 16, 1999

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining banners, the Commissioner of Public Works be and hereby is authorized to grant a permit to **The 9th Annual Central Square World's Fair** to erect a four banners from the the following locations: City Hall, Hi-Fi Pizza and two other locations.

Provided that, before erecting the above named banners, the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Two Thousand (\$2,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said banners.

In City Council March 15, 1999.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in black ink, reading "D. Margaret Drury". The signature is written in a cursive style with a large, looped "D" and a long, sweeping underline.

D. Margaret Drury
City Clerk

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 36' Dimensions: 12' x 3'

Illumination: Natural ☒ Internal ☐ External ☐

Height (from ground to the top of the sign): _____ over Mass Ave 4 signs

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) _____. Area of signs allowed accessory to store: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the store front to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on the building facade to remain (including any freestanding sign): _____. Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES _____ NO _____

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: This is a temporary sign over Mass Avenue
Hi-Fi, City Hall plus 2 other locations per
the Council approval

Date: 3/10/99 CDD Representative Elizabeth M. Faden

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING

(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

1. Wall signs: Sixty (60) square feet maximum. *
 2. Projecting signs: Thirteen (13) square feet maximum. *
 3. Free-standing signs: Thirty (30) square feet maximum. *
- * However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

1. Wall signs: No limit.
2. Projecting signs: One per ground floor establishment plus one per door serving the remainder of the building.
3. Free-standing signs: Two per lot.

LIMITATIONS ON KINDS OF ILLUMINATION

1. Projecting (including awning signs) and free-standing signs: Natural and external only.
2. Wall signs: Natural or external without limit. Internal under the following conditions:
 - a. At least one dimension is 30" or less; and
 - b. The sign is located behind window glass or projects no more than 2" from the building face; or
The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.

Cambridge, 3/9/ 19 99

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that CENTRAL SQ WKS FAIR be granted permit to erect a sign of the following specifications in front of premises CITY HALL - HI FI PIZZA & TWO OTHER LOCATIONS

Type: NYLON
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: 9TH ANNUAL CENTRAL SQUARE WKS FAIR
FAIR SUNDAY JUNE 6TH 1999 12:00 TO 1:00
BANNERS FROM MAY 29TH TO JUNE 6TH

Size: 12 FEET BY 3 FEET

Weight: 10 POUNDS
CENT SQ. WKS FAIR BLUE
SUN. JUNE 6TH 1999 YELLOW LETTERS

How Erected: A: WIRES TO POLE B: 20'
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom _____ Top _____

BY ITS PRESIDENT John Clifford Green
(Signature of Applicant)

ST. PRODUCTIONS 280 GREEN ST. CAMBRIDGE
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: _____

Building Inspector

3/9/99
Date

Temporary

PETITION

To hang 4 banners:

of John Clifford, Green St. Grill

for 9th Annual Central Sq. Worlds Fair

No. _____

March 15 19 99

In City Council, March 15 19 99

Referred to the Committee on

Attest:

City Clerk

ORDER ADOPTED