



City of Cambridge

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IN CITY COUNCIL

SEP 20 1948
1948.

WHEREAS:-

A communication has been received from the Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing applications of John Donnelly & Sons, Nos. 34379 & 34380, for the erection of outdoor advertising signs at the following locations:-

No. 34379, John Donnelly & Sons, on ground,
No. 323 Vassar Street, nearly rear of the
Eastern Company.

No. 34380, John Donnelly & Sons, on ground,
323 Vassar Street, nearly opposite Jordan
Marsh Co. Warehouse.

It is therefore

ORDERED:-

That the aforesaid applications Nos. 34379 and 34380, for the erection of outdoor advertising signs at the aforesaid locations be approved.

SEP 20 1948 .

City Council.....

Adopted by the affirmative vote

of 9 members

Frederick H. Burke City Clerk

The Commonwealth of Massachusetts

OUTDOOR ADVERTISING AUTHORITY

100 NASHUA STREET, BOSTON, MASS.

Office of the Mayor
City Hall
Cambridge, Mass.

Gentlemen:— Dear Sir:

Enclosed find.....2.....application(s) for the erection of billboard^s or sign^s in the
City ofCambridge.....
Town

The application(s) ^{is} listed under the following number:s 34379. 34380
_{are}

and datedAugust 17, 1948.....

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Authority of an application for a Permit to post, erect or maintain a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a Permit should be granted. A hearing may be given by the Authority before final action is taken upon such application."

Please notify the Authority whether you approve or disapprove of the application, using given number to identify application.

Respectfully yours,

William F. Mc Carthy

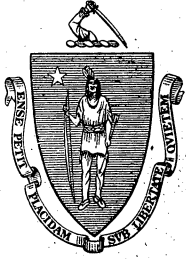
Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.

DUPLICATE

Application No 34379

Permit No.....



The Commonwealth of Massachusetts

RECEIVED AT THE OFFICE OF THE OUTDOOR ADVERTISING AUTHORITY

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

AUG 13 1948

To the Outdoor Advertising Authority, 100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$..... is enclosed herewith. (Two (2) dollars if proposed sign is more than forty (40) square feet; Fifty (50) cents if forty (40) square feet or less.)

Signed by JOHN DONNELLY & SONS per [Signature] Address 3134 Washington Street Boston, Massachusetts July 29, 19 48 Dated at

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit On Wall? Roof? Ground? 323 Vassar Street nearly rear of the Eastern Company

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City CAMBRIDGE

2. Dimension of sign 50 feet long and approx. 12 feet high

3. Distance from boundary line of public way 20' 4. Height from ground to top of sign 24'

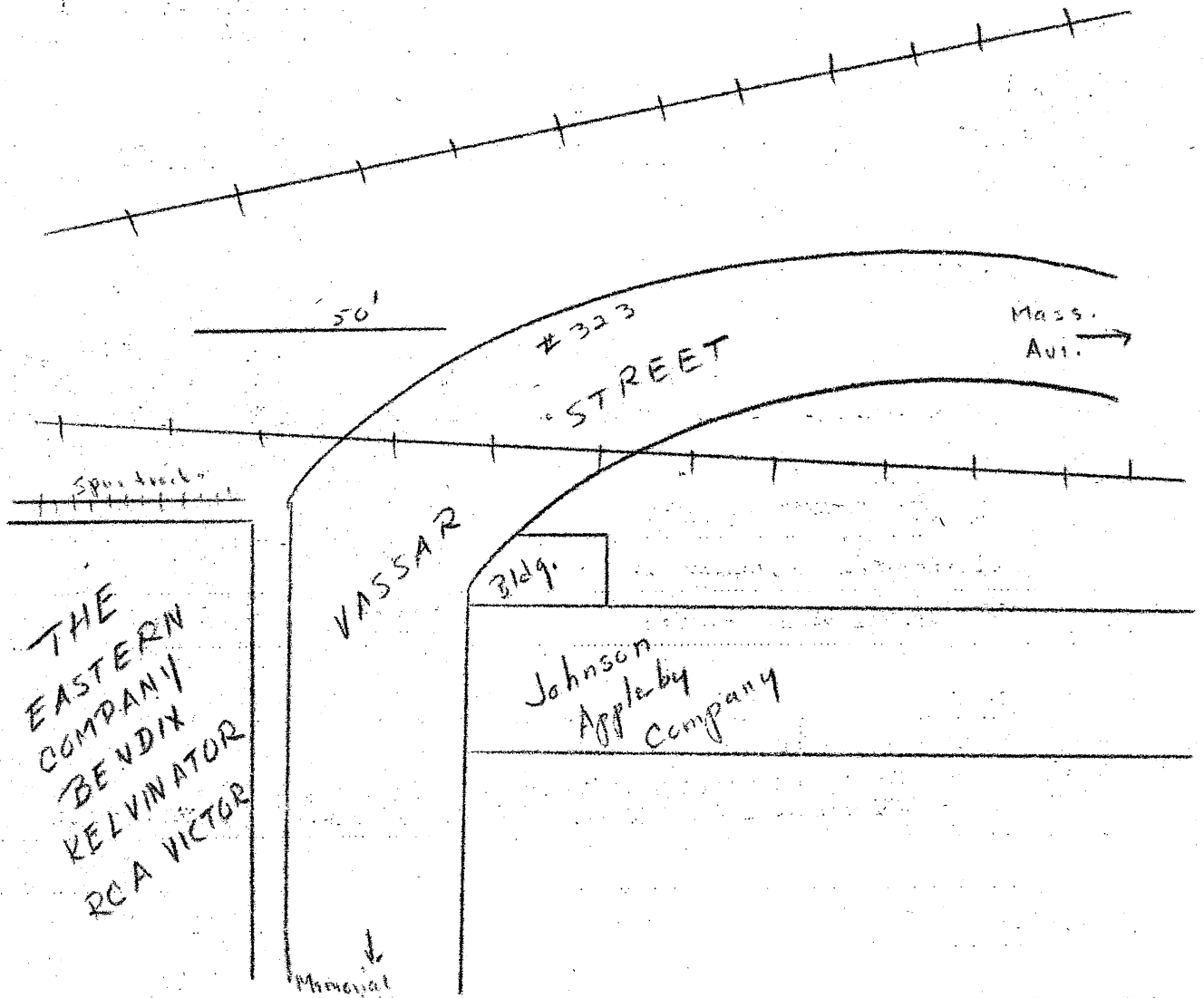
5. To be constructed of wood and iron 6. Has consent of owner or agent been obtained Yes

7. Remarks

MAKE SKETCH TO SCALE ON FORM SUPPLIED

Make sketch showing proposed location of sign.

WM. S. SIMPSON INC MASON'S SUPPLIES



Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

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.....
.....

.....
Executive Director

Approved 19.....

OUTDOOR
ADVERTISING
AUTHORITY

Commissioners

DUPLICATE

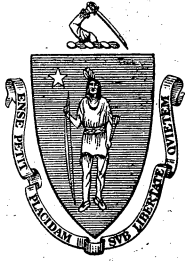
Application No 34380

Permit No.....

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING AUTHORITY

The Commonwealth of Massachusetts

AUG 13 1948



APPLICATION FOR PERMIT
TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority,
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$..... is enclosed herewith. (Two (2) dollars if proposed sign is more than forty (40) square feet; Fifty (50) cents if forty (40) square feet or less.)

Signed by JOHN DONNELLY & SONS per *Molson*
Address 3134 Washington Street
Dated at Boston, Massachusetts July 29, 1948

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit On Wall? Roof? Ground? **Ground**
Street and number **325 Vassar Street nearly ^{opposite} rear of Jordan Marsh Co. Warehouse**

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City **CAMBRIDGE**

2. Dimension of sign **50** feet long and **12** feet high

3. Distance from boundary line of public way **line**. Height from ground to top of sign **24'**

5. To be constructed of **wood and iron** 6. Has consent of owner or agent been obtained **Yes**

7. Remarks **The proposed sign would be erected as two 25' units back to back on the same uprights.**

MAKE SKETCH TO SCALE ON FORM SUPPLIED



CITY OF CAMBRIDGE
MASSACHUSETTS
EXECUTIVE DEPARTMENT

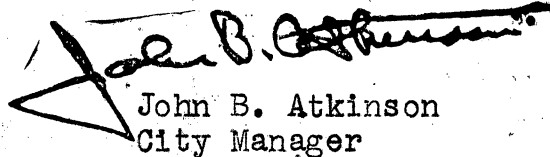
JOHN B. ATKINSON
CITY MANAGER

August 24, 1948

To the Honorable, the City Council:

I transmit herewith a communication from the
Director of Outdoor Advertising requesting the erection
of outdoor advertising signs at 323 Vassar Street.

Very truly yours,


John B. Atkinson
City Manager

JBA:M

COMMUNICATION 13

from the City Manager trans-
mitting one from Wm. J. McLeathly
Executive Director of Cludbrook Advertising
with 2 applications of John J.
Donnelly & Sons for signs:-
Ground 323 Vassar St., rear of
Eastern Company
Ground 323 Vassar St., opposite Jordan
Marsh Co.

In City Council AUG 24 1948

Referred to the Committee on

Public Service

Albert T. Doyle Temporary Clerk
City Clerk

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City of Cambridge

In City Council SEPT. 20 1948.

The

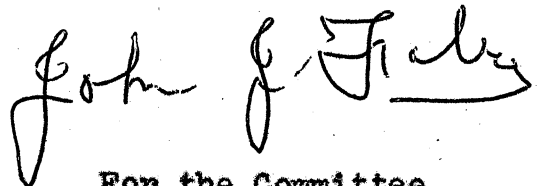
Committee on Public Service

to which was referred a communication from the City Manager transmitting one from William F. McCarty, Director, of Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing applications of John Donnelly & Sons, Nos. 34379, 34380, for erection of outdoor advertising signs.

Reports,

Recommending the adoption of the

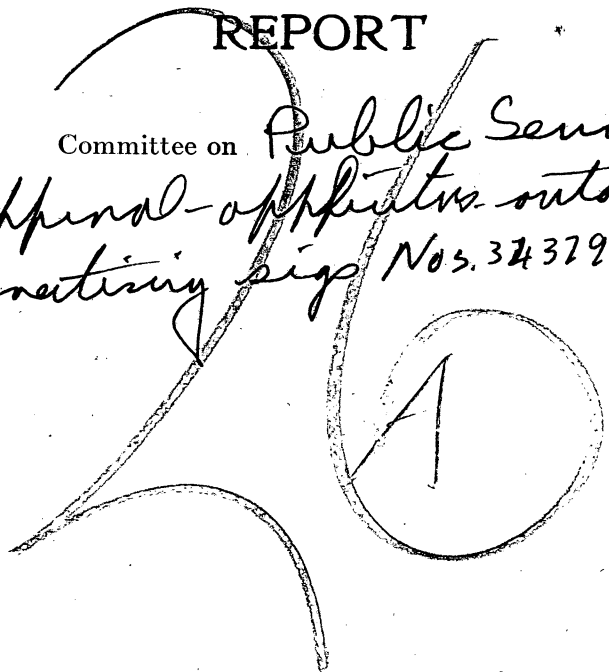
accompanying order approving of the said locations.



For the Committee.

REPORT

Committee on Public Service
appeal-offenses outdoor
advertising sign Nos. 34379 + 34380



Sept. 20, 1948.