

35A Brattle Street
Cambridge, MA 02138
Tel. (617) 354-5556

October 1, 1989

Cambridge City Council
795 Massachusetts Avenue
Cambridge, MA 02138

RECEIVED
OCT 18 1989
Ans'd.....

Ladies/Gentlemen:

We, the undersigned merchants of Brattle Street, Cambridge, in an effort to retrieve some of the business and customer convenience, both of which were lost due to the new Red Line and redesigning of Brattle Street, do hereby make the following requests of you:

1. To reduce the width of the sidewalk on Brattle Street to standard size, commencing at the Calliope store at 33-33A and ending at the Jasmine and Sola stores at 37-39, where the sidewalk is already the standard width.
2. After this is achieved, to reinstall 60-minute parking meters which we had before, on this segment of Brattle Street. Thus, we will have 7 or 8 parking meters which will, of course, generate revenue for The City of Cambridge as well as reinstate shopper's convenience.

Our customers are very desirous of this and, of course, so are we. As it stands now, the area is called a "Tow Zone" and yet, all day, trucks occupy this area to make deliveries and pick-ups. We are certainly not opposed to trucks making deliveries, but most of us have receiving doors at the rear of all the stores where shipments may be received, if necessary.

HELP US RE-GAIN OUR CUSTOMERS. Simply stated: Everyone has a car. Everyone loves Harvard Square. Everyone wants to drive to where they shop. We need customers; the customers need a place to park; The City of Cambridge needs revenue. Can we not all help one another?

We will appreciate your prompt consideration of these proposals and your swift attention to this matter. Please direct your reply to Victor M. Cahaly, The Oxford Shop, 35A Brattle Street, Cambridge, MA, 02138. Thank you.

Truly yours,

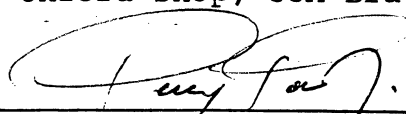

Calliope, 33-33A Brattle Street

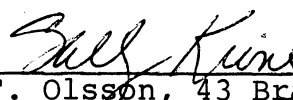

Sola Shoes, 37A Brattle Street

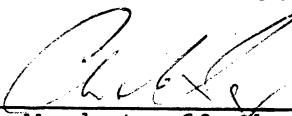

Jasmine, 39 Brattle Street


The Oxford Shop, 35A Brattle Street


Billings & Stover, 41 Brattle Street


Sola Mens, 37 Brattle Street


J.F. Olsson, 43 Brattle Street


Sage's Market, 60 Church Street

cc: Cambridge Traffic & Parking Department

VMC/pmc

1.

W-145

Comm. from merchants in the Brattle Street area requesting the width of the sidewalk on Brattle Street be reduced and the reinstallation of 60-minute parking meters on Brattle Street.

In City Council,

October 23, 1989

*Referred to the
City Manager
Copy sent to city mgr
10/24/89 (a)*