



City of Cambridge

12.

IN CITY COUNCIL

April 1, 1996

MAYOR RUSSELL
VICE MAYOR BORN
COUNCILLOR DAVIS
COUNCILLOR DUEHAY
COUNCILLOR GALLUCCIO
COUNCILLOR REEVES
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY
COUNCILLOR TRIANTAFILLOU

- WHEREAS: April 24-30, 1996 has been designated as the second annual National TV-Turnoff Week to encourage children and families to try new activities; and
- WHEREAS: Health of the City, the Cambridge Public School System and the Cambridge Hospital have worked together to promote National TV-Turnoff in the City of Cambridge; and
- WHEREAS: National TV-Turnoff Week seeks to draw attention to the quantity of television watched in the United States at the expense of reading, writing, participating in family or civic activities and other creative or productive endeavors; and
- WHEREAS: A reduction in the amount of time spent watching TV can lead to more literate and productive lives and more engaged citizenship; and
- WHEREAS: National TV-Turnoff Week has been endorsed by the Children's Fund, the American Federation of Teachers, the National Coalition on TV Violence, the National Parenting Association, Libraries for the Future and the Children's Literacy Initiative; now therefore be it

RESOLVED: That the City Council, of the City of Cambridge go on record to endorse and support National TV-Turnoff Week and declare the Week of April 24-30, 1996

TV-TURNOFF WEEK

in the City of Cambridge and urge all residents to support and participate in National TV-Turnoff Week.

In City Council April 1, 1996

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury

D. Margaret Drury
City Clerk



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Born, Davis, Duehny, Galluccio, Reeves
Consent Order #12 Sullivan, Toomey +
Mayor Russell re: Declare the week of April 24-30, 1996 ad
National TV-Turnoff Week. R-330

In City Council April 1, 1996

Order adopted