



City of Cambridge

3.

IN CITY COUNCIL

May 13, 1991

COUNCILLOR WALSH

ORDERED: That the City Manager request the Director of the City's Cable TV Office to examine the possibility and feasibility, fiscally, technologically and community-service wise, of the suggestion in the attached letter from Cambridge resident Kenneth B. Krohn for additional SCOLA foreign language cable service here in the city; and be it further

ORDERED: That the City Manager report back to the Council on this matter at his early convenience so that a hearing by the Council's Cable TV & Communications Committee can be scheduled on the findings.

In City Council May 13, 1991.

Adopted by the affirmative vote of nine members.

Attest:- Joseph E. Connarton, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script, reading "Joseph E. Connarton".

Joseph E. Connarton
City Clerk

Kenneth B. Krohn, Ph.D.
12 Arnold Circle, N^o 7
Cambridge, MA 02139-2212

Telephones: (617) 576-0961
(617) 661-4589
(617) 492-8670 (Fax)

May 1, 1991

Hon. William H. Walsh, Esq.
Chairman, Cable Subcommittee
26 Huribut Street
Cambridge, MA 02138

re: Suggestion for additional foreign language cable service

Dear Councillor Walsh:

Cambridge Community TV (CCTV) several weeks ago initiated an excellent service which consists of cablecasting on channel 54 the SCOLA foreign language educational service.

The SCOLA foreign language service operates 24 hours a day and consists of a continuous series of rebroadcasts of recent television news programs in the original version (in the language of the transmitting country which usually is not English) from a wide variety of different countries; i.e. Iran, Saudi Arabia, Jordan, Germany, France, Spain, Mexico, Chile, Brazil, USSR, Turkey, Taiwan, Greece, Italy, Papua New Guinea, Holland, Egypt, Latvia, Lithuania, Croatia, Slovenia, Poland, Algeria, Libya, Sweden, India, Oman, Israel, Sweden, Malaysia, Kenya and Korea. SCOLA itself is a non-profit organization based in Omaha, Nebraska.

CCTV cablecasts the SCOLA foreign language service whenever channel 54 is not otherwise being used for programming locally originated by CCTV, which local programming generally takes place from about 5:00 p.m. through midnight each day, including weekends. Thus, the SCOLA service is used as a sort of fill-in during off-hours and is cablecasted from about midnight through 5:00 p.m. each day.

The SCOLA foreign language service is picked up by CCTV's satellite dish and is licensed through MCET (Massachusetts Corporation for Educational Telecommunications), a local non-profit educational corporation, for language instructional use in the Cambridge Public Schools. The additional use of this service for cablecasting to the public is without incremental cost.

In my opinion the SCOLA foreign language service is so good that it is a pity for it to be blanked out every evening by CCTV's local programming. From my point of view it is particularly unfortunate that the major weekly French language SCOLA broadcasts, which occur from 4:45 p.m. through 7:30 p.m. on Saturday and from 4:45 p.m. through 12:00 p.m. on Sunday cannot be seen because of the blank out. (Continental Cablevision used to provide a full-time French language station, CKSH from

from Kenneth B. Krohn to Hon. William H. Walsh, Esq.
May 1, 1991

Sherbrooke, Quebec but was obliged to discontinue that service a few years ago because of drastically increased royalty fees.)

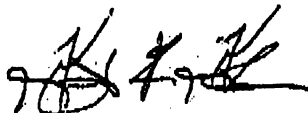
The suggestion which I wish to make to the *Cable Subcommittee* is that the *SCOLA* foreign language service be cablecasted in the evenings, at least on weekends, over one of the two virtually unused channels controlled by the *Cambridge School Department*; i.e., either channel 36 (the *Cambridge Educational Channel*) or channel 47 (WALS Rindge Latin).

It would seem reasonable to make the *SCOLA* foreign language service, which after all is educational programming acquired for use in the *Cambridge School Department*, available to the general public on one of the School Department's channels, particularly when these channels are so under-utilized.

I believe that my suggestion could be implemented at little or no cost.

I would appreciate your consideration of this suggestion at the upcoming annual hearing on cable television in Cambridge scheduled to be held on May 9, 1991.

Sincerely yours,



Kenneth B. Krohn

cc: Ned Casey, Commissioner
Cambridge Cable TV Office
449 Broadway
Cambridge, MA 02138



CAMBRIDGE CITY COUNCIL

CITY HALL, CAMBRIDGE, MASSACHUSETTS 02139

(617) 498-9094

William H. Walsh
City Councillor

FACSIMILE TRANSMITTAL FORM:

DATE: Wednesday, May 8, 1991

FROM: Personal Office of Councillor William H. Walsh
Athenaeum House
215 First Street
Cambridge, MA. 02142
TELEPHONE: 617 354-3366
FAX NUMBER: 617 876-9331

TO: Sandra Albano / Dottie Giacobbe
City Council Office City Hall, Cambridge, MA. 02139

TELEPHONE NUMBER:

TOTAL NUMBER OF PAGES, INCLUDING THIS PAGE: 4

If you do not receive the number of pages as indicated above,
please telephone immediately.

REMARKS: Councillor Walsh requests that the enclosed Council Order
re: additional foreign language programming on Cable TV be
included in the CONSENT AGENDA for Council Session of May 13,
1991.

PLEASE PHONE ME TO CONFIRM RECEIPT OF THIS AND ITS FILING.
Signature of person in Councillor Walsh's office transmitting
the document(s).

David Noonan

David Noonan
Shaw, as usual!

CON-101



City of Cambridge

C 3

IN CITY COUNCIL

Councillor Walsh

May 13, 1991

ORDERED: That the City Manager request the Director of the City's Cable TV Office to examine the possibility and feasibility, fiscally, technologically and community-service wise, of the suggestion in the attached letter from Cambridge resident Kenneth B. Krohn for additional SCOLA foreign language cable service here in the city; and be it further

ORDERED: That the City Manager report back to the Council on this matter at his early convenience so that a hearing by the Council's Cable TV & Communications Committee can be scheduled on the findings.

(Attachment - 2-page letter)

Kenneth B. Krohn, Ph.D.
12 Arnold Circle, N^o 7
Cambridge, MA 02139-2212

Telephones: (617) 576-0961
(617) 661-4589
(617) 492-8670 (Fax)

May 1, 1991

Hon. William H. Walsh, Esq.
Chairman, Cable Subcommittee
26 Hurlbut Street
Cambridge, MA 02138

re: Suggestion for additional foreign language cable service

Dear Councillor Walsh:

Cambridge Community TV (CCTV) several weeks ago initiated an excellent service which consists of cablecasting on channel 54 the SCOLA foreign language educational service.

The SCOLA foreign language service operates 24 hours a day and consists of a continuous series of rebroadcasts of recent television news programs in the original version (in the language of the transmitting country which usually is not English) from a wide variety of different countries; i.e. Iran, Saudi Arabia, Jordan, Germany, France, Spain, Mexico, Chile, Brazil, USSR, Turkey, Taiwan, Greece, Italy, Papua New Guinea, Holland, Egypt, Latvia, Lithuania, Croatia, Slovenia, Poland, Algeria, Libya, Sweden, India, Oman, Israel, Sweden, Malaysia, Kenya and Korea. SCOLA itself is a non-profit organisation based in Omaha, Nebraska.

CCTV cablecasts the SCOLA foreign language service whenever channel 54 is not otherwise being used for programming locally originated by CCTV, which local programming generally takes place from about 5:00 p.m. through midnight each day, including weekends. Thus, the SCOLA service is used as a sort of fill-in during off-hours and is cablecasted from about midnight through 5:00 p.m. each day.

The SCOLA foreign language service is picked up by CCTV's satellite dish and is licensed through MCET (Massachusetts Corporation for Educational Telecommunications), a local non-profit educational corporation, for language instructional use in the Cambridge Public Schools. The additional use of this service for cablecasting to the public is without incremental cost.

In my opinion the SCOLA foreign language service is so good that it is a pity for it to be blanked out every evening by CCTV's local programming. From my point of view it is particularly unfortunate that the major weekly French language SCOLA broadcasts, which occur from 4:45 p.m. through 7:30 p.m. on Saturday and from 4:45 p.m. through 10:00 p.m. on Sunday cannot be seen because of the blank out. (Continental Cablevision used to provide a full-time French language station, CKSH from

from Kenneth B. Krohn to Hon. William H. Walsh, Esq.
May 1, 1991

Sherbrooke, Quebec but was obliged to discontinue that service a few years ago because of drastically increased royalty fees.)

The suggestion which I wish to make to the *Cable Subcommittee* is that the *SCOLA* foreign language service be cablecasted in the evenings, at least on weekends, over one of the two virtually unused channels controlled by the *Cambridge School Department*; i.e., either channel 36 (the *Cambridge Educational Channel*) or channel 47 (WALS Rindge Latin).

It would seem reasonable to make the *SCOLA* foreign language service, which after all is educational programming acquired for use in the *Cambridge School Department*, available to the general public on one of the School Department's channels, particularly when these channels are so under-utilized.

I believe that my suggestion could be implemented at little or no cost.

I would appreciate your consideration of this suggestion at the upcoming annual hearing on cable television in Cambridge scheduled to be held on May 9, 1991.

Sincerely yours,



Kenneth B. Krohn

cc: Ned Casey, Commissioner
Cambridge Cable TV Office
449 Broadway
Cambridge, MA 02138



City of Cambridge

3.

IN CITY COUNCIL

May 13, 1991

COUNCILLOR WALSH

ORDERED: That the City Manager request the Director of the City's Cable TV Office to examine the possibility and feasibility, fiscally, technologically and community-service wise, of the suggestion in the attached letter from Cambridge resident Kenneth B. Krohn for additional SCOLA foreign language cable service here in the city; and be it further

ORDERED: That the City Manager report back to the Council on this matter at his early convenience so that a hearing by the Council's Cable TV & Communications Committee can be scheduled on the findings.

City Council, MAY 13 1991

Adopted by the affirmative vote
of 9 members

Joseph E. Conerton City Clerk

Order # 3

F-299

CONSENT

Councillor Walsh re: additional SCOLA
foreign language cable service in the
city.

In City Council,

May 13, 1991

Order adopted