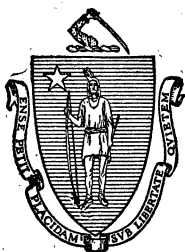


DUPLICATE

Application No. 35561

Permit No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Department of Public Works,
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$2.00 is enclosed herewith.

Signed by F. H. Birch Company, Inc.per Charles W. BowenAddress 216 Tremont St., Boston 16, Massachusetts

Dated at

June 2,19 50

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit. On Wall? Roof? Ground? X

Street and number On R. R. right of way in the rear of 1851 Massachusetts Ave.
and facing Sears, Roebuck and Co. parking area.

Rear?
Nearest Station Marker Opposite? Feet Away?

Rear?
Nearest Pole Number Opposite? Feet Away?

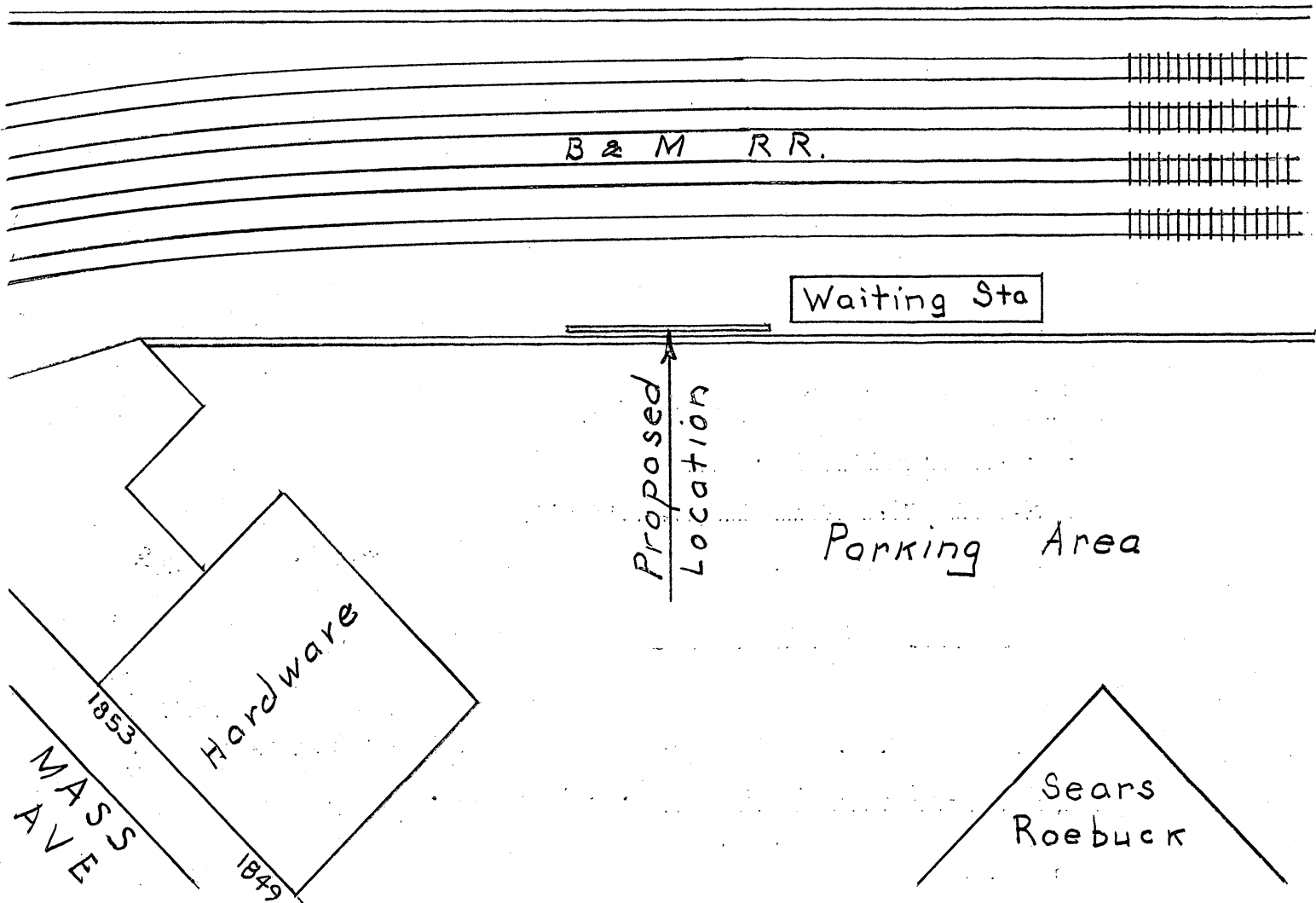
Route number TOWN OR CITY CAMBRIDGE2. Dimension of sign 50 feet long and 12 feet high3. Distance from boundary line of public way 70' 4. Height from ground to top of sign 26'5. To be constructed of Wood & Metal 6. Has consent of owner or agent been obtained Yes

7. Remarks

MAKE SKETCH ON BACK OF APPLICATION

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN BELOW
 GIVING POSITION OF BUILDINGS ADJACENT TO AND ACROSS THE STREET
 FROM PROPOSED LOCATION. INDICATE FOR WHAT PURPOSE
 EACH BUILDING IS USED.

SOMERVILLE AVE.



Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

.....
 Director

Approved 19.....

.....
 DEPARTMENT
 OF
 PUBLIC WORKS
 Commissioners

The Commonwealth of Massachusetts

OUTDOOR ADVERTISING AUTHORITY

100 NASHUA STREET, BOSTON, MASS.

Gentlemen:—

Enclosed find 1 application(s) for the erection of billboard or sign in the
City of Cambridge
Town

The application(s) ^{is}
~~are~~ listed under the following number:

35561

and dated June 6, 1950

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Authority of an application for a Permit to post, erect or maintain a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a Permit should be granted. A hearing may be given by the Authority before final action is taken upon such application."

Please notify the Authority whether you approve or disapprove of the application, using given number to identify application.

Respectfully yours,

William F. McCarty

Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE
MASSACHUSETTS
EXECUTIVE DEPARTMENT

JOHN B. ATKINSON
CITY MANAGER

June 12, 1950

To the Honorable, the City Council:

I transmit herewith a communication from the Director of Outdoor Advertising, with enclosure, relative to application for the erection of an outdoor advertising sign in the rear of 1851 Massachusetts Avenue.

Very truly yours,


John B. Atkinson
City Manager

JBA:M

COMMUNICATION 23
from the City Manager trans-
mitting the Charter of
Outdoor Advertising, State of Mass.
embodying application No. 25561 of
F. H. Birch Company for Permit
to erect an Outdoor Advertising Sign
On Ground in Rear of 1851 Mass Ave

In City Council JUN 12 1950

Referred to the Committee on

Public Service

Frederick H. Burke City Clerk



City of Cambridge

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IN CITY COUNCIL

June 19, 1950.

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application of F.H. Birch, ^{Inc} 35561, for the erection of an outdoor advertising sign at the following location:-

No. 35561 F.H. Birch Company Inc.
on ground, R.R. right of way, in rear of
1851 Massachusetts Avenue, and facing Sears Roebuck
Company parking area,

and it is further

ORDERED:-

That the aforesaid application No. 35561, for the erection of an outdoor advertising sign at the aforesaid location be approved.

City Council JUN 19 1950

Adopted by the affirmative vote

of 9 members

Frederick H. Burke, City Clerk

City of Cambridge

In City Council June 19, 1950.

The

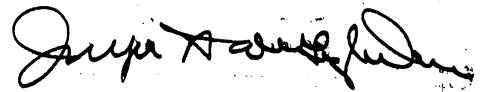
Committee on Public Service

to which was referred a communication from the City Manager transmitting one from William F. McCarty, Executive Director of Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application No. 35561, of F.H. Birch Company, Inc. for the erection of an outdoor advertising sign.

Reports,

Recommending the adoption of the accompanying

order approving of the said location.



For the Committee.

REPORT

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Committee on Public Service
approval sign - F. H. Bush Co. Inc.

June 19, 1950