



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
*Assistant City Manager for
Community Development*

BETH RUBENSTEIN
*Deputy Director for
Community Development*

MEMORANDUM

TO: Robert W. Healy

FROM: Susan B. Schlesinger ^{SBS}

DATE: June 10, 1998

RE: Council Order #067 on How Proposed PTDM Ordinance Would Affect
Projects Such as New Star Market or Proposed Bulfinch Development

A proposed Parking and Transportation Demand Management (PTDM) Ordinance is before the Ordinance Committee of the City Council for review. The measure will be considered next by the committee on June 16, 1998.

If adopted by the City Council, the PTDM Ordinance will require developers of projects which include 5 or more commercial or 20 or more non-commercial, non-residential parking spaces (such as employee, student or customer parking) to prepare and have approved by the City a transportation demand management plan prior to obtaining any of the following permits: building permit, commercial parking permit, variance, special permit, operating license and certificate of occupancy. The PTDM plan will include measures to be implemented by the developer to reduce the number of single occupancy vehicle trips and the amount of parking associated with the project. Typical measures in a PTDM plan may include: subsidized T passes, shuttle services, ride-sharing programs, and provision of bicycle and pedestrian facilities, among others. The ordinance also includes provisions for enforcement in the event of non-compliance with the plan, which may include, after a period to cure non-compliance, fines and shut down of the parking facility.

As currently drafted, any project proponent who has not obtained a certificate of occupancy as of the date of passage of the ordinance will be required to complete and obtain approval of a PTDM plan. The new Star Market at University Park obtained all

permits and is open for business; therefore it would not be subject to the new ordinance. If the Council adopts the ordinance and the proposed Bulfinch project has not obtained a certificate of occupancy as of the date of passage, the project would be subject to the ordinance's requirements. Please let me know if you have any additional questions.



CITY OF CAMBRIDGE
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8.

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

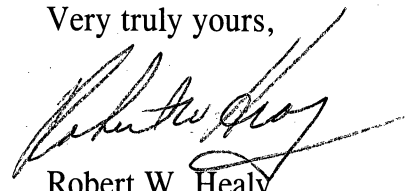
RICHARD C. ROSSI
Deputy City Manager

June 15, 1998

To The Honorable, The City Council:

Please find attached a response to Awaiting Report Item No. 17, regarding a report on how the proposed PTDM Ordinance would affect a project such as the new Star Market or the proposed Bulfinch Development, received from Assistant City Manager for Community Development Susan Schlesinger.

Very truly yours,



Robert W. Healy
City Manager

RWH/mec
Attachment

Consent Agenda #8

438-S

A report on how the proposed PTDM Ordinance would affect a project such as the new Star Market or the proposed Bulfinch Development.

In City Council June 15, 1998

PLACED ON FILE