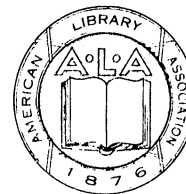


AMERICAN LIBRARY ASSOCIATION

50 EAST HURON STREET • CHICAGO, ILLINOIS 60611 • (312) 944-6780



May 11, 1973

Mr. Joseph Sakey, Library Director
Cambridge Public Library
449 Broadway
Cambridge, Massachusetts 02138

Dear Mr. Sakey:

We are pleased to be able to tell you that your 1972 entry has been selected by the judges as one of the winners of this year's John Cotton Dana Library Public Relations Awards Contest. Your citation reads:

Award for identifying specific community groups and
successfully promoting programs appropriate to each.

The enclosed release gives details of other awards made, and background information about the contest. It is sent to you early in case you wish to profit by some local publicity. If you do, we should be very glad to see the result. Apart from such local use of this information, we hope you will regard the release as confidential until the ALA Conference.

Your award will be presented at The H. W. Wilson Company Tea, to be held in the Americana Room of the Frontier Hotel in Las Vegas, Monday afternoon, June 25. The Wilson Company will be sending you a formal invitation to the Tea shortly, but we would appreciate knowing as soon as possible whether you can be present to receive the award or, if you cannot be present, the name of your alternate. Please write directly to Mr. A. L. Remley, Director, Advertising & Promotion, The H. W. Wilson Company, 950 University Avenue, Bronx, New York 10452.

Our warmest congratulations and good wishes.

Sincerely,

Virginia M. Shea
Virginia Shea, Chairman
John Cotton Dana Awards Committee

Enclosures

One of seven national awards

Order repealing
Ordinance for Clerk
of Comm.



CITY OF CAMBRIDGE

449 BROADWAY, CAMBRIDGE, MASSACHUSETTS 02138 • TEL. 876-5005

CAMBRIDGE PUBLIC LIBRARY

The Cambridge Public Library is the recipient of one of the John Cotton Dana Library Public Relations Awards for 1972. The citation to the Cambridge Public Library reads:

AWARD FOR IDENTIFYING SPECIFIC COMMUNITY GROUPS AND
SUCCESSFULLY PROMOTING PROGRAMS APPROPRIATE TO EACH.

The John Cotton Dana Library Public Relations Awards Contest is an international contest, created to bring to the attention of the library world those libraries which most effectively stimulate community interest and involvement.

The public relations program of the Cambridge Public Library has been chosen by the experts to be one of the best in the field of library public relations.

This award not only enhances the prestige of the Cambridge Public Library but also brings recognition to the City and the Citizenry of Cambridge.

This award reflects the serious and dedicated work of the Director and the Staff of the Cambridge Public Library and as their efforts have brought national acclaim to the City they are to be commended.

May 16, 1973

24 207

Comm. from the City Clerk relative to the
selection of the Cambridge Public Library
as the recipient of the John Cotton Dana
Library Public Relations Award for the year
1972 with enclosure relative to the presenta-
tion on June 25, 1973

File

In City Council,

May 21, 1973

Placed on File -