

**Continental
Cablevision®**

May 2, 1994

Mr. Robert Healy
City Manager
City of Cambridge
795 Massachusetts Avenue
Cambridge, MA 02139

RECEIVED
91 MAY -4 AM 8:39
OFFICE OF THE CITY MANAGER

RE: Portuguese Language Programming Council Order No. 6

Dear Mr. Healy:

This letter is a written response to Council Order No. 6, dated April 11, 1994 requesting information regarding the possibility of accessing Portuguese Language television programming.

Determining channel capacity and quality programming alternatives are among the major and necessary steps in determining the ability to provide this requested service. Although some Portuguese Language programming is available on RAI, mixed international programming located on Channel 60, its availability is sporadic and limited.

Since my arrival in Cambridge, I have met with members of the Portuguese speaking community, service providers of this programming and Tim Toomey. Tim has been most helpful to the people of the community and cooperative with Continental in regards to our efforts.

Federal rulings require retransmission consent and channels which must be carried. Negotiations and final court rulings will finalize our position here and help in determining channel availability. Conversations have taken place between CCTV and Continental to examine other channel options.

We are talking with a service provider from Portugal. They provide quality, diverse programming and from my conversations with representatives of the community, it is what Cambridge residents would like to subscribe to.

Letter to Robert Healy

May 2, 1994

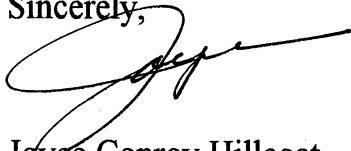
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To clarify and summarize, the following steps are to be completed before carriage is determined.

- 1.) Determine channel availability.
- 2.) Review programming options.
- 3.) Assuming channel availability, negotiate agreement.
- 4.) Assuming channel availability and agreement, order necessary equipment, notify customers and issuing authority.

I will keep you informed in regard to our progress on this matter. Please feel free to contact me should you have further questions.

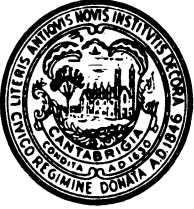
Sincerely,



Joyce Conroy Hillcoat
General Manager

JCH/mms

c: Timothy J. Toomey, Jr.
State Representative



CITY OF CAMBRIDGE
CAMBRIDGE, MASSACHUSETTS 02139

TEL 349-4300
FAX 349-4307

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

May 9, 1994

To The Honorable, The City Council:

In response to Awaiting Report Item No. 32, please find attached a status report on the possibility of accessing Portuguese television programming, received from Joyce Conroy Hillcoat, Executive Director of Continental Cablevision.

Very truly yours,

A handwritten signature in dark ink, appearing to read "Robert W. Healy", is written over a horizontal line.

Robert W. Healy
City Manager

RWH/mev
attachment

Consent Agenda #4

Cal # 2

S-218

Transmitting communication from R.W. Healy
relative to Awaiting Report Item No 32
re: the status report on the possibility
of accessing Portuguese Television Programming.

for original order see
1994 City Manager
Request # 118.

In City Council May9, 1994

Charter Right exercised
by Vice Mayor
Russell

5/10/94 Report accepted &
placed on file