



29 WHITE STREET
CAMBRIDGE, MASS. 02140

May 05, 1977

The Honorable City Council
City Hall
795 Massachusetts Avenue
Cambridge, Ma. 02139

Re: Cambridge River Festival

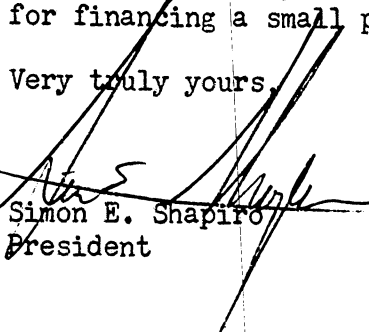
Dear Councilors:

As a Cambridge merchant I have pledged my total support to the forthcoming Cambridge River Festival and hope that you, as the governing body of this city, will also investigate the merits of this event and support it both in spirit, and with the proposed financial assistance which is so badly needed.

The River Festival has been diligently planned as a citywide experience to lessen the neighborhood isolation and polarization. The event is a major step to improve the quality of life within the city, and when the quality of life starts to improve, economic stability and growth has to improve, and that is good for both the business community and the city.

Once again, I ask you to support and approve the Mayor's request for financing a small part of the Cambridge River Festival.

Very truly yours,


Simon E. Shapiro
President

Comm. from Simon E. Shapiro, Pres., TAGS
Hardware, supporting the Mayor's request
for financing a small part of the Cambridge
River Festival..

In City Council,
May 9, 1977

Placed on File