



CITY OF CAMBRIDGE
INTEROFFICE CORRESPONDENCE

To Mr. James L. Sullivan, City Manger

Date Oct. 16, 1978

From Mr. Conrad Fagone, Commissioner of Public Works
Mr. George Teso, Traffic Director *C. Fagone*
G. Teso

Reference

Subject City Council Order No. 4 of September 25, 1978
"Feasibility of Installing Permanent Street Cleaning Signs"

After carefully examining the feasibility of using permanent signs for our Street Cleaning Program, we find that it can be done and would work into our system. The permanent signing would have to specify a certain day of the month along with the other information that we now have on our temporary signs. For example, a permanent sign would read: "Tow-Zone, No Parking First Monday of Each Month 8 A.M.-2 P.M. Street Cleaning". This sign would be 24"X30" compared to the existing temporary sign which is 12"X48".

The estimated cost of materials for this project is as follows:

1. 8,000 signs @\$15.00 ea.	=	\$120,000.00
2. 580 posts @ \$6.00 ea.	=	3,480.00
3. Mounting Hardware	=	<u>3,000.00</u>
Total		\$126,480.00

The labor required for this project is one sign crew for 1½ years along with one truck and compressor. I could not put a figure on this as it would depend on where and when the crew came from.

The reason that we have not installed permanent signs is due to the fact that we do have too many signs on our streets now and to add more would make our city's streets, avenues of signs. It has been our experience in meeting with most residents that they are happy with the temporary signs and do not want more signs or posts on their streets.

The advantage of permanent signs are that they would save money in the long run as well as release personnel for other duties and also remove one of the problems we have of persons tearing down our temporary signs. As for disadvantages, the major one is that if it rains on a scheduled sweeping day or if it falls on a holiday, we cannot reschedule the sweeping for the next day, we must wait until the next month to clean the street.

The main reason for using temporary signs is that we can schedule our sweeping a month at a time and if there is a major function in an area we can fit our

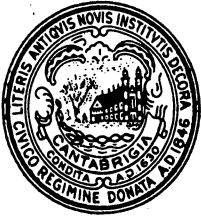
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sweeping into any pattern we want and we can eliminate any street or area we want. The temporary signs also accentuate the fact that something is going on and we can install twice as many as are needed.

The disadvantages are that the use of personnel is twice that of permanent signs as they are taken down and reused and the signs being torn down by vandals, after or before they park their vehicles, creates a serious problem especially if they are towed illegally.

Putting all these facts together, we have decided to try a test area for permanent signs to determine if it can work and what reaction we get from the public. We have not determined what area is to be done and would welcome any suggestions on this matter.

GT;rd



CITY OF CAMBRIDGE

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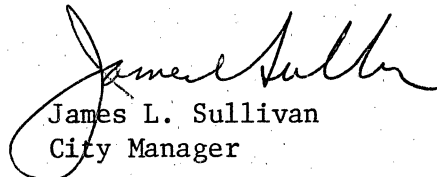
EXECUTIVE DEPARTMENT
JAMES L. SULLIVAN
City Manager

October 30, 1978

To the Honorable, the City Council:

With respect to Awaiting Report Item No. 9 regarding permanent street sweeping signs, enclosed is a report from George Teso, Traffic Director, recommending against such an installation for a variety of reasons.

Very truly yours,


James L. Sullivan
City Manager

JLS/mbf
Enc.

Agenda #24 S-435

RE: Awaiting Report #9 re: permanent
street sweeping signs.

In City Council,

October 30, 1978

10/30/78

Placed on File