



City of Cambridge

Original Order
19.

IN CITY COUNCIL

June 5, 1995

COUNCILLOR TRIANTAFILLOU

WHEREAS: The City Council amended its Zoning Ordinance on June 10, 1991, revising Article 7.000, to require the removal of all billboards in the City after an amortization period of four years; and

WHEREAS: The amortization period has enabled the billboard companies to recoup their investment; and

WHEREAS: The four year amortization period is up on June 10, 1995; and

WHEREAS: Sufficient time has been given the billboards or set aside sufficient funds to pay for such removal; and

WHEREAS: The billboard companies, Ackerley and Rite Media, having failed to move with reasonable promptness to take their billboards down, will shortly be in violation of the City's zoning provisions; and

WHEREAS: The Community Development Department nor any other City Department has indicated any preparations by the billboard companies to take down their billboards; now therefore be it

ORDERED: That the City Manager be and hereby is requested to direct the Zoning Enforcement Official to enforce the appropriate provisions of the Zoning Ordinance and file an action in the Superior Court to secure compliance.



City of Cambridge

Amended Order
19.

IN CITY COUNCIL

June 5, 1995

COUNCILLOR TRIANTAFILLOU
COUNCILLOR BORN
COUNCILLOR DUEHAY

WHEREAS: The City Council amended its Zoning Ordinance on June 10, 1991, revising Article 7.000, to require the removal of all billboards in the City after an amortization period of four years; and

WHEREAS: The amortization period has enabled the billboard companies to recoup their investment; and

WHEREAS: The four year amortization period is up on June 10, 1995; and

WHEREAS: Sufficient time has been given the billboards or set aside sufficient funds to pay for such removal; and

WHEREAS: The billboard companies, Ackerley and Rite Media, having failed to move with reasonable promptness to take their billboards down, will shortly be in violation of the City's zoning provisions; and

WHEREAS: The Community Development Department nor any other City Department has indicated any preparations by the billboard companies to take down their billboards; now therefore be it

ORDERED: That the City Manager be and hereby is requested to direct the Zoning Enforcement Official to enforce the appropriate provisions of the Zoning Ordinance, and to update the City Council regarding enforcement efforts.

In City Council June 5, 1995
Adopted as amended by the affirmative vote of nine members.
Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:- *D. Margaret Drury*

D. Margaret Drury
City Clerk

19

RE. NON-CONFORMING BILLBOARDS

IN CITY COUNCIL

JUNE 5, 1995

COUNCILLOR TRIANTAFILLOU

WHEREAS: The City Council amended its Zoning Ordinance on June 10, 1991, revising Article 7.000 to require the removal of all billboards in the City after an amortization period of four years; and

WHEREAS: The amortization period has enabled the billboard companies to recoup their investment; and

WHEREAS: The four year amortization period is up on June 10, 1995; and

WHEREAS: Sufficient time has been given the billboard companies to remove their existing non conforming billboards or set aside sufficient funds to pay for such removal; and

WHEREAS: The billboard companies, Ackerley and Rite Media, having failed to move with reasonable promptness to take their billboards down, will shortly be in violation of the City's zoning provisions; and

WHEREAS: The Community Development Department nor any other City Department has indicated any preparations by the billboard companies to take down their billboards; now therefore be it

ORDERED: That the City Manager be and hereby is requested to direct the Zoning Enforcement Official to enforce the appropriate provisions of the Zoning Ordinance and file an action in the Superior Court to secure compliance.

Cambridge Redevelopment Authority

Four Cambridge Center/Second Floor
Cambridge, Massachusetts 02142
617 492 6800
617 492 6804 (FAX)

*Submitted by Kostrom
6/5/95*



June 5, 1995

The Honorable Kenneth E. Reeves
Mayor
City of Cambridge
Cambridge City Hall
795 Massachusetts Avenue
Cambridge, Massachusetts 02139

Re: Billboards

To the Honorable, the City Council:

On behalf of the Cambridge Redevelopment Authority, I wish to offer the following testimony relative to the importance of the soon-to-be-in-effect ordinance governing billboards.

Authority involvement in this matter covers the past several decades in which scores of billboards were removed from residential neighborhoods (Wellington-Harrington and East Cambridge) and the emerging commercial redevelopment of Kendall Square.

We wish to share with the Council the importance of your ordinance in both residential and in commercial areas as a major controlling factor coupled with the recent actions of the Outdoor Advertising Board (OAB).

In East Cambridge, the OAB found only two (2) billboards in violation, leaving eighteen (18) billboards in compliance with its regulations. The Cambridge ordinance provides a mechanism to address the group of eighteen.

In the Kendall Square area, the OAB refused to issue permits for the last remaining billboard. For the record, the City and the Authority voiced initial objection to the issuance of these permits in May of 1988. Seven (7) years later, even with an OAB decision supportive of our request to deny, the billboard is still active and the matter creeps through the courts.

It is important to note that this matter is of concern to private land owners and major Cambridge employers as well as public entities. Attached to this letter are copies of supporting letters, received by the OAB in 1988, from Boston Properties,

To The Honorable, the City Council
June 5, 1995
Page Two

Draper Laboratory and The Athenaeum Group, the owners of over 3-million square feet of real property in Kendall Square. The position of these major Cambridge firms remains unchanged.

Thank you for this opportunity.

Sincerely yours,

Joseph F. Tulumieri
Executive Director

Enclosures (3)

cc: ✓ D. Margaret Drury, Esquire
City Clerk

Robert W. Healy
City Manager

Arthur J. Goldberg, Esquire
Office of the City Solicitor



City of Cambridge

19.

IN CITY COUNCIL

June 5, 1995

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ORDERED: That the City Manager be and hereby is requested to direct the Zoning Enforcement Official to enforce the appropriate provisions of the Zoning Ordinance and file an action in the Superior Court to secure compliance.

Bow Duchay
Consent Order #19

CM-226

Councillor Triantafillou re: Non-conforming billboards.

In City Council June 5, 1995

Order adopted.