



City of Cambridge

MAYOR VELLUCI

7.

IN CITY COUNCIL
May 15, 1989

- WHEREAS: Motor vehicle crashes are the leading cause of violent deaths for people between the ages of 6 and 50 in the United States - more than 50,000 in 1980 and 46,386 in 1987; and
- WHEREAS: Motor vehicle crashes are the number one cause of death of children over six months of age in the United States; and
- WHEREAS: Motor vehicle crashes account for sixteen times more fatalities than all other forms of transportation combined; and
- WHEREAS: Safety belts could prevent 40 to 50 percent of the fatalities and reduce the number of serious injuries by 45 to 55 percent; and
- WHEREAS: Motor vehicle crashes are the leading trauma-related causes of spinal cord injuries, epilepsy and mental retardation in the United States and the current nationwide economic losses resulting from traffic crashes exceed \$74 billion each year; and
- WHEREAS: The use of safety belts and child safety seats are known to be one of the best defenses against the drunk and drugged driver; and
- WHEREAS: 31 States and the District of Columbia have safety belt use laws and all 50 states and the District of Columbia have enacted laws requiring the use of child passenger safety systems; and
- WHEREAS: The BUCKLE UP AMERICA! Week is a nationwide challenge asking citizens to make safety a lifetime habit by wearing safety belts every time they ride in a motor vehicle and correctly using child safety seats with young children; and
- WHEREAS: The BUCKLE UP AMERICA! Week designated for May 22-29, 1989, will give communities and organizations an opportunity to increase the correct use of safety belts and child safety seats by focusing public attention on the lifesaving benefits of these systems; now therefore be it
- RESOLVED: That Cambridge will join in this important nationwide program, BUCKLE UP AMERICA!, and call upon all citizens to establish a goal of always buckling up while traveling in motor vehicles; and be it further
- RESOLVED: That I, Alfred E. Vellucci, Mayor of the City of Cambridge, in recognition of this lifesaving opportunity do hereby proclaim the week of May 22-29, 1989 as: "BUCKLE UP AMERICA! Week" and encourage the community to observe the week with appropriate programs, ceremonies and activities to increase correct use of safety belts and child safety seats.

In City Council May 15, 1989.

Adopted by the affirmative vote of 9 members.

Attest:- Joseph E. Connaman, City Clerk.

A true copy:

ATTEST:-

Joseph E. Connaman, City Clerk.

#7

MAYOR ALFRED E. VELLUCCI

May 15, 1989

- WHEREAS: Motor vehicle crashes are the leading cause of violent deaths for people between the ages of 6 and 50 in the United States - more than 50,000 in 1980 and 46,386 in 1987; and
- WHEREAS: Motor vehicle crashes are the number one cause of death of children over six months of age in the United States; and
- WHEREAS: Motor vehicle crashes account for sixteen times more fatalities than all other forms of transportation combined; and
- WHEREAS: Safety belts could prevent 40 to 50 percent of the fatalities and reduce the number of serious injuries by 45 to 55 percent; and
- WHEREAS: Motor vehicle crashes are the leading trauma-related causes of spinal cord injuries, epilepsy and mental retardation in the United States and the current nationwide economic losses resulting from traffic crashes exceed \$74 billion each year; and
- WHEREAS: The use of safety belts and child safety seats are known to be one of the best defenses against the drunk and drugged driver; and
- WHEREAS: 31 States and the District of Columbia have safety belt use laws and all 50 states and the District of Columbia have enacted laws requiring the use of child passenger safety systems; and
- WHEREAS: The BUCKLE UP AMERICA! Week is a nationwide challenge asking citizens to make safety a lifetime habit by wearing safety belts every time they ride in a motor vehicle and correctly using child safety seats with young children; and
- WHEREAS: The BUCKLE UP AMERICA! Week designated for May 22-29, 1989, will give communities and organizations an opportunity to increase the correct use of safety belts and child safety seats by focusing public attention on the lifesaving benefits of these systems; now therefore be it
- RESOLVED: The Cambridge will join in this important nationwide program, BUCKLE UP AMERICA!, and call upon all citizens to establish a goal of always buckling up while traveling in motor vehicles; and be it further
- RESOLVED: That I, Alfred E. Vellucci, Mayor of the City of Cambridge, in recognition of this lifesaving opportunity do hereby proclaim the week of May 22-29, 1989 as: "BUCKLE UP AMERICA! Week" and encourage the community to observe the week with appropriate programs, ceremonies and activities to increase correct use of safety belts and child safety seats.

SAMPLE PROCLAMATION

*in Council
May 15*

BUCKLE UP AMERICA! Week May 22-29, 1989

WHEREAS, motor vehicle crashes are the leading cause of violent deaths for people between the ages of 6 and 50 in the United States -- more than 50,000 in 1980 and 46,386 in 1987; and

WHEREAS, motor vehicle crashes are the number one cause of death of children over six months of age in the United States; and

WHEREAS, motor vehicle crashes account for sixteen times more fatalities than all other forms of transportation combined; and

WHEREAS, safety belts could prevent 40 to 50 percent of the fatalities and reduce the number of serious injuries by 45 to 55 percent; and

WHEREAS, motor vehicle crashes are the leading trauma-related cause of spinal cord injuries, epilepsy and mental retardation in the United States and the current nationwide economic losses resulting from traffic crashes exceed \$74 billion each year; and

WHEREAS, the use of safety belts and child safety seats are known to be one of the best defenses against the drunk and drugged driver, and

WHEREAS, 31 states and the District of Columbia have safety belt use laws and all 50 states and the District of Columbia have enacted laws requiring the use of child passenger safety systems; and

WHEREAS, the **BUCKLE UP AMERICA! Week** is a nationwide challenge asking citizens to make safety a lifetime habit by wearing safety belts every time they ride in a motor vehicle and correctly using child safety seats with young children; and

WHEREAS, the **BUCKLE UP AMERICA! Week** designated for May 22-29, 1989, will give communities and organizations an opportunity to increase the correct use of safety belts and child safety seats by focusing public attention on the lifesaving benefits of these systems;

NOW, THEREFORE, BE IT RESOLVED that (State, city or organization) will join in this important nationwide program, **BUCKLE UP AMERICA!**, and call upon all citizens to establish a goal of always buckling up while traveling in motor vehicles.

Cambridge
alfred E. Bellucci, Mayor of the City of Cambridge
I (Name of elected official or organization leader), (Title) of (Name of city, county, State or organization) in recognition of this lifesaving opportunity do hereby proclaim the week of May 22-29, 1989, as

"BUCKLE UP AMERICA! Week"

and encourage the community to observe the week with appropriate programs, ceremonies and activities to increase correct use of safety belts and child safety seats.

increase safety belt use. It consisted of a 10-day educational blitz, followed by a similar period in which the police issued "It's a Law For Life" brochures to 600 motorists as warnings, and another 10-day period during which 35 summonses were issued to belt law violators. Safety belt use rose from a baseline rate of 43.9 percent to 69.6 percent immediately after completion of the first wave of the project. Two weeks later, usage had increased to 84.3 percent. Following the second wave of education, warning and enforcement, a use rate of 89 percent has been reported by the community. Reports on the period covering the second wave are currently being prepared for submission to NHTSA by the end of December 1988.

EXPERIENCE WITH OTHER COMMUNITY STRATEGIES

- **Montana.** Communities have shown a steady growth in safety belt use across the State as a result of community based education and incentive programs. Usage rates have risen statewide from 12% in 1983 to over 61% in 1988. Much of this growth is a result of implementing 10 community education and incentive programs. These community efforts have proven to be very successful, and have resulted in safety belt usage rates increasing from as low as 5-10% to as high as 50-60% during a six to 12-month period. On November 8, 1988, the citizens of Montana voted to continue the State's safety belt use law by a vote of 58% to 42%.
- **Hawaii.** This State has experienced some of the highest usage rates in the country since their law became effective in December 1985. Usage rates have climbed from 33% in 1985 to over 66% in 1988. In addition to strong enforcement from the State's four police agencies, the safety belt program has been supported by a thorough public information and education effort that constantly keeps the issue before the public. Radio and TV public service announcements and newspaper articles and editorials have all emphasized the importance of complying with the law. The involvement of police through general public awareness has increased the public's perception of the importance of this law.
- **California.** The Los Angeles area is experiencing dramatic increases in enforcement levels and officer support of the State's belt use law as a result of a direct action program focused exclusively on the county's law enforcement community. Officer self-use was motivated through police agency training -- which in turn increased the level of enforcement so that safety belt citation levels now range from a minimum of 15 percent up to 54 percent of all moving violations issued among the 15 participating agencies. Prior to the program, these figures ranged from 0 to 32 percent. Administered by the Glendale Police Department through mini-grants to neighboring agencies, the program's first and primary objective is to visibly increase officer belt usage in each agency. The second objective is to have each participating agency develop a public information and education program tailored to its community. Participating agencies received approximately \$7,000 each to develop and implement training, enforcement, and education activities to support their individual programs. Some of the program's accomplishments include: creative community education and incentive campaigns; publicity through news articles, radio, cable TV, and TV news; establishment of police agency belt use policies, roll call briefings, in-house pledge/incentive programs, bulletins, and inservice training.

Prepared 11-30-88



City of Cambridge

MAYOR VELLUCCI

7.

IN CITY COUNCIL
May 15, 1989

- WHEREAS: Motor vehicle crashes are the leading cause of violent deaths for people between the ages of 6 and 50 in the United States - more than 50,000 in 1980 and 46,386 in 1987; and
- WHEREAS: Motor vehicle crashes are the number one cause of death of children over six months of age in the United States; and
- WHEREAS: Motor vehicle crashes account for sixteen times more fatalities than all other forms of transportation combined; and
- WHEREAS: Safety belts could prevent 40 to 50 percent of the fatalities and reduce the number of serious injuries by 45 to 55 percent; and
- WHEREAS: Motor vehicle crashes are the leading trauma-related causes of spinal cord injuries, epilepsy and mental retardation in the United States and the current nationwide economic losses resulting from traffic crashes exceed \$74 billion each year; and
- WHEREAS: The use of safety belts and child safety seats are known to be one of the best defenses against the drunk and drugged driver; and
- WHEREAS: 31 States and the District of Columbia have safety belt use laws and all 50 states and the District of Columbia have enacted laws requiring the use of child passenger safety systems; and
- WHEREAS: The BUCKLE UP AMERICA! Week is a nationwide challenge asking citizens to make safety a lifetime habit by wearing safety belts every time they ride in a motor vehicle and correctly using child safety seats with young children; and
- WHEREAS: The BUCKLE UP AMERICA! Week designated for May 22-29, 1989, will give communities and organizations an opportunity to increase the correct use of safety belts and child safety seats by focusing public attention on the lifesaving benefits of these systems; now therefore be it
- RESOLVED: That Cambridge will join in this important nationwide program, BUCKLE UP AMERICA!, and call upon all citizens to establish a goal of always buckling up while traveling in motor vehicles; and be it further
- RESOLVED: That I, Alfred E. Vellucci, Mayor of the City of Cambridge, in recognition of this lifesaving opportunity do hereby proclaim the week of May 22-29, 1989 as: "BUCKLE UP AMERICA! Week" and encourage the community to observe the week with appropriate programs, ceremonies and activities to increase correct use of safety belts and child safety seats.

Order #7 *S-358*

M.Vellucci re: resolutions proclaiming the week of May 22-29, 1989 as "Buckle Up America! Week".

In City Council,

May 15, 1989

5-15-89

Adopted