



# City of Cambridge

3.

IN CITY COUNCIL

April 22, 1974

Councillor Wylie

ORDERED:

That the City Manager be and hereby is requested to direct the Planning Department, within sixty days, to draft a sign control ordinance for consideration by the Council, which will provide for, but not be limited to the following:

1. Reasonable standards of size, use, materials, placement, lighting, color and graphics by which the City will be able to improve and control its appearance.
2. A phased period of implementation which will minimize hardship and reduce the likelihood of substantial damages becoming payable by the City.
3. A program of design review and assistance for persons proposing to erect new signs or petition for sign permits.
4. A proposed amendment to the licensing requirements for sign permits, requiring compliance with items numbered one and three above as a condition to the granting of a permit.
5. Drafting of legislation designed to secure City control over signs presently controlled by the Commonwealth.

City Council

*April 22, 1974*

Adopted by the affirmative vote

of 9 members

*Paul E. Walsh*  
 City Clerk

CITY CLERK

Order # 3

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C. Wylie re: drafting of a sign control ordinance.

In City Council,

April 22, 1974

*CW/A*