

Harvard Square Business Association

18 BRATTLE STREET, CAMBRIDGE, MASSACHUSETTS 02138

OFFICERS

ESTABLISHED 1910

President
RICHARD R. BEATY
Ingram Rettig & Beaty

Vice-President
RICHARD K. GETZ
Richard Getz Associates

Vice-President
FRANK S. KRAMER
Harvard Book Store

Treasurer
JAMES H. SMITH
Cambridge Center
for Adult Education

Secretary
JOAN E. O'CONNOR
Attorney at Law

Executive Director
SALLY ALCORN

May 20, 1992

The Cambridge City Council
c/o Mayor Kenneth Reeves
795 Massachusetts Avenue
Cambridge, Massachusetts 02139

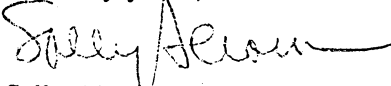
Dear Ken,

On behalf of the Harvard Square Business Association, I would like to request the Council's permission to hold our 14th annual Harvard Square Oktoberfest on Sunday, October 11, 1992 (with a raindate set for Columbus Day, Monday, October 12) from noon until six o'clock on John F. Kennedy and Brattle streets.

To be more specific, we are requesting permission to hold the Oktoberfest as a non-alcoholic street fair on the usual sections of JFK and Brattle (from the corner of Mt. Auburn street up to Church street) and to cordon off this area to vehicular traffic from 9:00 a.m. until the cleanup has taken place that evening. The Harvard Square Business Association is responsible for providing public facilities, clean-up, security, and supervision for this and other events we sponsor. We hire security details to control access to the area and to help supervise the event. We also understand that fire lanes and handicapped ramps should remain unobstructed. The City will need to arrange for overnight posting of the area on Saturday, October 10, for the Sunday (or Monday) event to take place. We also request the loan of the City's bandstand, in order to offer free public entertainment that afternoon.

Thank you again for your cooperation. The Oktoberfest is a great Cambridge institution, and we look forward to seeing you and other City Councillors there.

Sincerely yours,



Sally Alcorn
Executive Director

Enclosed is a roster of our 1992 schedule of events

DIRECTORS

BLAKE P. ALLISON
Blake Allison Architects

MARTIN APPLEBAUM
The Square Deal

DAVID P. BARILLARI
Barillari Books

GEORGE P. BEAL
Cambridge Trust Company

RICHARD A. BROWN
Chârette Corporation

STEPHEN M. BROWN
Lesley College

CAROLA E. CADLEY
The Boston Phoenix

JOHN A. CARVER
Art Related Technology, Inc.

MARY-CATHERINE DEIBEL
Upstairs at the Pudding

ROBERT F. GRAY
Bay Bank

CORNELIUS T. LEE
Beehive & Lee's Restaurants

MARY MILLIS McLAUGHLIN
Good Good the Elephant

CHARLOTTE B. MOORE
Cambridge Discovery

JEFFREY C. NADHERNY
Harvard Real Estate

ROBERT J. ORCHARD
American Repertory Theatre

LILIANA P. SANCHEZ
Wainwright Bank & Trust

MARTHA W. SULLIVAN
The Charles Hotel

THOMAS A. WAGNER, JR.
The Harvard Coop

Telephone: (617) 491-3434

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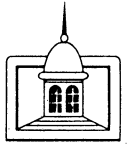


Sally Alcorn
Executive Director

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Telephone: (617) 491-3434

Harvard Square Business Association



*Contact: Sally Alcorn
Executive Director
(617) 491-3434*

ROSTER OF PUBLIC EVENTS IN HARVARD SQUARE SPONSORED BY THE BUSINESS ASSOCIATION

(The Harvard Square Business Association is a non-profit organization serving this community since 1910.)

HARVARD SQUARE OKTOBERFEST

Sunday, October 11, 1992 (Raindate: Monday, October 12, 1992)

JFK and Brattle Streets from noon to 6:00 p.m.

A German oompah-pah band on the mainstage in the middle of Harvard Square entertains crowds with polkas and traditional chicken dances. The 1992 Oktoberfest is Harvard Square's 14th annual autumn street festival providing kiddie rides, hot cider, holiday gifts, jewelry, warm clothing, and great American and European delicacies.

HOLIDAY LIGHT PROCESSION & TREE-LIGHTING CEREMONY

Friday, November 27, 1992 (Snow or Shine)

Procession begins at 5 p.m. in front of The Inn at Harvard at Mass. Ave & Quincy Street.

Tree-Lighting takes place in the Courtyard at Charles Square at 6:30 p.m.

On the day after Thanksgiving, the public is invited to join in our holiday procession by carrying a Back Alley Puppet, strolling with friends and family, or maybe riding with Santa on the Old Town Trolley. This band of merry-makers wends its way through Harvard Square to Charles Square for a Vermont Holiday Fair, skits by the Boston Ballet Nutcracker Players, traditional carols, and, of course, the first tree lighting of the year in the state of Massachusetts.

HARVARD SQUARE MAYFAIR

Sunday, May 2, 1993 (Raindate: Sunday, May 16, 1993)

JFK and Brattle Streets from noon to 6:00 p.m.

Our 10th international MayFair celebrates the arrival of spring with entertainers from around the globe featured on the mainstage and at other key locations along JFK and Brattle Streets. MayFair is also a grand assembly of outdoor vendors who offer a riotous array of balloons, flowers, crafts, clothing and worldwide cuisines.

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Consent Comm. # 7

18-97
Petition received from Sally Alcorn,
Executive Director, Harvard Square
Business Association, requesting
permission to hold their 14th Annual
Harvard Square Oktoberfest on Sunday,
October 11, 1992 from noon until 6:00
p.m. on J.F. K. street and Brattle Street
with a rain date set for Columbus Day, Monday,
October 12th.

In City Council,

June 22, 1992

*Referred to the
City manager with
power
Copy sent to City mgr
6/25/92 @*