



City of Cambridge

32.

IN CITY COUNCIL
February 28, 1994

COUNCILLOR SULLIVAN
VICE MAYOR RUSSELL
COUNCILLOR BORN
COUNCILLOR TOOMEY
COUNCILLOR TRIANTAFILLOU
COUNCILLOR WALSH
MAYOR REEVES

WHEREAS: **The New Age Models** have been gathering signatures for their well known petition drive which is aimed in educating and changing attitudes throughout the United States; and

WHEREAS: This effort is attempting to end discrimination of women over forty in the fashion industry; and

WHEREAS: This City Council is opposed to discrimination on any basis; now therefore be it

RESOLVED: That this City Council go on record extending its heartiest endorsement to the efforts of the New Age Model in ending discrimination based on age in the fashion industry; and be it further

RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to **The New Age Models** on behalf of the entire City Council.

In City Council February 28, 1994.
Adopted by the affirmative vote of nine members.
Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:- *D. Margaret Drury*

D. Margaret Drury
City Clerk

Consent.

February 28, 1994

Councillor Sullivan

Vice Mayor Russell

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New Age Models 'R Good Business News

Jurina Vellucci
42 Porter Street, Cambridge, MA 02141

Contact:
Jurina Vellucci
(617) 354-7809

2/17/94

Jackie
would you put
in a resolution
for this & me
thanx
Michael

For Immediate Release:

The New Age Models will be at the CambridgeSide Galleria Mall, Saturday, February 19, 1994, from 10:00 A.M. to 9:30 P.M. They will be gathering signatures for their well known petition drive which is aimed in educating and changing attitudes throughout the country in hopes that they can stop discrimination of women over forty (40) in the marketplace, thereby strengthening the entire U.S. economy. They expect to have many friends helping them. They will have a booth with a bulletin and fliers explaining about the issue they are confronting.

The New Age Models are continuing their drive for 50,000 signatures with much success in each state. Both the Massachusetts Senate and House of Representatives as well as many city councils have strongly endorsed the movement through resolutions of support.

"Nevertheless, we can use all the help we can get concerning this important issue," says National Business Agent, Jurina Vellucci, daughter of Mayor Emeritus Alfred Vellucci of Cambridge.



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Born Torrey Kristafillon
Consent Order #32

R-108

Councillorn Sullivan and Vice Mayor
Russell re: The New Age Models.

Walsh, Reeves

Order Adopted

In City Council,

February 28, 1994