



# City of Cambridge

37.

IN CITY COUNCIL

December 22, 1997

VICE MAYOR BORN  
 COUNCILLOR DAVIS  
 COUNCILLOR DUEHAY  
 COUNCILLOR GALLUCCIO  
 MAYOR RUSSELL  
 COUNCILLOR SULLIVAN  
 COUNCILLOR TRIANTAFILLOU

WHEREAS: Many people have recently expressed great concern about the proliferation of national chain stores throughout the City of Cambridge; and

WHEREAS: It is generally felt that chain stores often lack the dedication to community issues and to the individual customer that marks many small family held businesses; and

WHEREAS: Many people have expressed a wish that the city establish a policy to discourage large national chains from moving into the squares of Cambridge and to encourage the continued operation of small businesses and opening of new ones; now therefore be it

ORDERED: That the City Manager be and hereby is requested to report to the Council what means the Council has at its disposal to establish a policy which achieves the goal of maintaining and fostering new small businesses through zoning, licensing or economic incentives and to discourage their replacement by large national chains.

In City Council December 22, 1997.

Adopted by the affirmative vote of eight members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury  
City Clerk



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Consent Order #37

CM-876

Vice Mayor Born re: Establish a policy  
which achieves the goal of maintaining  
and fostering new small businesses through  
zoning, licensing or economic incentive.

876

In City Council December 22, 1997

**ORDER ADOPTED**