



City of Cambridge

36.

IN CITY COUNCIL

June 8, 1998

COUNCILLOR RUSSELL
 COUNCILLOR BORN
 COUNCILLOR DAVIS
 MAYOR DUEHAY
 VICE MAYOR GALLUCCIO
 COUNCILLOR REEVES
 COUNCILLOR SULLIVAN
 COUNCILLOR TOOMEY
 COUNCILLOR TRIANTAFILLOU

WHEREAS: The Cambridge Business Development Center is offering people interested in starting their own business a three hour workshop on the essentials of getting started on June 10, 1998, 6:00 - 9:00 p. m. at the Cambridge Business Development Center; and

WHEREAS: The workshop will cover minimum requirements for a successful business, how to prepare a business plan, marketing, researching the competition, financing options, choosing the right location and more; and

WHEREAS: The workshop presents an excellent opportunity for those interested in starting a business to turn their business ideas into reality; now therefore be it

RESOLVED: That the City Council go on record urging all citizens to be cognizant of the "*Getting Started in Business*" Workshop hosted by the Cambridge Business Development Center on June 10, 1988, 6:00 - 9:00 p. m. at the Cambridge Business Development Center, 675 Massachusetts Avenue, Third Floor.

In City Council June 8, 1998.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury

D. Margaret Drury
 City Clerk

SR

36

Whereas: The Cambridge Business Development Center is offering people interested in starting their own businesses a 3-hour workshop on the essentials of getting started on June 10, 8 1998, 6-9 p.m. at the Cambridge Business Development Center; and

Whereas: The workshop will cover minimum requirements for a successful business, how to prepare a business plan, marketing, researching the competition, financing options, choosing the right location and more; and

Whereas: The workshop presents an excellent opportunity for those interested in starting a business to turn their business ideas into reality; now therefore be it

Resolved: That the C.C. go on record urging all citizens to be cognizant of the "Getting Started in Business" Workshop hosted by the Cambridge Business Development Center on June 10, 1998, 6-9 p.m. at the Cambridge Business Development Center, 675 Massachusetts Ave., 3d floor.

Cambridge **BUSINESS** **DEVELOPMENT CENTER**

THE
ENTREPRENEURS'
RESOURCE

Memorandum

DATE: June 1, 1998

TO: Councillor Sheila Doyle Russell
City of Cambridge

FROM: Nicola Williams, CBDC

RE: Spreading the Word About Getting Started in
Business and One-to-one Counseling

The Cambridge Business Development Center will continue its successful workshop ***Getting Started in Business*** throughout the year. We need your help getting the word out to potential small business owners and the small business community in Cambridge.

Getting Started in Business is a three-hour workshop focusing on the basics of starting a business. This program is targeted to people who have a desire to be in business but who need direction to get started.

These programs are sponsored by The City of Cambridge and Cambridge Savings Bank, with additional support from The University of Massachusetts Boston Minority Business Assistance Center at the School of Management.

I have enclosed registration forms for you to pass on to interested parties. Please photocopy these if you need more. Thank you for your assistance. Please call me or Diane Franklin at 349-4690 if you have any questions.



Getting Started in Business

A three-hour workshop to jump-start your business

Program

The Cambridge Business Development Center is offering to people interested in starting their own businesses a 3-hour workshop on the essentials of getting started in business. This workshop provides information on how to prepare for business ownership and access needed resources as you begin the process. The workshop is sponsored by Cambridge Savings Bank with support from the City of Cambridge and the Minority Business Assistance Center at the University of Massachusetts.

Participants

Potential business owners/entrepreneurs who have:

- a desire to start or purchase a business
- a desire to become self-employed
- one or more business ideas

Content

This three-hour workshop will cover the following topics: minimum requirements for a successful business, how to prepare a business plan, marketing, researching the competition, financing options, choosing the right location, and more.

Benefits

- Access to expert one-on-one counseling upon completion of workshop
- Opportunity to turn your business idea into reality
- Access to Cambridge Business Development Center's resources
- Opportunity to start the process of business planning and raising money
- 50-page resource guide with answers to your questions and business

When

June 10, 6-9pm at the Cambridge Business Development Center, 675 Massachusetts Avenue, 3rd Fl., Cambridge, MA 02139. For further information call 349-4690. Register by June 3rd, by mailing or dropping off the form below:

Please see back of flyer for information on sponsoring organizations.

Getting Started in Business Registration

Name: _____

Business Name: _____

Address: _____

Telephone: _____ **E-mail:** _____

Workshop Fee Enclosed: \$15 _____

Sponsoring Organizations

The Cambridge Business Development Center (CBDC) is a non-profit organization dedicated to promoting, strengthening, and enhancing entrepreneurship in Cambridge. CBDC carries out its mission by forming supportive interactive peer groups, finding skilled mentors, and facilitating connections to needed resources.

The Massachusetts Small Business Development Center Network, The University of Massachusetts Boston, College of Management Minority Business Assistance Center is a partnership of the U.S. Small Business Administration and the Commonwealth of Massachusetts Department of Economic Development through the University of Massachusetts Amherst under cooperative agreement 8-7770-0022-18. The MSBDC Network is a resource of SBA's Business Development Network. For further information regarding MSBDC Network, SBA or state programs, the MBAC may be contacted at University of Massachusetts, Boston, College of Management, 100 Morrissey Blvd., Boston, MA 02125, (617) 287-7750.

Programs of CBDC and MBAC are handicapped accessible.

CBDC and the MSBDC Network reserve the right to cancel or reschedule the workshop.

CBDC and MSBDC Network programs are nondiscriminatory.



Getting Started in Business

A three-hour workshop to jump-start your business

Program

The Cambridge Business Development Center is offering to people interested in starting their own businesses a 3-hour workshop on the essentials of getting started in business. This workshop provides information on how to prepare for business ownership and access needed resources as you begin the process. The workshop is sponsored by Cambridge Savings Bank with support from the City of Cambridge and the Minority Business Assistance Center at the University of Massachusetts.

Participants

Potential business owners/entrepreneurs who have:

- a desire to start or purchase a business
- a desire to become self-employed
- one or more business ideas

Content

This three-hour workshop will cover the following topics: minimum requirements for a successful business, how to prepare a business plan, marketing, researching the competition, financing options, choosing the right location, and more.

Benefits

- Access to expert one-on-one counseling upon completion of workshop
- Opportunity to turn your business idea into reality
- Access to Cambridge Business Development Center's resources
- Opportunity to start the process of business planning and raising money
- 50-page resource guide with answers to your questions and business

When

June 10, 6-9pm at the Cambridge Business Development Center, 675 Massachusetts Avenue, 3rd Fl., Cambridge, MA 02139. For further information call 349-4690. Register by June 3rd, by mailing or dropping off the form below:

Please see back of flyer for information on sponsoring organizations.

Getting Started in Business Registration

Name: _____

Business Name: _____

Address: _____

Telephone: _____ **E-mail:** _____

Workshop Fee Enclosed: \$15 _____

Sponsoring Organizations

The Cambridge Business Development Center (CBDC) is a non-profit organization dedicated to promoting, strengthening, and enhancing entrepreneurship in Cambridge. CBDC carries out its mission by forming supportive interactive peer groups, finding skilled mentors, and facilitating connections to needed resources.

The Massachusetts Small Business Development Center Network, The University of Massachusetts Boston, College of Management Minority Business Assistance Center is a partnership of the U.S. Small Business Administration and the Commonwealth of Massachusetts Department of Economic Development through the University of Massachusetts Amherst under cooperative agreement 8-7770-0022-18. The MSBDC Network is a resource of SBA's Business Development Network. For further information regarding MSBDC Network, SBA or state programs, the MBAC may be contacted at University of Massachusetts, Boston, College of Management, 100 Morrissey Blvd., Boston, MA 02125, (617) 287-7750.

Programs of CBDC and MBAC are handicapped accessible.

CBDC and the MSBDC Network reserve the right to cancel or reschedule the workshop.

CBDC and MSBDC Network programs are nondiscriminatory.



Getting Started in Business

A three-hour workshop to jump-start your business

Program

The Cambridge Business Development Center is offering to people interested in starting their own businesses a 3-hour workshop on the essentials of getting started in business. This workshop provides information on how to prepare for business ownership and access needed resources as you begin the process. The workshop is sponsored by Cambridge Savings Bank with support from the City of Cambridge and the Minority Business Assistance Center at the University of Massachusetts.

Participants

Potential business owners/entrepreneurs who have:

- a desire to start or purchase a business
- a desire to become self-employed
- one or more business ideas

Content

This three-hour workshop will cover the following topics: minimum requirements for a successful business, how to prepare a business plan, marketing, researching the competition, financing options, choosing the right location, and more.

Benefits

- Access to expert one-on-one counseling upon completion of workshop
- Opportunity to turn your business idea into reality
- Access to Cambridge Business Development Center's resources
- Opportunity to start the process of business planning and raising money
- 50-page resource guide with answers to your questions and business

When

June 10, 6-9pm at the Cambridge Business Development Center, 675 Massachusetts Avenue, 3rd Fl., Cambridge, MA 02139. For further information call 349-4690. Register by June 3rd, by mailing or dropping off the form below:

Please see back of flyer for information on sponsoring organizations.

Getting Started in Business Registration

Name: _____

Business Name: _____

Address: _____

Telephone: _____ **E-mail:** _____

Workshop Fee Enclosed: \$15 _____

Sponsoring Organizations

The Cambridge Business Development Center (CBDC) is a non-profit organization dedicated to promoting, strengthening, and enhancing entrepreneurship in Cambridge. CBDC carries out its mission by forming supportive interactive peer groups, finding skilled mentors, and facilitating connections to needed resources.

The Massachusetts Small Business Development Center Network, The University of Massachusetts Boston, College of Management Minority Business Assistance Center is a partnership of the U.S. Small Business Administration and the Commonwealth of Massachusetts Department of Economic Development through the University of Massachusetts Amherst under cooperative agreement 8-7770-0022-18. The MSBDC Network is a resource of SBA's Business Development Network. For further information regarding MSBDC Network, SBA or state programs, the MBAC may be contacted at University of Massachusetts, Boston, College of Management, 100 Morrissey Blvd., Boston, MA 02125, (617) 287-7750.

Programs of CBDC and MBAC are handicapped accessible.

CBDC and the MSBDC Network reserve the right to cancel or reschedule the workshop.

CBDC and MSBDC Network programs are nondiscriminatory



Getting Started in Business

A three-hour workshop to jump-start your business

Program

The Cambridge Business Development Center is offering to people interested in starting their own businesses a 3-hour workshop on the essentials of getting started in business. This workshop provides information on how to prepare for business ownership and access needed resources as you begin the process. The workshop is sponsored by Cambridge Savings Bank with support from the City of Cambridge and the Minority Business Assistance Center at the University of Massachusetts.

Participants

Potential business owners/entrepreneurs who have:

- a desire to start or purchase a business
- a desire to become self-employed
- one or more business ideas

Content

This three-hour workshop will cover the following topics: minimum requirements for a successful business, how to prepare a business plan, marketing, researching the competition, financing options, choosing the right location, and more.

Benefits

- Access to expert one-on-one counseling upon completion of workshop
- Opportunity to turn your business idea into reality
- Access to Cambridge Business Development Center's resources
- Opportunity to start the process of business planning and raising money
- 50-page resource guide with answers to your questions and business

When

June 10, 6-9pm at the Cambridge Business Development Center, 675 Massachusetts Avenue, 3rd Fl., Cambridge, MA 02139. For further information call 349-4690. Register by June 3rd, by mailing or dropping off the form below:

Please see back of flyer for information on sponsoring organizations.

Getting Started in Business Registration

Name: _____

Business Name: _____

Address: _____

Telephone: _____ **E-mail:** _____

Workshop Fee Enclosed: \$15 _____

Sponsoring Organizations

The Cambridge Business Development Center (CBDC) is a non-profit organization dedicated to promoting, strengthening, and enhancing entrepreneurship in Cambridge. CBDC carries out its mission by forming supportive interactive peer groups, finding skilled mentors, and facilitating connections to needed resources.

The Massachusetts Small Business Development Center Network, The University of Massachusetts Boston, College of Management Minority Business Assistance Center is a partnership of the U.S. Small Business Administration and the Commonwealth of Massachusetts Department of Economic Development through the University of Massachusetts Amherst under cooperative agreement 8-7770-0022-18. The MSBDC Network is a resource of SBA's Business Development Network. For further information regarding MSBDC Network, SBA or state programs, the MBAC may be contacted at University of Massachusetts, Boston, College of Management, 100 Morrissey Blvd., Boston, MA 02125, (617) 287-7750.

Programs of CBDC and MBAC are handicapped accessible.

CBDC and the MSBDC Network reserve the right to cancel or reschedule the workshop.

CBDC and MSBDC Network programs are nondiscriminatory



City of Cambridge

36.

IN CITY COUNCIL

June 8, 1998

COUNCILLOR RUSSELL

WHEREAS: The Cambridge Business Development Center is offering people interested in starting their own business a three hour workshop on the essentials of getting started on June 10, 1998, 6:00 - 9:00 p. m. at the Cambridge Business Development Center; and

WHEREAS: The workshop will cover minimum requirements for a successful business, how to prepare a business plan, marketing, researching the competition, financing options, choosing the right location and more; and

WHEREAS: The workshop presents an excellent opportunity for those interested in starting a business to turn their business ideas into reality; now therefore be it

RESOLVED: That the City Council go on record urging all citizens to be cognizant of the "*Getting Started in Business*" Workshop hosted by the Cambridge Business Development Center on June 10, 1988, 6:00 - 9:00 p. m. at the Cambridge Business Development Center, 675 Massachusetts Avenue, Third Floor.

Consent Order #36

S-432

Cuncillor Russell re: Workshop on
starting your own business is being
offered by the Cambridge Business
Development Center, 674 Massachusetts
Avenue, third Floor on June 10, 1998
from 6:00 to 9:00 PM.

In City Council June 8, 1998

ORDER ADOPTED