



CITY OF CAMBRIDGE
MASSACHUSETTS
BUDGET AND PERSONNEL DEPARTMENT
876 - 6800

ROBERT J. LEBLANC
Act'ng Director

April 1, 1974

To the Honorable, the City Council:

I do hereby transmit for your information a Research Proposal submitted to the National Science Foundation requesting \$80,498 to be expended over a fifteen (15) month period beginning June 1, 1974.

This proposal interfaces with the Department of Budget-Personnel's effort to achieve Program Budget particularly in the area of Recreation and Leisure Service delivery systems. The validation and implementation of the proposed research methods would be accomplished through the City Manager's Committee on Leisure Services and Recreation Planning (COLSARP), comprised of the four departments for which the measurement system will be designed: Recreation, Community Schools, Youth Resources Bureau and the Library Department. The project team shall consist of staff of the Department of Budget-Personnel Division of Management and Budget, and faculty at both the Harvard Graduate School of Business Administration and the Massachusetts Institute of Technology.

The City of Cambridge spends millions of dollars in the area of recreation and leisure services, and yet we do not have any method to measure the effectiveness or levels of performance in the delivery of these services. This ability is crucial, not only in the development of program budgeting, but also in the establishing of meaningful criteria from which the City Council and City Manager can make substantive decisions relative to recreation and leisure services.

We hope that the National Science Foundation will grant our request, and at that time it shall be formally before you for acceptance.

Sincerely,

Robert J. LeBlanc, Acting Director
Budget-Personnel Department

RJB/f
Enc.

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11. Communication from Acting Director
Budget Personnel, relative to Research
Proposal to National Science Foundation
in the amount of \$80,948.

4/1/74

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