



City of Cambridge

R-7.

IN CITY COUNCIL

June 25, 2001

COUNCILLOR DAVIS
COUNCILLOR BORN
COUNCILLOR BRAUDE
MAYOR GALLUCCIO
VICE MAYOR MAHER
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY

- WHEREAS: The City of Cambridge is committed to improving air quality and reducing traffic congestion by encouraging the use of transportation options such as walking, cycling, and public transportation; and
- WHEREAS: The City of Cambridge was awarded a grant by the Massachusetts Highway Department to develop a marketing and education program to promote the positive characteristics of these transportation options; and
- WHEREAS: The concept for this marketing campaign involved highlighting well-known Cambridge residents walking, cycling, and riding the MBTA as part of their daily activities; and
- WHEREAS: Julia Child, who is internationally known for her cookbooks, TV programs on cooking, and culinary abilities, and who is known to walk to get around in Cambridge, donated her time and image to this important campaign; now therefore be it
- RESOLVED: That the Cambridge City Council extends its most heartfelt thanks to Julia Child for her help in making the Express Yourself marketing campaign a success; and be it further
- RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to Julia Child on behalf of the entire City Council.

In City Council June 25, 2001.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST: A handwritten signature in black ink, appearing to read "Margaret Drury".

D. Margaret Drury
City Clerk

rec
6/18 @ 7:20 PM.

Davis: Orders for
next wk

Proclamation For Express Yourself Campaign - Julia Child

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WHEREAS	The concept for this marketing campaign involved highlighting well-known Cambridge residents walking, cycling, and riding the MBTA as part of their daily activities; and
WHEREAS	Julia Child, who is internationally-known for her cookbooks, TV programs on cooking, and culinary abilities, and who is known to walk to get around in Cambridge, donated her time and image to this important campaign; now therefore be it
RESOLVED	That the Cambridge City Council extends its most heartfelt thanks to Julia Child for her help in making the Express Yourself marketing campaign a success, and
RESOLVED	That a suitably engrossed copy of this resolution be given to Julia Child.



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950R

Resolution #7

Thanks to Julia Child for her help
in making the Express Yourself
marketing campaign a success.

Councillor Davis

In City Council June 25, 2001

ORDER ADOPTED