



CITY OF CAMBRIDGE

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EXECUTIVE DEPARTMENT

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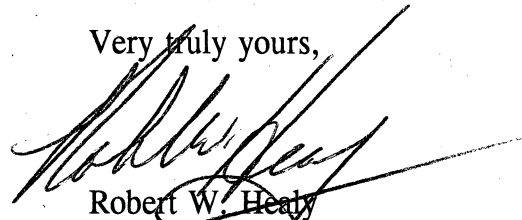
June 27, 1994

To The Honorable, The City Council:

In response to Awaiting Report Item No. 35, regarding a further report on alternative shopping buses for senior citizens due to Stop & Shop on Memorial Drive closing, Assistant City Manager Jill Herold offers the following information:

The Stop & Shop shuttle service to their Watertown store is being targeted to previous shoppers of the Memorial Drive Stop & Shop. In previous discussions of the City Council regarding the closing of the Memorial Drive store, concern was expressed that efforts should be made to promote shopping in Cambridge, and particularly Central Square, and to not promote transportation of Cambridge shoppers to stores outside the City. That policy has been adhered to and the users of the Stop & Shop shuttle to Watertown are primarily former Memorial Drive Stop & Shop customers.

Very truly yours,



Robert W. Healy
City Manager

RWH/mev

Response to Awaiting Report Item Number
Thirty-Five regarding a further report on alternat
alternative shopping buses for senior citizens
due to Stop & Shop on Memorial Drive closing.

for original order see

194 City Mgr Requests #
125.

1st Rep. Rec - 6/20/94 -
See Agenda # 8 of 6/20/94 -
Referred back to City Mgr.
on motion of C. Quilley.

In City Council,

June 27, 1994

Referred back to
City manager on
motion of Councillor
Myers
6/29/94 Copy sent to
City Mgr @