

# City of Cambridge

58.

IN CITY COUNCIL

January 12, 1998

COUNCILLOR SULLIVAN

ORDERED: That the issue of the creation of a separate Economic Development Department, as set forth in the attached Order #17 of March 24, 1997 be referred to the 1998 City Council.

In City Council January 12, 1998.

Adopted by the affirmative vote of eight members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script that reads "D. Margaret Drury".

D. Margaret Drury  
City Clerk



# City of Cambridge

17.  
Amended Order

IN CITY COUNCIL

March 24, 1997

COUNCILLOR SULLIVAN  
COUNCILLOR DAVIS  
COUNCILLOR TOOMEY

- WHEREAS: The Economic Development component of this city has made some strides in the past few years relative to the business loan fund, the marketing brochure and the beginning of discussions on an economic development policy; and
- WHEREAS: It is the desire of this City Council to ensure that this city is attracting, recruiting and promoting responsible economic development in this city; and
- WHEREAS: Such economic development is needed to attract potential employers for our residents, to provided needed services in this city and to support and expand the city's tax base; and
- WHEREAS: There have been increased requests by various neighborhoods across this city for such responsible development; and
- WHEREAS: An economic development department should act as a facilitator for attracting responsible and appropriate economic development into our community and guide existing and new businesses and neighborhoods as proposals proceed through the governmental regulations; and
- WHEREAS: The economic development department should seek to attract and assist businesses of all sizes; and
- WHEREAS: It is appropriate for this city, especially in light of recent circumstances, to express its seriousness on a national, regional and state level to compete for new businesses and retain existing businesses; and
- WHEREAS: Many Cantabrigians need job opportunities that are near their homes and the Department of Workforce Development could work with new or expanding businesses to assist with finding employment for the people of Cambridge; and
- WHEREAS: This city is about to consider a budget that will lead to an increase of approximately 7% in residential taxes; and

- WHEREAS: The City Manager in budget messages to this City Council has stated, "There are essentially five means by which to balance upcoming budgets: (one of which is) expanding our tax base;" and
- WHEREAS: If this city is going to continue to deliver and improve existing programs and develop new programs, the city needs a tax base to support these programs; and
- WHEREAS: If the city wishes to provide employment opportunities for the people of Cambridge, we need to retain and attract new businesses to provide such opportunities; and
- WHEREAS: If this city wishes to maintain an affordable tax base for our residents and businesses, we need to retain and attract new businesses that will add to the tax base; and
- WHEREAS: A large contributor to our local economy are the universities and educational institutions; and
- WHEREAS: These institutions are in need of federal and state assistance, an Economic Development Department needs to pro-actively assist these institutions in maintaining and securing additional funding; and
- WHEREAS: An Economic Development Department should work with businesses, workforce development and the schools to develop partnerships and programs that will lead to developing an education for our children to achieve in the next millennium; and
- WHEREAS: It is the desire of this City Council to give the most serious consideration to the establishment of a separate and distinct Economic Development Department; now therefore be it
- ORDERED: That the City Manager be and hereby is requested to provide the City Council through its Economic Development, Training and Employment Committee with a report within the next two weeks on the issues relating to the structuring of the economic development functions including
- A survey of how other communities with some similarity to Cambridge (e.g., Evanston, Illinois, Berkely and Madison) structure their economic development functions;

- The pros and cons of creating a separate department for economic development;
- The mission of the City's economic development functions, and how the structure and staffing relate to that mission now and will relate to the projected future; and be it further

ORDERED: That the City Manager, in conjunction with the City Solicitor, is hereby requested to work with the Economic Development, Training and Employment Committee to begin the process of drafting for the Committee's consideration an ordinance to establish an Economic Development Department; and be it further

ORDERED: That the City Manager be and hereby is requested to work with the Economic Development Training and Employment Committee to proved for FY'98 funding for the resulting economic development structure.

In City Council March 24, 1997

Adopted as amended by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

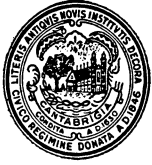
A true copy;



ATTEST:-

D. Margaret Drury  
City Clerk

REFERRED TO THE ECONOMIC DEVELOPMENT COMMITTEE.



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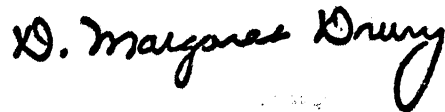
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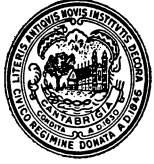


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D. Margaret Drury  
City Clerk

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Consnet Order #58

8-CM

Coucnillor Sullivan re: Refer issue  
of creationof a separate Economic  
Development Department to new Council.

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In City Council January 12, 1998

**ORDER ADOPTED**