

City of Cambridge

Consent Comm. #12

IN CITY COUNCIL

January 25, 1998

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to **Pure Line Skin Care** for a sign in front of the premises numbered 56 J.F.K. Street.

Provided that, before erecting the above named sign the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Two Thousand (\$2,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said sign.

In City Council January 25, 1999.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury

D. Margaret Drury
City Clerk



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

1999 JAN 21 A 9:55
OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS

To Whom It May Concern:

As owner or agent of THE HARVARD SHOP, Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval X of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: X _____

of said property.

Signed: Paul Corrigan Date: 12/7/98

Address: 52 JFK ST CAMBRIDGE

Reply is requested within seven (7) days of date of this letter.

Cambridge, 12, 10 1998

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Pure Line Skin Care be granted permit to erect a sign of the following specifications in front of premises 56 J.F.K str.

Type: metal
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: Actioneer Lexeme
Knowledge Universe KU
Pure Line Skin Care

Size: 3,6 W x 8 H x 1/16 D each

Weight: 50

How Erected: A: 9,6 B: NA
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 13 Top 17

Galina Shvedina
(Signature of Applicant)

56 J.F.K. st. Cambridge MA 02138
(Address)

868-7873

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED:

[Signature]
Building Inspector

12/10/98
Date

PETITION

of _____

for _____

No. _____

_____ 19 _____

In City Council, _____ 19 _____

Referred to the Committee on

Attest:

City Clerk



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

1999 JAN 21 A 9:55
OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS

To Whom It May Concern:

As owner or agent of 60 JFK STREET, Cambridge, Massachusetts;
I do hereby declare my disapproval approval ☒ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: Drawing Attached

of said property.

Signed: Phyllis J Ginsberg Date: 12/30/98
Address 60 JFK Street

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development

ELIZABETH EPSTEIN
Deputy Director for
Community Development

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: Galina Shverdina
Pure line skin care
Signature Galina Shverdina

Telephone: 868-7873 FAX: _____

Location of Premises: 56 J. F. K. str.

Zoning District: BB Overlay District: HS9

Date Application Submitted: 12.16/98

Sketch of Sign Enclosed: Yes No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ✓ City Clerk* _____ CDD _____ Applicant _____

*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING
(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

- | | |
|-------------------------|--------------------------------------|
| 1. Wall signs: | Sixty (60) square feet maximum. * |
| 2. Projecting signs: | Thirteen (13) square feet maximum. * |
| 3. Free-standing signs: | Thirty (30) square feet maximum. * |

* However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

- | | |
|-------------------------|---|
| 1. Wall signs: | No limit. |
| 2. Projecting signs: | One per ground floor establishment plus one per door serving the remainder of the building. |
| 3. Free-standing signs: | Two per lot. |

LIMITATIONS ON KINDS OF ILLUMINATION

- | | | | | | |
|---|--|----|--|----|--|
| 1. Projecting (including awning signs) and free-standing signs: | Natural and external only. | | | | |
| 2. Wall signs: | Natural or external without limit. Internal under the following conditions:
<table border="0"><tr><td>a.</td><td>At least one dimension is 30" or less; and</td></tr><tr><td>b.</td><td>The sign is located behind window glass or projects no more than 2" from the building face; or
The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.</td></tr></table> | a. | At least one dimension is 30" or less; and | b. | The sign is located behind window glass or projects no more than 2" from the building face; or
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* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 2 1/3 Dimensions; 3.5 X 2/3 (4 signs)

Illumination: Natural X Internal ____ External ____

Height (from ground to the top of the sign): 13

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a)_____. Area of signs allowed accessory to store: _____

outside (1 x a)_____, behind windows (0.5 x a)_____. Area of all existing signs on the store front to remain (including any freestanding sign):_____. Area of additional signs permitted:_____.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) 44. Area of signs allowed accessory to

the building facade: outside (1 x a) 44, behind windows (0.5 x a) 22. Area of

all existing signs on the building facade to remain (including any freestanding sign): 27 ft² estimated

Area of additional signs permitted: 19 ft²

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ✓ NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 1/20/99 CDD Representative

Date: 1/20/99 CDD Representative Lester Barber

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(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

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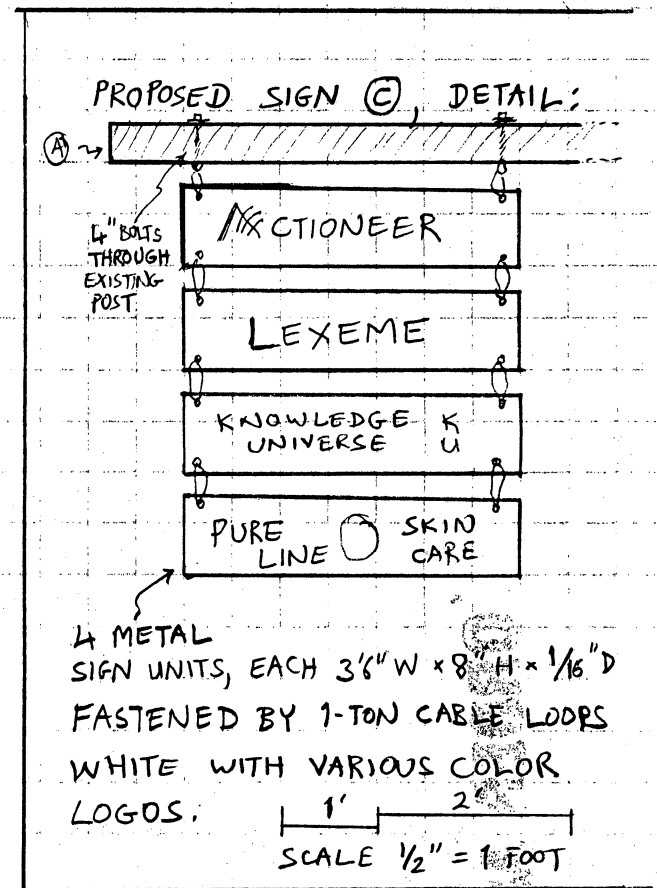
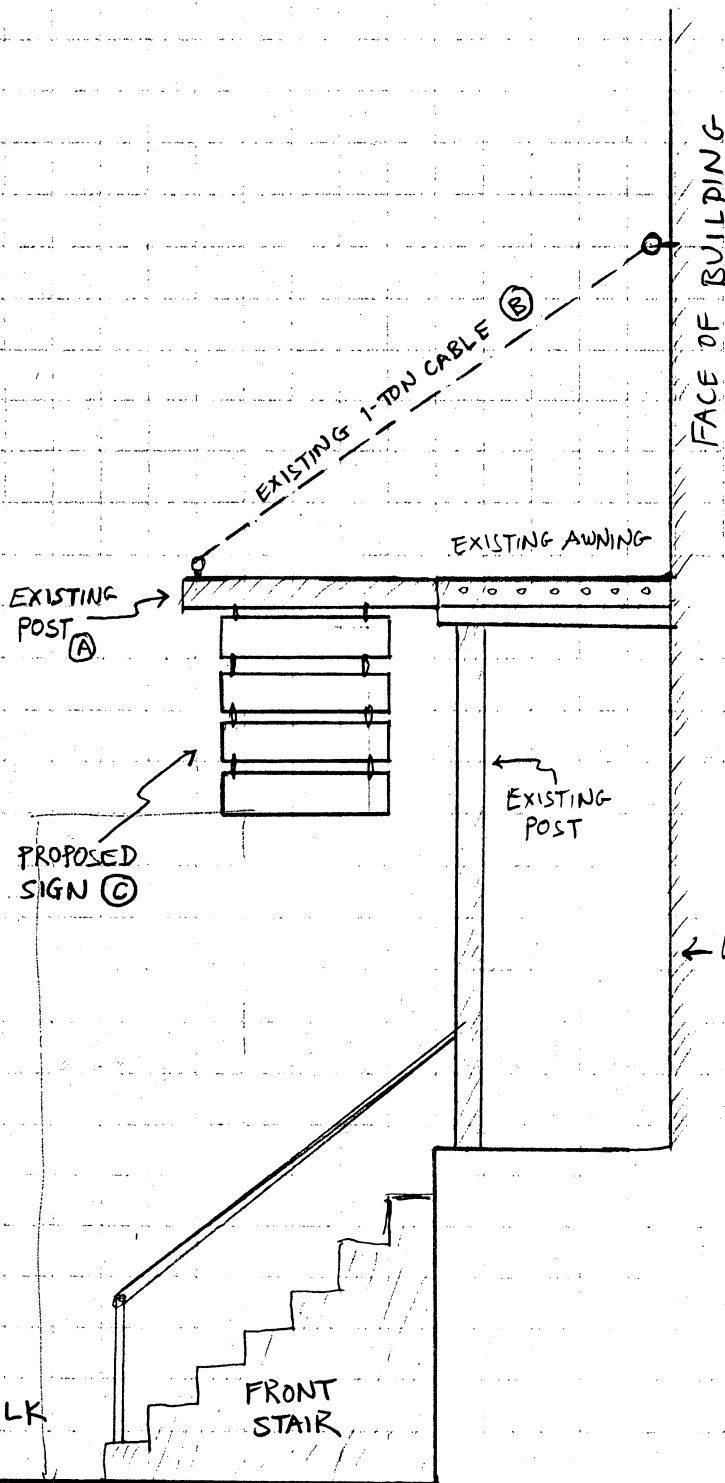
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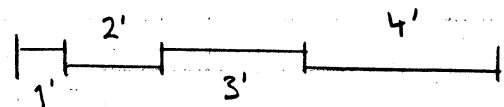
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PROPOSED HANGING SIGN - 56-58 JFK ST, CAMBRIDGE, MA



SCALE: 1/4" = 1 FOOT



NOTES:

- HANGS ON PRE-EXISTING SIGNPOST.
- LOWEST POINT OF SIGN HANGS 13' (THIRTEEN FEET) ABOVE STREET LEVEL.
- SIGN EDGE BEGINS 6' FROM FACE OF BUILDING AND EXTENDS TO 9'6" FROM FACE OF BUILDING.
- DOES NOT REACH OVER SIDEWALK.

Consent Communication #12

An application was received from
Pure Line Skin Care, requesting
permission to erect a sign in
front of the premises numbered
56 J.F.K. Street.

In City Council January 25, 1999

ORDER ADOPTED