



City of Cambridge

7.

IN CITY COUNCIL

October 6, 1997

MAYOR RUSSELL
 VICE MAYOR BORN
 COUNCILLOR DAVIS
 COUNCILLOR DUEHAY
 COUNCILLOR GALLUCCIO
 COUNCILLOR REEVES
 COUNCILLOR SULLIVAN
 COUNCILLOR TOOMEY
 COUNCILLOR TRIANTAFILLOU

WHEREAS: The world's largest rowing event, **The Head of the Charles Regatta**, will be holding its 33rd anniversary regatta on October 18 - 19 on the Charles River; and

WHEREAS: Races held on October 18 will have three club division races, and the youth, lightweight and championship events will be held on October 19; and

WHEREAS: The official kick-off of the weekend festivities will be held at the Cambridge Boat Club at Gerry's Landing in Cambridge, and will feature the most prominent racers in the men's and women's classes, as well as international entries from Germany and Japan; now therefore be it

RESOLVED: That the City Council go on record extending best wishes for a successful and inspiring 33rd anniversary; and congratulating all the participants; and be it further

RESOLVED: That the City Clerk be and hereby is requested to prepare a suitably engrossed copy of this resolution for presentation on behalf of the entire City Council.

In City Council October 6, 1997.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

D. Margaret Drury

ATTEST:-

D. Margaret Drury
 City Clerk

~~September~~

7.

Maya Russell

WHEREAS:

The WORLD'S LARGEST ROWING event, The HEAD OF THE CHARLES regatta will be holding its 33rd ANNIVERSARY regatta ON OCTOBER 18th-19th ON THE CHARLES RIVER; AND

WHEREAS:

RACES held ON OCTOBER 18th WILL have three club division RACES; AND the youth, lightweight AND Championship events will be held ON OCTOBER 19th; AND

WHEREAS:

The official KICK-OFF OF the weekend festivities will be held at the CAMBRIDGE BOAT CLUB at GERRY'S LANDING IN CAMBRIDGE, AND will feature the most prominent racers in the men's AND women's classes, as well as INTERNATIONAL entries from Germany AND JAPAN; Now therefore be it

RESOLVED:

That the City Council
go on record extending
best wishes for a successful
and inspiring 3rd Anniversary;
AND ^{congratulating} ~~congratulations~~ to all
the participants; AND be it
further

RESOLVED:

That the City Clerk be and
hereby is requested to prepare
a suitably engrossed copy of
this resolution for presentation
on behalf of the entire City
Council.

CLARKE & COMPANY

PUBLIC RELATIONS
Crisis Communications

September 24, 1997

Mayor Sheila Doyle Russell
City Hall
795 Massachusetts Avenue
Cambridge, MA 02139

Dear Mayor Russell,

As you know, The Head of the Charles® regatta (HOCR), is just around the corner. This year the world's largest rowing event moves from a single day format to a two day event. Races begin on Saturday, October 18 with three Club division races, and the excitement will continue on Sunday, October 19 with Youth, Lightweight and Championship events. Over the years, the HOCR has come to typify fall in New England, and this year should be no exception.

With the unfortunate cancellation of the event last year due to heavy rains, the 33rd anniversary of the Regatta is more highly anticipated than ever, with 300,000 spectators and over 5,400 top athletes from around the world expected.

On behalf of the HOCR trustees, sponsors, and athletes, I would like to invite you to join us in officially kicking off the weekend festivities at the HOCR press conference on **Thursday, October 16, 1997 at 2:00 p.m. at the Cambridge Boat Club, located at Gerry's Landing in Cambridge.**

This press conference will feature the most prominent racers in the men's and women's classes, as well as international entries from Germany and Japan. We would be honored to have you come and lend your perspective on the HOCR and what it means to the city of Cambridge.

I would also like to invite you to join us to watch the race on **Sunday, October 19, 1997 at the Cambridge Boat Club, Cambridge, Massachusetts.** Located on the famous "bend" on the Charles River, the Boat House provides an excellent vantage point for watching the race.

We will contact your office next week to determine your availability, and will also forward briefing materials on the HOCR and the press conference.

Thank you for your consideration.

Sincerely,



Greg Kelley
Account Executive
Clarke & Company



City of Cambridge

7.

IN CITY COUNCIL

October 6, 1997

MAYOR RUSSELL

WHEREAS: The world's largest rowing event, **The Head of the Charles Regatta**, will be holding its 33rd anniversary regatta on October 18 - 19 on the Charles River; and

WHEREAS: Races held on October 18 will have three club division races, and the youth, lightweight and championship events will be held on October 19; and

WHEREAS: The official kick-off of the weekend festivities will be held at the Cambridge Boat Club at Gerry's Landing in Cambridge, and will feature the most prominent racers in the men's and women's classes, as well as international entries from Germany and Japan; now therefore be it

RESOLVED: That the City Council go on record extending best wishes for a successful and inspiring 33rd anniversary; and congratulating all the participants; and be it further

RESOLVED: That the City Clerk be and hereby is requested to prepare a suitably engrossed copy of this resolution for presentation on behalf of the entire City Council.

Entire membership
Consent Order #7 *R-1298*
Mayor Russell re: Best wishes for a
successful and inspiring 33rd anniversary
to the Head of the Charles Regatta.

In City Council October 6, 1997

ORDER ADOPTED