



City of Cambridge

Consent Communication #4

IN CITY COUNCIL

April 14, 1997

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Roger Appleyard to replace three pre-existing signs at the premises numbered 675 Concord Avenue, Cambridge, Massachusetts.

Provided that, before erecting the above named signs the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Five Thousand (\$5,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said signs.

In City Council April 14, 1997

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in black ink, reading "D. Margaret Drury". The signature is written in a cursive style with a large, stylized "D" and "M".

D. Margaret Drury
City Clerk



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of Perino Industries INC., Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval X of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: _____

of said property.

Signed: A. J. Pennino Date: 4.8.97
Address: 679 Concord Ave Cambridge MA 02138

Reply is requested within seven (7) days of date of this letter.

RECEIVED BY
OFFICE OF CITY CLERK
97 APR -9 PM 12:49
CAMBRIDGE, MA



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani
Commissioner

To Whom It May Concern:

As owner or agent of Burge Inc 679, Cambridge, Massachusetts;
I do hereby declare my disapproval _____ approval Oral of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: Existing Sign

of said property.

Signed: Oral Pierre Date: 4/7/97

Address: 679 Concord Ave Cambridge

Reply is requested within seven (7) days of date of this letter.

RECEIVED BY
CLERK OF CITY CLERK
97 APR -9 PM 12:49
CAMBRIDGE, MA.

ELLEN DAVIS
Roger Appleyard Ltd.
Fine Antiques & Traditional Home Furnishings

20 Charles St., Boston 02114 • (617) 367-4366 Fax: 367-4779

✱ 675 Concord Ave., Cambridge 02138 • (617) 661-1656 Fax: 661-1760

801 Boylston St., Chestnut Hill 02167 • (617) 277-5583 Fax: 734-3236



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development

ELIZABETH EPSTEIN
Deputy Director for
Community Development

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: BODER APLEYARD, LTD.

675 CONCORD AVE.

CAMBRIDGE, MA 02138

Signature Ellen M. Davis

Telephone: (617) 661-1656 FAX: 661-1760

Location of Premises: 675 CONCORD AVE.

Zoning District: O-2 Overlay District: Parkway

Date Application Submitted: 4/7/97

Sketch of Sign Enclosed: ☐ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued!

Copies: ISD ☒ City Clerk ☐ CDD ☐ Applicant ☐

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COMMUNICATIONS

*Section
to be
removed*



distinctive
clothing
for
men

GOING OUT OF BUSINESS
50/75
OFF
INVENTORY & FIXTURES
617-864-6220

BURGER
KING

ABRACADABRA

SIGNS

MAINTENANCE
INSTALLATION
FABRICATION
DESIGN

WALTHAM MA
691-6336

Existing Legally Established NONCONFORMING Sign

Area in Square feet: _____ Dimensions: 25 x 12'

Illumination: Natural _____ Internal ☒ External _____

(Variable dimensions)

Height (from ground to the top of the sign): 25'

1. TYPE OF SIGN

a. wall _____ b. projecting _____ c. freestanding ☒

2. REASON FOR NONCONFORMITY

a. dimensions ☒ b. illumination ☒ c. other _____

3. NATURE OF ALTERATIONS

a. replacement of plastic face ☒ b. repainting of face _____ c. other _____

I certify that the above referenced sign was legally erected and in conformance with the requirements of Article 7.000 at that time and further that the alterations now proposed, and any others made within the last three (3) years, do not exceed fifty (50%) percent of the current replacement value of the sign.).

Date: 4/7/97 Applicant signature: _____

Eden M. Davis

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO _____

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 4/7/97 CDD Representative _____

Robert Barber

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING
(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

- | | |
|-------------------------|--------------------------------------|
| 1. Wall signs: | Sixty (60) square feet maximum. * |
| 2. Projecting signs: | Thirteen (13) square feet maximum. * |
| 3. Free-standing signs: | Thirty (30) square feet maximum. * |

* However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

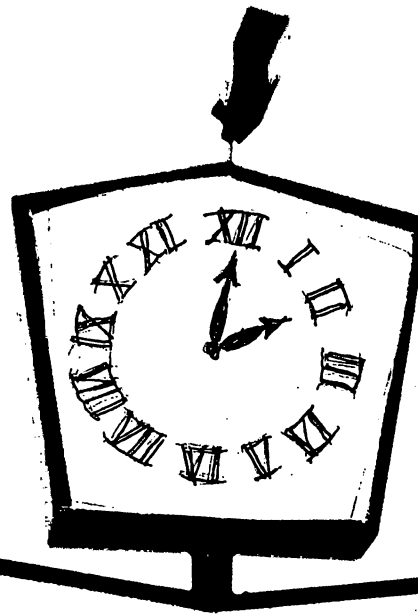
LIMITATIONS ON NUMBER OF SIGNS PERMITTED

- | | |
|-------------------------|---|
| 1. Wall signs: | No limit. |
| 2. Projecting signs: | One per ground floor establishment plus one per door serving the remainder of the building. |
| 3. Free-standing signs: | Two per lot. |

LIMITATIONS ON KINDS OF ILLUMINATION

- | | | | | | | | |
|---|---|----|--|----|--|--|--|
| 1. Projecting (including awning signs) and free-standing signs: | Natural and external only. | | | | | | |
| 2. Wall signs: | Natural or external without limit. Internal under the following conditions:
<table border="0" style="margin-left: 40px;"><tr><td>a.</td><td>At least one dimension is 30" or less; and</td></tr><tr><td>b.</td><td>The sign is located behind window glass or projects no more than 2" from the building face; or</td></tr><tr><td></td><td>The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.</td></tr></table> | a. | At least one dimension is 30" or less; and | b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. |
| a. | At least one dimension is 30" or less; and | | | | | | |
| b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | | | | | |
| | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. | | | | | | |

** Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.



Roger  leyard
Fine Antiques & Home Furnishings
Ltd.

FINE
ANTIQUES
&
VINTAGE
FURNITURE

GOING OUT OF BUSINESS

Cambridge, APRIL 7, 1997

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that ROGER APPELYARD be granted permit to erect a sign of the following specifications in front of premises

Type: POLE WITH 3 SIGNS ATTACHED. ELECTRIC LIGHTS ILLUMINATE PLEXI GLASS INSERTS WITH VINYL LETTERING
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: ROGER APPELYARD, LTD
FINE ANTIQUES & TRADITIONAL HOME
FURNISHINGS

Size: 12' WIDE X 24' HIGH

Weight: OVER 300 LBS.

How Erected: A: EXISTING B: _____
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom _____ Top _____

Ellen M. Davis
(Signature of Applicant)

675 CONCORD AVE.
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: _____

Building Inspector

4/7/97

Date

pre-existing - change in face only

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CITY OF CAMBRIDGE MA.

H-56

PETITION

of Roger Appleyard

for three signs

No. 675 Concord Avenue

April 14, 19 97

In City Council, April 14, 19 97

Referred to the Committee on

Attest:

City Clerk

ORDER ADOPTED