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CAMBRIDGE, MASS.

Angus W. Crowe

29 Tremont Street
Cambridge
Massachusetts 02139
617 547-8075

7 March 1974

Cambridge Sun Publishing Company
614 Massachusetts Avenue
Cambridge, Mass. 02139

Mr. Paul E. Teague, Editor

Dear Mr. Teague,

I was very disappointed to read the editorial in today's Cambridge Chronicle concerning the McDonald's issue. Although I agree with the comments of the first few paragraphs, I am very upset by the following sentence. "It will not alter very much if at all, the character of the area in which it will be located." Any renovation or new construction should upgrade the area in which it is built. The poor design of these "fast food" establishments have contributed greatly to the ugly urban sprawl found beyond any city limits. It is unthinkable to bring them into the city. I have lived in Cambridge for eight years and have always taken for granted the enlightened concern that seemed to exist here in Cambridge, and New England, for the preservation of our rich heritage; Your editorial makes me painfully aware we do not all share these beliefs.

The cause for retaining our rich and varied heritage has been stated by others far more eloquently; I didn't think a case had to be made.

Mr. Teague, 7 March 1974, Page 2

Can not we learn from the example of the Jack-in-the-Box? How can you "not [be] opposed to a McDonald's restaurant even though we can think of better alternatives for the site?" A better alternative is exactly what is needed.

Sincerely,



Angus W. Crowe

AWC/cu

cc:

Cambridge City Council

Chamber of Commerce

Cambridge Historical Commission

Cambridge Redevelopment Authority

Model Cities Agency

Douglass Street Tenants Organization

Cambridgeport Problem Center

Vision, Inc.

Massachusetts Historical Commission

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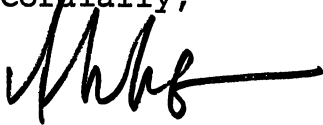
Cambridge City Council
City Hall
795 Massachusetts Avenue
Cambridge, Massachusetts 02139

Dear Council Members,

I commend your efforts in relation to the McDonald's issue. I
enclose a copy of the letter I sent to Mr. Teague of the Chronicle.

Again, thank you for your concern.

Cordially,

A handwritten signature in dark ink, appearing to be 'AWC', followed by a long horizontal flourish.

Angus W. Crowe

AWC/cu

6. 97

March 11, 1979
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[Signature]