

Harvard Square Business Association

Established 1910

45 State Street
Cambridge, Massachusetts 02138

CAMBRIDGE, MASS.

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CHARLES SAGE . . . PRESIDENT
FRANK KRAMER . . . VICE PRESIDENT
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COMMUNITY RELATIONS
(354-3646)

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JAMES F. BRINE . . .	1981
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LOUIS F. DIGIOVANI . . .	1981
HENRY RILEY . . .	1981
ROBERT BANKER . . .	1982
JOHN DYER . . .	1982
ANTHONY FERRANTI . . .	1982
SUSAN KUELZER . . .	1982
JAMES ARGEROS . . .	1983
ALEXANDER CAHALY . . .	1983
JACKIE O'NEILL . . .	1983
JAMES QUINN . . .	1983

September 12, 1980

Mr. Paul Healy
City Clerk
City Hall
Cambridge, MA 02139

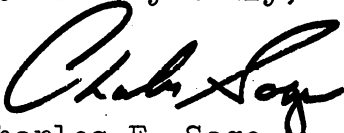
Dear Mr. Healy:

In response to your letter of September 9th, I would like to state the position of the Association as it regards sidewalk sales.

The Association is not opposed to sidewalk sales. (In fact, we will be coming to the City Council next Monday to petition for a sidewalk sales permit for this year's Octoberfest.) Our assumption is that longtime business establishments like J. August Company will display their merchandise with taste and will not do anything to detract from the quality of Harvard Square as an expensive retail district. We would therefore request the City Council to take the J. August petition off the table and vote to grant it.

At this time, sidewalk sales are the exception rather than the norm in Harvard Square. If these sales become more popular, they may indeed be conducted in a manner which is uncontrolled and offensive. We therefore reserve the right to change the Association's position in the future. Until otherwise notified by us, however, the City Council may rely on this letter in dealing with sidewalk sales petitions which come before it and may assume that the Association will not be opposed to such petitions.

Yours very truly,


Charles E. Sage
President

AMT/afm

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H-148

Comm. from Charles E. Sage, Pres., Harvard
Sq. Business Association transmitting the
Association's Policy as it relates to
sidewalk sales.

In City Council,

Sept. 22, 1980

9/22/80

Placed on File