

City of Cambridge

Applications & Petitions #8
IN CITY COUNCIL
October 20, 2003

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Citizens Bank to erect a sign at the premises numbered 1290 Massachusetts Avenue, Cambridge, Massachusetts.

Provided that, before erecting the above named sign the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Two Thousand (\$2,000.00) dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said sign.

In City Council October 20, 2003
Adopted by the affirmative vote of nine members.
Attest:- D. Margaret Drury, City Clerk

A true copy;

D. Margaret Drury

ATTEST:-

D. Margaret Drury, City Clerk

CONN KAVANAUGH ROSENTHAL PEISCH & FORD, LLP

C O U N S E L L O R S A T L A W

Ten Post Office Square, Boston, Massachusetts 02109

Tel: (617) 482-8200

Fax: (617) 482-6444

WRITER'S DIRECT DIAL: 617-348-8277

E-MAIL: ASTEWART@CKRPF.COM

September 8, 2003

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JAMES F. KAVANAUGH, JR.
RUSSELL F. CONN
GEORGE M. FORD
JAMES B. PELOQUIN
BARRY E. GOLD
THOMAS J. GALLITANO
CHRISTOPHER J. PETRINI
JAMES GRAY WAGNER
ERIN K. HIGGINS
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MICHAEL T. SULLIVAN
KURT B. FLIEGAUF
RONALD M. JACOBS
CAROL A. STARKEY
JAY P. SYMONDS
SARA L. GOODMAN
CHRISTENA M. VITKOVICH
MICHAEL R. BERNARDO
CARA A. FAUCI
JOHANNA L. MATLOFF
AMY C. STEWART

President and Fellows of Harvard College
c/o Harvard Real Estate Inc.
Holyoke Center, Room 1000
1350 Massachusetts Avenue
Cambridge, MA 02138

RE: Citizens Bank, 1290 Massachusetts Avenue, Cambridge

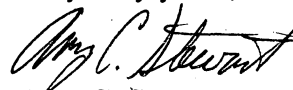
Dear Sir/Madam:

I am writing on behalf of Citizens Bank regarding its plans to install a projecting sign at 1290 Massachusetts Avenue. The sign is a tasteful non-illuminated flag mounted sign. The City of Cambridge Community Development Department and the Cambridge Historical Commission have already approved the proposed projecting sign. Enclosed please find two color renderings of the projecting sign for your review.

In order to seek approval for the projecting sign from the Cambridge City Council, Citizens Bank is required to request approval for the projecting sign from the abutting property owners. Enclosed please find the Cambridge Inspectional Services Department form, which requires you, as owner of 1306 Massachusetts Avenue, to state your approval or disapproval of Citizens Bank's projecting sign. Please complete this form and return it to me in the enclosed self-addressed, stamped envelope at your earliest convenience. Please note that the form requests a reply within seven (7) days of the date of this letter.

On behalf of Citizens Bank, I thank you for your assistance. If you any questions, please contact me.

Very truly yours,


Amy C. Stewart

ACS/1896-00

Enclosures

cc: Linda Arel (via e-mail)
James G. Wagner, Esq.



Robert R. Bertani

Commissioner

CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

To Whom It May Concern:

As owner or agent of 1306 Massachusetts Avenue, Cambridge, Massachu
do hereby declare my disapproval _____ approval _____ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: Citizens Bank with logo, 24" h x 22" w

of said property.

Signed: _____ Date: _____

Address: _____

Reply is requested within seven (7) days of date of this letter.

CL1.12WHT Cust. 12" White Illum. Channel Letters

- 19" Logo / 12" Cap Ht. / 10' 10" oal
- Blue Stripes To Be Removed From Background Panel
- Single Door Vinyl Package
- "WOW" Illum Window Sign 57" h x 57" w

Creative to be Determined
Dimensions to be Field Verified

Existing



Proposed



Storefront Letter Elevation

Not to Scale



**Philadelphia Sign
COMPANY**

707 West Spring Garden Street
Palmira, New Jersey 08065

Phone: 856.829.1460
Fax: 856.829.6349
E-mail: mail@philadelphisign.com



**CITIZENS
BANK**

REVISIONS

No.	Date	Description	By:
1.	5.27.03	Rev to Signage	BAB
2.	6.10.03	Rev to Signage	BAB
3.	6.29.03	Rev to Signage	NSL
4.	7.3.03	Rev to Signage	NSL
5.	7.25.03	Add 12" Channel Letters	NSL
6.			
7.			
8.			
9.			

DRAWING TYPE:

COLOR RENDERING

SIGN TYPE:

CHANNEL LETTERS

LOCATION: CAMP-05/
HARVARD SQUARE
1290 MASS AVE
CAMBRIDGE, MA

DATE:

5.16.03

DRAWN BY:

NSL

SHEET:

1 of 2

DWG NUMBER:

A-2681

THIS IS AN ORIGINAL UNPUBLISHED
DRAWING CREATED BY P.S.C.O. IT
IS SUBMITTED FOR YOUR PERSONAL
USE IN CONJUNCTION WITH A PROJECT
BEING PLANNED FOR YOU BY P.S.C.O.
IT IS NOT TO BE SHOWN TO ANYONE
OUTSIDE YOUR ORGANIZATION NOR
IS IT TO BE USED, COPIED, REPRODUCED,
OR EXHIBITED IN ANY FASHION.

CL1.12WHT Cust. White Illum. Channel Letters

- 19" Logo / 12" Cap Ht. / 10' 10" oal
- Blue Stripes To Be Removed From Background Panel

Custom D/F Non-Illum Flag Mounted Sign

- 24" h x 22" w

(2) Illuminated "WOW" Window Sign

- 36" h x 36" w Dimensions to be Field Verified

Proposed



Storefront Elevation

Existing



Not to Scale



**Philadelphia Sign
COMPANY**

707 West Spring Garden Street
Palmyra, New Jersey 08065

Phone: 856 829 1460
Fax: 856 829 6549
E-mail: info@philadelphiasign.com



**CITIZENS
BANK**

REVISIONS

No.	Date	Description	By:
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2	6.10.03	Rev to Signage	BAB
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4	7.3.03	Rev to Signage	NSL
5	7.25.03	Add 12" Channel Letters...	NSL
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9.			

DRAWING TYPE:

COLOR RENDERING

SIGN TYPE:

CHANNEL LETTERS

LOCATION: CAMP-05/
HARVARD SQUARE
1290 MASS AVE
CAMBRIDGE, MA

DATE:

5.16.03

DRAWN BY:

NSL

SHEET:

2 of 2

DWG NUMBER:

A-2681

THIS IS AN ORIGINAL UNPUBLISHED
DRAWING CREATED BY P.S.C.O. IT
IS SUBMITTED FOR YOUR PERSONAL
USE IN CONJUNCTION WITH A PROJECT
BEING PLANNED FOR YOU BY P.S.C.O.
IT IS NOT TO BE SHOWN TO ANYONE
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IS IT TO BE USED, COPIED, REPRODUCED,
OR EXHIBITED IN ANY FASHION.

Proposed PROJECTING Sign (including signs on awnings)

Sign # 1

Area in Square feet: ~~2A~~ 3.66⁵⁵ Dimensions: 24" X 22"

Illumination: Natural ☒ Internal ☐ External ☒

Height (from ground to the top of the sign): ca 12.

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 36^{Mass Ave} Area of signs allowed accessory to store:
outside (1 x a) 36/36, behind windows (0.5 x a) 18/18. Area of all existing signs on
the store front to remain (including any freestanding sign): 0. Area of additional signs
permitted: 36/18.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) . Area of signs allowed accessory to
the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of
all existing signs on the building facade to remain (including any freestanding sign): .
Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections: _____

COMMENTS: _____

080315

Date: 8/5/03 CDD Representative

[Signature]

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING

(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

- | | |
|-------------------------|--------------------------------------|
| 1. Wall signs: | Sixty (60) square feet maximum. * |
| 2. Projecting signs: | Thirteen (13) square feet maximum. * |
| 3. Free-standing signs: | Thirty (30) square feet maximum. * |
- * However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

- | | |
|-------------------------|---|
| 1. Wall signs: | No limit. |
| 2. Projecting signs: | One per ground floor establishment plus one per door serving the remainder of the building. |
| 3. Free-standing signs: | Two per lot. |

LIMITATIONS ON KINDS OF ILLUMINATION

- | | | | | | | | |
|---|---|----|--|----|--|--|--|
| 1. Projecting (including awning signs) and free-standing signs: | Natural and external only. | | | | | | |
| 2. Wall signs: | Natural or external without limit. Internal under the following conditions:
<table border="0" style="margin-left: 40px;"><tr><td>a.</td><td>At least one dimension is 30" or less; and</td></tr><tr><td>b.</td><td>The sign is located behind window glass or projects no more than 2" from the building face; or</td></tr><tr><td></td><td>The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.</td></tr></table> | a. | At least one dimension is 30" or less; and | b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. |
| a. | At least one dimension is 30" or less; and | | | | | | |
| b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | | | | | |
| | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. | | | | | | |

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.



CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, Cambridge, Massachusetts 02139

Voice: 617 349 4683 Fax: 617 349 3116 TTY: 617 349 6112

E-mail: histcomm@ci.cambridge.ma.us Web: www.ci.cambridge.ma.us/~Historic

William B. King, *Chair*, Allison M. Crump, *Vice Chair*, Charles M. Sullivan, *Executive Director*
M. Wyllis Bibbins, Robert C. Crocker, Suzanne R. Green, Frank Shirley, Jo M. Solet, *Members*
Jacob D. Albert, Bruce A. Irving, Jennifer Jones, *Alternates*

CERTIFICATE OF NONAPPLICABILITY

Property: 1280 Massachusetts Avenue
Applicant: Citizens Bank
Attention: Carol Bugbee
Citizens Bank
P.O. Box 441
Sandwich, MA 02563

The Cambridge Historical Commission hereby certifies, pursuant to Chapter 2.78, Article III of the Code of the City of Cambridge and order establishing the Harvard Square Conservation District, that the work described below does not involve any activity requiring issuance of a Certificate of Appropriateness or Hardship:

1. Install new wall signs for new tenant, Citizens Bank, on same gray sign board. New signage has been determined to conform to the requirements of the Cambridge Zoning Code. Approval is granted on the condition specified in previous Amended Certificate of Appropriateness (for Case 1200, issued January 8, 2002) that the individual wall signs will cover not more than 80 percent of the area of any individual sign board panel.
2. Install new projecting sign, which has been determined to meet the requirements of the Cambridge Zoning Code.
3. Install new signs on the interior of the storefront windows, which has been determined to meet the requirements of the Cambridge Zoning Code.

All work is to be carried out as indicated on drawings and worksheets attached to the Sign Certification Form dated submitted August 1, 2003.

No other exterior alterations on this certificate.

All improvements shall be carried out as shown on the plans and specifications submitted by the applicant, except as modified above. These plans and specifications are attached and incorporated into this certificate.

This certificate is granted upon the condition that the work authorized herein is commenced within six months after the date of

issuance. If the work authorized by this certificate is not commenced within six months after the date of issuance or if such work is suspended in significant part for a period of one year after the time the work is commenced, such certificate shall expire and be of no further effect; provided that, for cause, one or more extensions of time for periods not exceeding six months each may be allowed in writing by the Chair.

Case Number: 1444 Date of Certificate: August 11, 2003

Attest: A true and correct copy of decision filed with the offices of the City Clerk and the Cambridge Historical Commission on 8/11/03.

By Charles M. Sullivan /s/, Executive Director.

.....
Twenty days have elapsed since the filing of this decision.

No appeal has been filed _____. Appeal has been filed _____.

Cambridge, September 2, ~~xx~~ 2003

OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS
EACH PETIT

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Citizens Bank be granted permit to erect a sign of the following specifications in front of premises located at 1290 Massachusetts Avenue.

_____, and owned by T.H. Niles Real Estate
Group, Inc.

Applicant: Citizens Bank

Type of sign: non-illuminated aluminum flag-mounted sign painted Citizens green
(State whether electric or otherwise and material used in construction with white vinyl copy.)

Reading matter to go on sign: Citizens Bank with logo

Size: height: 24", length: 22", width: 1"

Weight: 15 lbs.

Public Way

Obstruction:

A: 30"

(A: Give exact distance sign is to extend over sidewalk.)

B: 109"

(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 109" Top 138"

APPLICANT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING. UNDER PAINS AND PENALTY OF PERJURY.

(Signature) Amy C. Stewart on behalf of Citizens Bank

(Signature)

Conn Kavanaugh, Rosenthal Peisch & Ford, LLP
Ten Post Office Square Boston MA 0
(Address) (Telephone)

(Address)

(Telephone Number)

617 348 8277

NOTICE - REGULATIONS

Section 12.08.010 Municipal Code
Section 1212.0 State Building Code

Encroachments onto Streets
Projecting Signs

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

Approved as to Building Code

(Building Inspector)

9/19/03
(Date)

Approved as to Zoning Ordinances

4151

Applications and Petitions #8

An application was received from Citizens Bank, requesting permission for a sign at the premises numbered 1290 Massachusetts Avenue. Approval has been received from Inspectional Services, Community Development Department and abutter.

In City Council October 20, 2003

ORDER ADOPTED