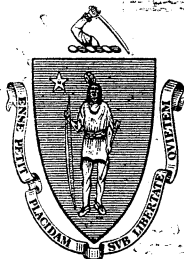


Permit No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority:

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$ 3.00 is enclosed herewith.

Trade Name John Donnelly & Sons

Address 3134 Washington Street

Signed by Boston 19, Massachusetts April 26, 1955

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit. On Wall? Roof? Ground? Ground

Street and number 2597 Massachusetts Avenue facing Route 116

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City Cambridge

2. Dimension of sign 50 feet long and 12 feet high

3. Distance from boundary line of public way 10' from line of public way

4. Height from ground to top of sign 23' to top

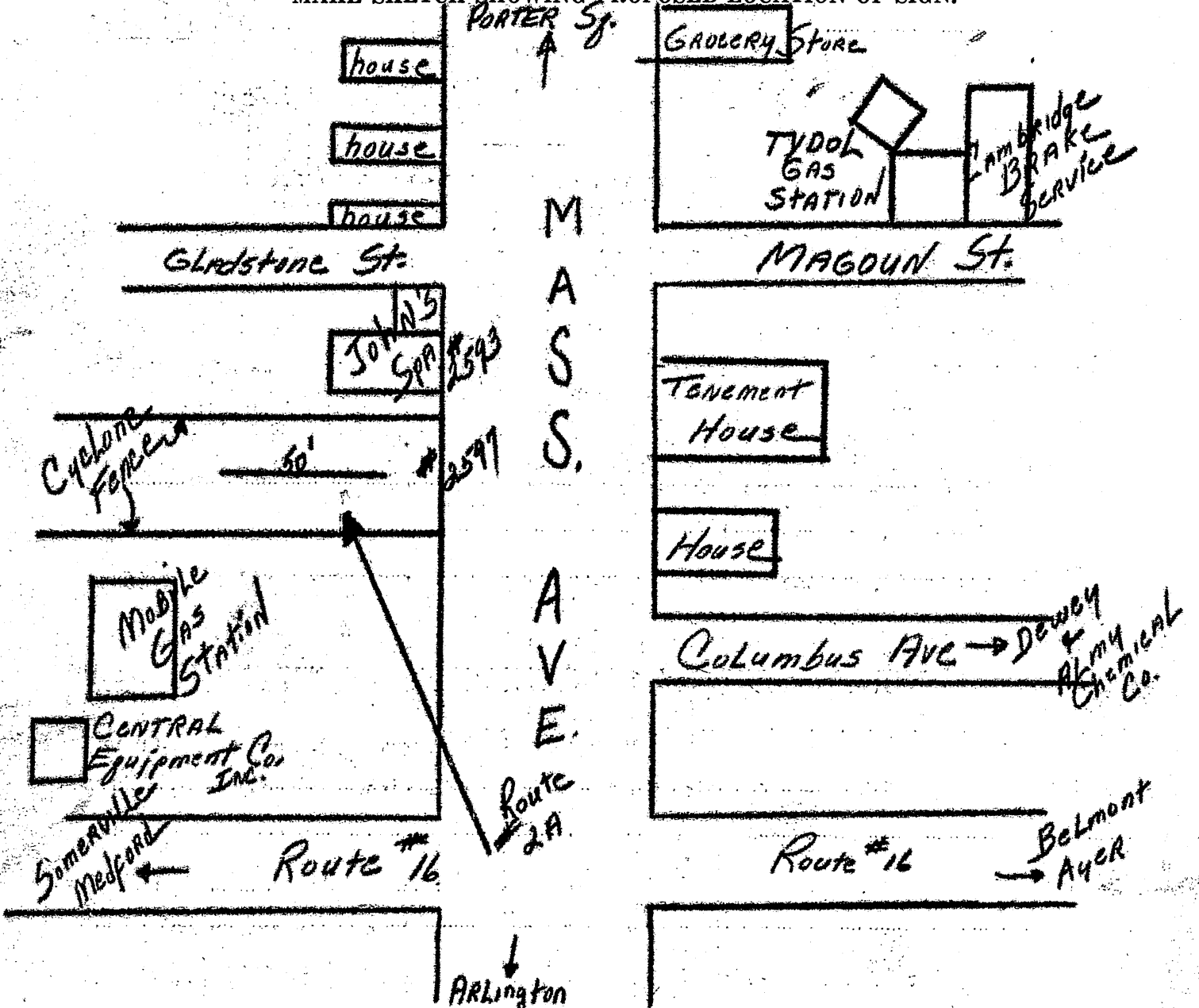
5. To be constructed of Iron

6. Has consent of owner or agent been obtained Yes

7. Remarks

MAKE SKETCH TO SCALE ON FORM SUPPLIED

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.



Notice Sent City or Town.....

REPORT

Date Inspected By Inspector..... Section

.....

Executive Director

Approved 19.....

OUTDOOR
 ADVERTISING
 AUTHORITY

Commissioners

The Commonwealth of Massachusetts

OUTDOOR ADVERTISING AUTHORITY

Room 546, 80 Boylston Street, Boston 16, Mass.

May 5, 1955

Office of the Mayor
City Hall
Cambridge, Mass.

Gentlemen:—

Enclosed find 1 application(s) for the erection of billboard or sign in the
City of Cambridge
Town of Cambridge

The application(s) ^{is} listed under the following number:
_{are}

#38865

and dated April 26, 1955

RULES AND REGULATIONS

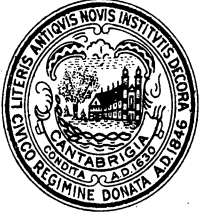
“Sec. 2-D. Upon receipt by the Authority of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Authority before final action is taken upon such applications, if requested.”

Please, therefore notify the Authority on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,

William F. MacCallister
Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE

**MASSACHUSETTS
EXECUTIVE DEPARTMENT**

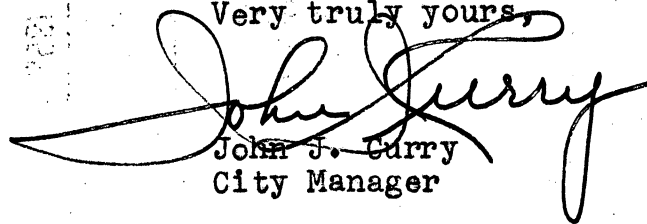
**JOHN J. CURRY
CITY MANAGER**

May 9, 1955

To the Honorable, the City Council:

I transmit herewith communication from Outdoor Advertising Authority, relative to application of John Donnelly and Sons for erection of sign 50 feet long and 12 feet high on the ground at 2597 Massachusetts Avenue facing Route #16.

Very truly yours,


John J. Curry
City Manager

JJC:d

COMMUNICATION
from the City Manager trans-
mitting one from Outdoor

7

Advertising Authority, State of Mass.
enclosing application 38865 of
John Donnelly & Sons for permit
to erect an Outdoor Advertising
Sign on Ground at 2597 Mass
Rte. Facing Route 16.

In City Council _____ MAY 9 1955

Referred to the Committee on

Public Service

Fredrick H. Bush City Clerk



City of Cambridge

5

IN CITY COUNCIL

June 6, 1955.

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application for the erection of an outdoor advertising sign as follows:-

No. 38865, John Donnelly & Sons, on ground, 2597 Massachusetts Avenue, facing Route No. 16

it is further

ORDERED:-

That the aforesaid application No. 38865 for the erection of an outdoor advertising sign at the aforesaid location be ~~approved~~ disapproved, since the location is a main entrance to the City and a sign of the type applied for; conspicuous to visitors and to persons passing through on the parkway, would be a disfigurement. A hearing before the Authority before final action is requested.

City Council JUN 6 1955
Adopted by the affirmative vote
of 5 members

*M
C
Dept
Donnelly
Bly...*

..... City Clerk
Fredrick H. Burki

City of Cambridge

In City Council.....June 6, 1955.....

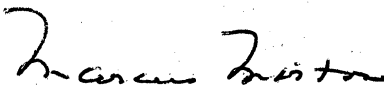
The

Committee on Public Service

to which was referred communication from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts with application No. 38865, John Donnelly & Sons.

Reports,

Recommending the adoption of the accompanying order disapproving the location of the ~~location.~~ SIGN


For the Committee.

REPORT

5

Committee on

Public Service

Mississippi location - Outam
Admission sign 388 65, John
Lonely & Sons

Notes = 1
" = 2 208

June 6, 1955